

Ethnic Expressions Calendar Fundraiser

Overview

The Calendar Fundraiser consists of a beautiful selection of fabric calendars.

- Calendar price: \$20.00
- Size: 13" x 26"
- Each calendar comes with a hanging rod and cord.

Group Percentage and Profit

Group's Total Sales	Profit Percentage	Profit per Calendar
\$ 499 or less	25%	\$5.00
\$ 500 to \$ 999	30%	\$6.00
\$1,000 or more	40%	\$8.00

How It Works

- 1) Using the special PDF file, your group takes orders for calendars and collects the corresponding payments.
- 2) The PDF file can be printed out for your members to sell from, or it can be emailed to prospective customers.
- 3) Your group keeps their share of the payments they collect. (For example, \$8.00, \$6.00 or \$5.00 per calendar.)
- 4) Your group submits your orders, and the balance of the funds that were collected, to their EE Fundraising consultant.
- 5) \$20.00 shipping and handling should be added to the total cost of your calendars.
- 6) All calendars must ship to one shipping address.
- 7) The turnaround time for orders is 5 weeks from the date the order is entered by your consultant.
- 8) Custom designs have a minimum order requirement of 100. We produce a prototype for custom designs. Groups must approve the prototype before their calendars can be manufactured.

Some Profit Potential Examples

Example 1

- An organization of 25 members sells 5 calendars each.
- Total sales = \$2,500 (25 members x 5 calendars x \$20.00 per calendar)
- Org's profit = \$1,000

Example 2

- An organization of 75 members sells 4 calendars each.
- Total sales = \$6,000 (75 members x 4 calendars x \$20.00 per calendar)
- Org's profit = \$2,400

Example 3

- An organization of 100 members sells 4 calendars each.
- Total sales = \$8,000 (100 members x 4 calendars x \$20.00 per calendar)
- Org's profit = \$3,200

Example 4

- An organization of 150 members sells 4 calendars each.
- Total sales = \$12,000 (150 members x 4 calendars x \$20.00 per calendar)
- Org's profit = \$4,800

Example 5

- An organization of 5,000 members does a custom calendar and 1/3 of the members buy one.
- Total sales = \$33,340 (1,667 calendars x \$20.00 per calendar)
- Org's profit = \$13,336