

NEW
ACOUSTIC &
WINDOW FILM
PRODUCTS!



level DIGITAL
WALLCOVERINGS



Built From The Best Materials

The Ultimate in Interior Finish Products.

Surface Materials was established over 40 years ago and has been growing ever since. Now, as a woman owned business, Surface Materials serves the interior design community as a trusted resource for supplying quality commercial interior finish products including:

Wallcoverings

Floorings

Architectural Laminates

Wood Veneers

Wall Panel Systems

Digital/Scalable Wall Designs

Acoustical Panel Systems

Acoustical Products

Surface Materials works with architects, interior designers, contractors and building owners to help them fully realize their design vision. With a territory covering 15 states in the Midwest and Northeast, Surface Materials' team supports each design project with unique interior finish products that bring a design concept to life.

Surface Materials
6655 Parkland Blvd | Solon, OH 44139
440.248.0000 | surfacematerials.com

ISO 9001:2015 Certified | ISO 14001:2015 Certified | HUB (Historically Underutilized Business) Certified

More Than Digital Wallcoverings...

Welcome to the new Level collection, featuring our latest show-stopping designs and colors as well as two new product offerings! High Performance Standard Repeat Window Films are perfect for quick and affordable privacy, and our rich Sibilance® High Performance Acoustic Felt brings sound control to any of our murals.

When it comes to interior surfaces, Level has got you covered.

Find the Level product that's right for you at findyourlevel.com.

Exclusive Designs, Rights-Ready & Customizable

Extraordinary, high-resolution, print-ready designs that are only available in this program.

Ready to specify as-is or adapt to your needs. Customize design, color, substrate, & effects. Customize layouts & sizing. Or we can create a new design tailored to your needs and creative vision.

Thousands of designs in our archives that are available to specify as Level digitally produced wallcovering.

Exciting New Products, Industry-Leading Printing Solutions

- Digitally Printed Embosses
- Metallic Effects
- Spot Gloss Effects
- Unique Product Types for a Variety of Applications
- Standard Wallcovering Solutions Featuring Type II 20 oz. Vinyls & Metallic Vinyls
- PVC-Free Type II Wallcovering Products
- Printed Window Film for both Privacy & Decorative Applications
- Acoustic Fabric Solutions
- Rigid Impact Protective Products
- Many, Many More...

Pain-Free Project Management

With two decades of experience in custom digital wallcoverings specifically for the commercial contract market, we've become experts at our craft. From accuracy and quality to robust communication, we work tirelessly to ensure that each job is completed smoothly and efficiently, on time, on budget, and headache free.



NEW PRODUCTS

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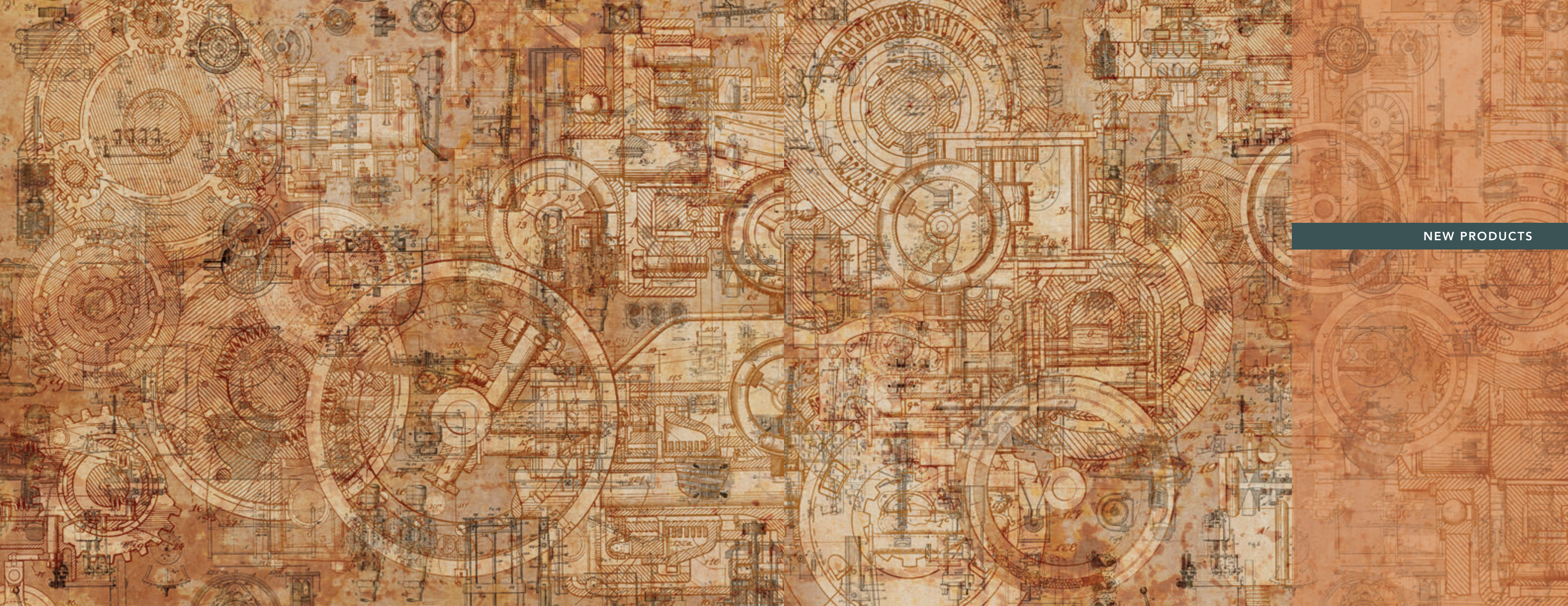
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NEW PRODUCTS

Quick, Affordable Privacy & Décor

Introducing High Performance Standard Repeat Window Films, a curated selection of repeat-pattern designs printed on our ever-popular Optically Clear Polyester Window Film.

- Printed with a frosted glass effect that's perfect for privacy!
- No need to measure; simply order by the roll - the film is meant to be installed horizontally across the glass. Each pattern is available in two standard sizes:
 - 40" Tall* x 120" Roll/Repeat
 - 59" Tall* x 180" Roll/Repeat

Want to customize it? Any of these patterns can also be ordered as a custom window film mural. Ask your sales representative for details.

*This is the height of the actual printed pattern. There is an additional 1" of unprinted film on each edge, so the actual film measures 42" tall / 61" tall.



LSWF010-59 Bandwidth - Standard Repeat Window Film



LSWF001-40 Art Deco - 40" x 120"
LSWF001-59 Art Deco - 59" x 180"



DETAIL



LSWF002-40 Devine - 40" x 120"
LSWF002-59 Devine - 59" x 180"



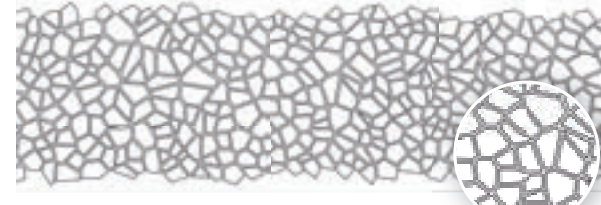
DETAIL



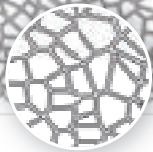
LSWF003-40 Dot Matrix - 40" x 120"
LSWF003-59 Dot Matrix - 59" x 180"



DETAIL



LSWF004-40 Facet Grid - 40" x 120"
LSWF004-59 Facet Grid - 59" x 180"



DETAIL



LSWF005-40 Meadow - 40" x 120"
LSWF005-59 Meadow - 59" x 180"



DETAIL



LSWF008-40 Tech Support - 40" x 120"
LSWF008-59 Tech Support - 59" x 180"



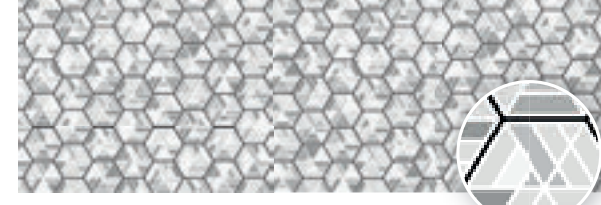
DETAIL



LSWF011-40 Blueprint - 40" x 120"
LSWF011-59 Blueprint - 59" x 180"



DETAIL



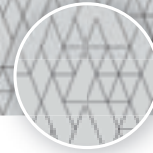
LSWF014-40 Metro Geo - 40" x 120"
LSWF014-59 Metro Geo - 59" x 180"



DETAIL



LSWF006-40 Lindsey Linear - 40" x 120"
LSWF006-59 Lindsey Linear - 59" x 180"



DETAIL



LSWF009-40 Willow Wisp - 40" x 120"
LSWF009-59 Willow Wisp - 59" x 180"



DETAIL



LSWF012-40 Changing Lanes - 40" x 120"
LSWF012-59 Changing Lanes - 59" x 180"



DETAIL



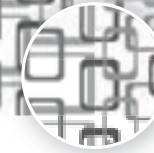
LSWF015-40 Kimono - 40" x 120"
LSWF015-59 Kimono - 59" x 180"



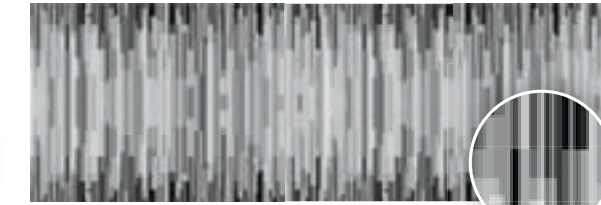
DETAIL



LSWF007-40 Mod Maze - 40" x 120"
LSWF007-59 Mod Maze - 59" x 180"



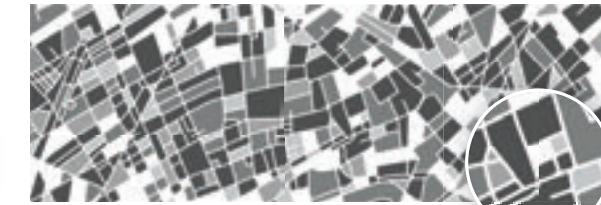
DETAIL



LSWF010-40 Bandwidth - 40" x 120"
LSWF010-59 Bandwidth - 59" x 180"



DETAIL



LSWF013-40 City Griddy - 40" x 120"
LSWF013-59 City Griddy - 59" x 180"



DETAIL



LSWF016-40 Quincey - 40" x 120"
LSWF016-59 Quincey - 59" x 180"



DETAIL



LSWF013-40 City Griddy - Standard Repeat Window Film



LSWF003-59 Dot Matrix - Standard Repeat Window Film



LSWF015-59 Kimono - Repeat Window Film



LSWF001-59 Art Deco - Standard Repeat Window Film



LSWF016-59 Quincey - Standard Repeat Window Film



LSWF004-59 Facet Grid - Standard Repeat Window Film

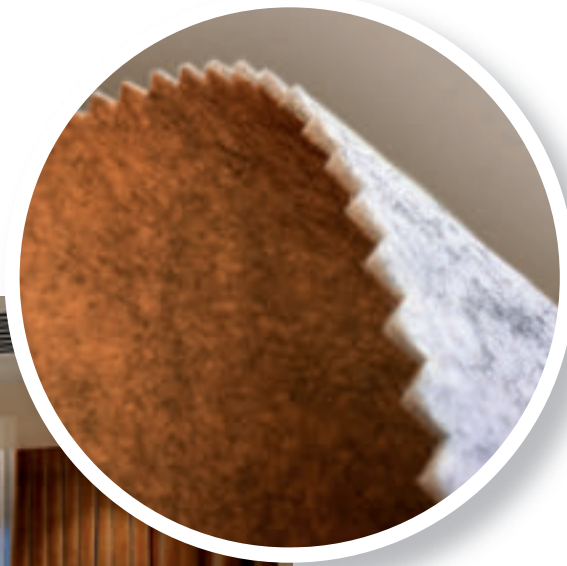


LSWF006-40 Lindsey Linear - Standard Repeat Window Film

Peace & Quiet

In need of sound control? Ask your sales representative about our new Sibilance® High Performance Acoustic Felt. Whether you're specifying a Level design or supplying your own artwork, our Sibilance® High Performance Acoustic Felt is an ideal solution!

- Derived from 100% post industrial recycled polyester
- Provides an acoustically rated noise coefficient (NRC) of .20
- Highly resistant to shrinking and stretching and has a high lightfastness rating (5)
- Easily installed using traditional wallcovering paste and butt seams leaving no visible overlap
- Does not absorb moisture making it a durable and long-lasting solution
- Silver & copper ions incorporated into the polyester fiber naturally attack microbes



Solar Eclipse - Copper Shown Custom Printed on Sibilance® High Performance Acoustic Felt



Unicorn - Blue Grey Shown Custom Printed on Sibilance® High Performance Acoustic Felt



NEW DESIGNS



LX2601MW Gold Leaf - Metallic Gold



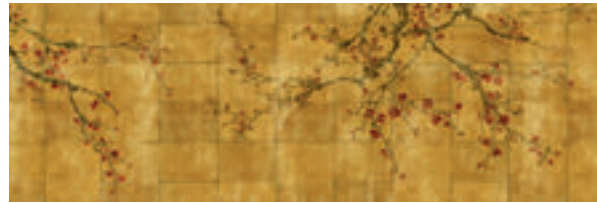
LX2602MW Gold Leaf - Metallic Silver



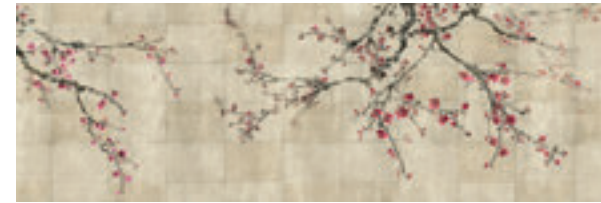
LX2603MW Gold Leaf - Metallic Copper



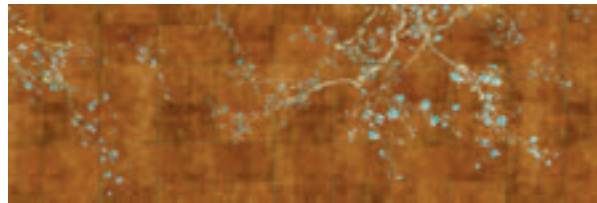
LX2604 Gold Leaf - Golden Hue



LX2605MW Gold Leaf - Metallic Gold Blossoms



LX2606MW Gold Leaf - Metallic Silver Blossoms



LX2607MW Gold Leaf - Metallic Copper Blossoms



LX2608 Gold Leaf - Golden Hue Blossoms



LX2604 Gold Leaf - Golden Hue



LX2606MW Gold Leaf - Metallic Silver Blossoms



LX2605MW Gold Leaf - Metallic Gold Blossoms



LX2607MW Gold Leaf - Metallic Copper Blossoms



LX2101 Scratch the Surface - Black & White



LX2102 Scratch the Surface - Black



LX2103MW Scratch the Surface - Bronze



LX2104MW Scratch the Surface - Cobalt Gold



LX2105MW Scratch the Surface - Copper



LX2106 Scratch the Surface - Gunmetal



LX2107 Scratch the Surface - Patina



LX2108MW Scratch the Surface - Whitewashed



LX2102 Scratch the Surface - Black



LX2103MW Scratch the Surface - Bronze



LX1701 Misty Waves - Aloe



LX1702 Misty Waves - Amethyst



LX1703 Misty Waves - Golden



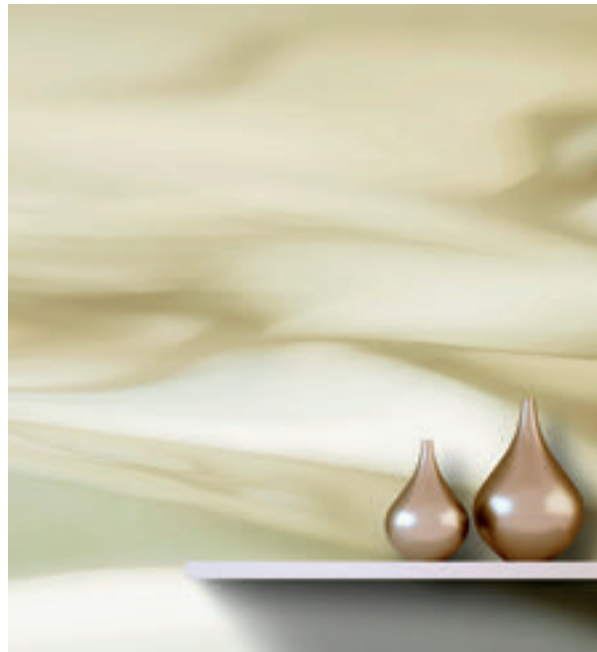
LX1704 Misty Waves - Spa



LX1705 Misty Waves - Water



LX1706W Misty Waves - Window Film



LX1703 Misty Waves - Golden



LX1704 Misty Waves - Spa



LX1702 Misty Waves - Amethyst



LX1301MW All or Nothing - Gold



LX1302 All or Nothing - Grasshopper



LX1303 All or Nothing - Greige



LX1304 All or Nothing - Ice



LX1305 All or Nothing - Multi



LX1303 All or Nothing - Greige



LX1301MW All or Nothing - Gold



LX1305 All or Nothing - Multi



LX1401 Come Hell or High Water - Beige



LX1401 Come Hell or High Water - Beige



LX1402 Come Hell or High Water - Bright



LX1403MW Come Hell or High Water - Citrus



LX1404 Come Hell or High Water - Cool Hues



LX1405 Come Hell or High Water - Sepia



LX1406 Come Hell or High Water - Teal



LX1406 Come Hell or High Water - Teal



LX1502 Hard Telling - Multi



LX1501 Hard Telling - Cool Hues



LX1502 Hard Telling - Multi



LX1503 Hard Telling - Teal



LX1501 Hard Telling - Cool Hues



LX1201 Unicorn - Aloe



LX1202MW Unicorn - Blue Grey



LX1203 Unicorn - Blush



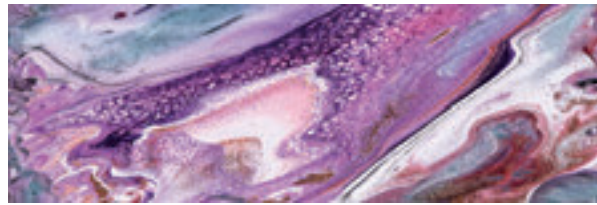
LX1204 Unicorn - Iridescent



LX1205 Unicorn - Mermaid



LX1206MW Unicorn - Metallic Gold



LX1207 Unicorn - Rose Quartz



LX1208MW Unicorn - Silver Greige



LX1202MW Unicorn - Blue Grey



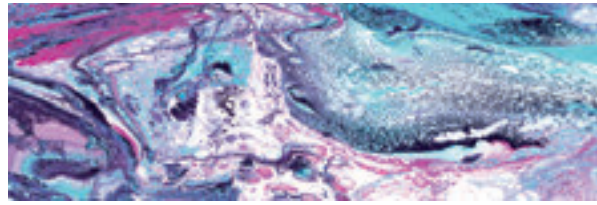
LX1207 Unicorn - Rose Quartz



LX1205 Unicorn - Mermaid



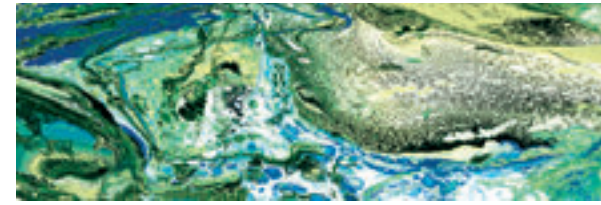
LX1201 Unicorn - Aloe



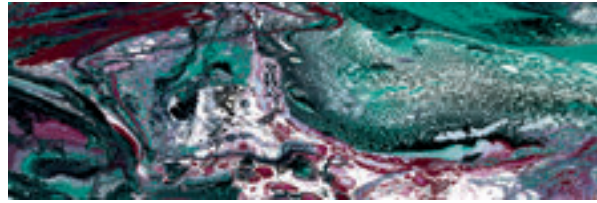
LX1101MW Ice Dragon - Iridescent



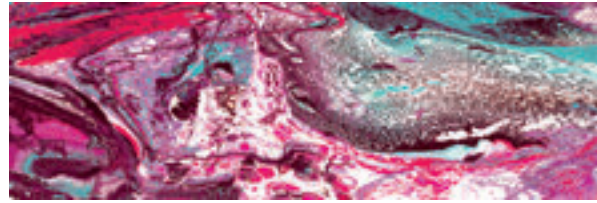
LX1102 Ice Dragon - Lapis



LX1103 Ice Dragon - Ocean



LX1104 Ice Dragon - Plum Teal



LX1105 Ice Dragon - Pop Art



LX1102 Ice Dragon - Lapis



LX1101MW Ice Dragon - Iridescent



LX1103 Ice Dragon - Ocean



LX0201 At the Lake - Autumn



LX0202 At the Lake - Blue



LX0203 At the Lake - Greige



LX0204 At the Lake - Lagoon



LX0205 At the Lake - Mermaid



LX0206 At the Lake - Morning Glow



LX0207W At the Lake - Window Film



LX0206 At the Lake - Morning Glow



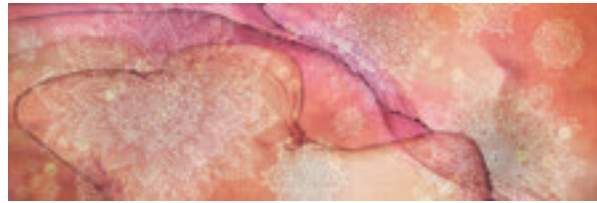
LX0202 At the Lake - Blue



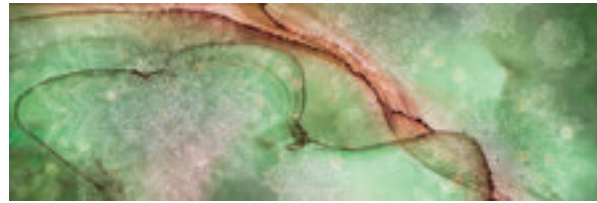
LX0205 At the Lake - Mermaid



LEFT LX0204 At the Lake - Lagoon | RIGHT LX0809 LX0207W At the Lake - Window Film



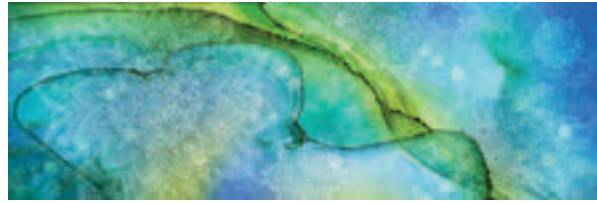
LX2301 Mandala - Blush



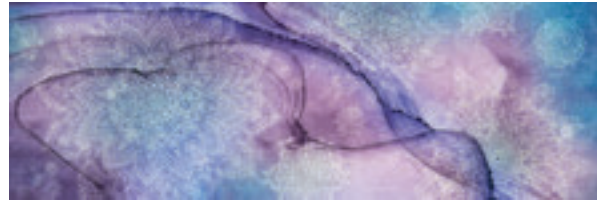
LX2302 Mandala - Green Tea



LX2303 Mandala - Greige



LX2304 Mandala - Mermaid



LX2305MG Mandala - White Lavender



LX2302 Mandala - Green Tea



LX2301 Mandala - Blush



LX2303 Mandala - Greige



LX1007 English Garden - Red



LX1001 English Garden - Antique



LX1002 English Garden - Beige



LX1003 English Garden - Black



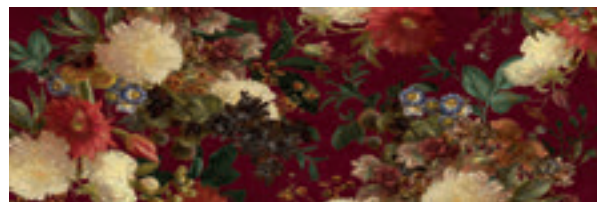
LX1004 English Garden - Chambray



LX1005 English Garden - Delft



LX1006 English Garden - Navy



LX1007 English Garden - Red



LX1008 English Garden - Teal



LX1003 English Garden - Black



LX0901 Daybreak - Autumn



LX0902 Daybreak - Dusk



LX0903 Daybreak - Greige



LX0904 Daybreak - Ink



LX0905 Daybreak - Ireland



LX0906 Daybreak - Spa



LX0901 Daybreak - Autumn



LX0902 Daybreak - Dusk



LX0904 Daybreak - Ink



LX1801 Whirlwind - Black Plum



LX1802 Whirlwind - Chambray



LX1803 Whirlwind - Clay



LX1804 Whirlwind - French Mauve



LX1805 Whirlwind - Green



LX1806 Whirlwind - Teal



LX1807FWF Whirlwind - Window Film



LX1804 Whirlwind - French Mauve



LX1807FWF Whirlwind - Window Film



LX0503 Bits & Pieces - Fuschia Teal



LX0501 Bits & Pieces - Blush



LX0502 Bits & Pieces - Chambray



LX0503 Bits & Pieces - Fuschia Teal



LX0504 Bits & Pieces - Mid Century



LX0505 Bits & Pieces - Navy Spice



LX0506 Bits & Pieces - Peacock



LX0507MW Bits & Pieces - Mixed Metals



LX0505 Bits & Pieces - Navy Spice



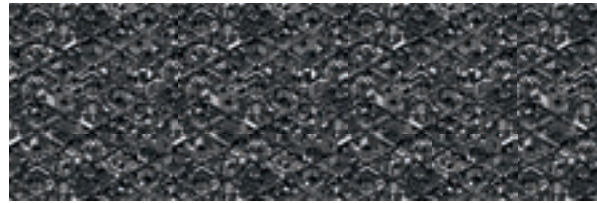
LX0504 Bits & Pieces - Mid Century

LX0501 Bits & Pieces - Blush

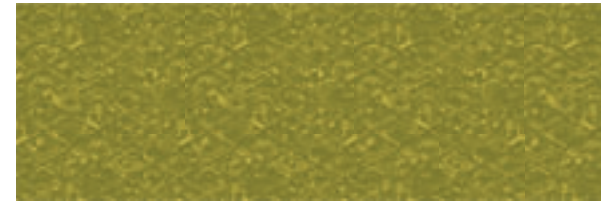
LX0507MW Bits & Pieces - Mixed Metals



LX0801MG Cubic City - Black Gloss



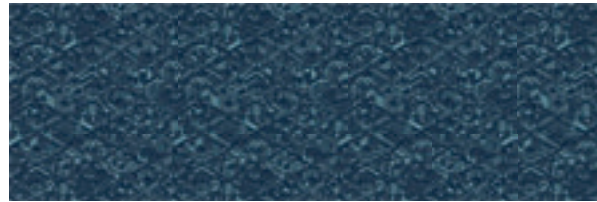
LX0802 Cubic City - Black



LX0803 Cubic City - Citron



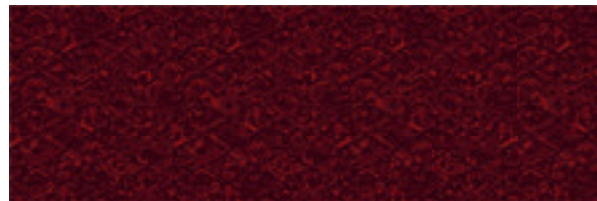
LX0807 Cubic City - Taupe



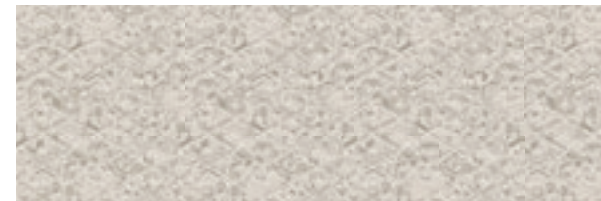
LX0804 Cubic City - Midnight



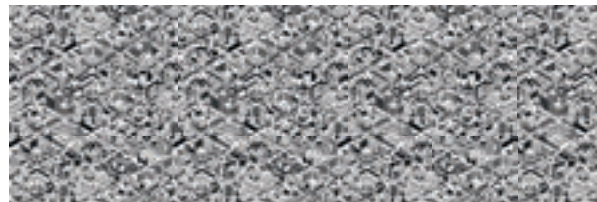
LX0805 Cubic City - Moss



LX0806 Cubic City - Sangria



LX0807 Cubic City - Taupe



LX0808 Cubic City - White Black



LX0809W Cubic City - Window Film



LX0805 Cubic City - Moss

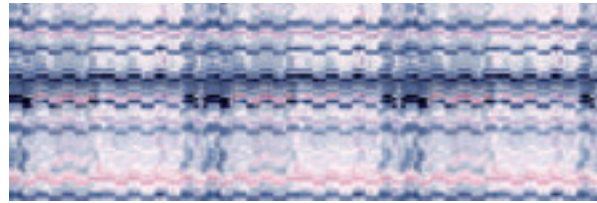


LEFT LX0804 Cubic City - Midnight | RIGHT LX0809W Cubic City - Window Film

LX0801MG Cubic City - Black Gloss



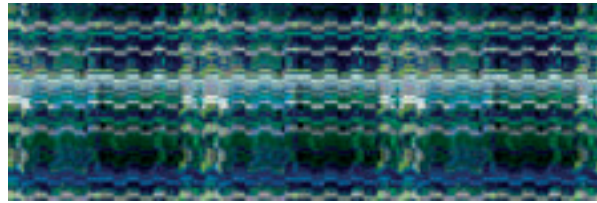
LX0701 Crossroads - Black



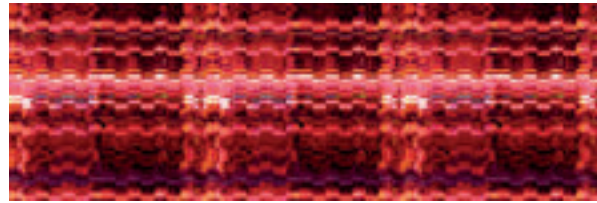
LX0702 Crossroads - Indigo



LX0703 Crossroads - Just Peachy



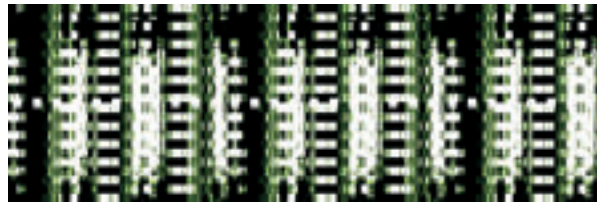
LX0704 Crossroads - Navy Citron



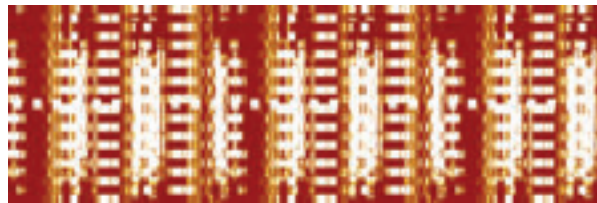
LX0705 Crossroads - Red



LX0706 Crossroads - Teal



LX0707 Crossroads - Black



LX0708 Crossroads - Flame



LX0706 Crossroads - Teal



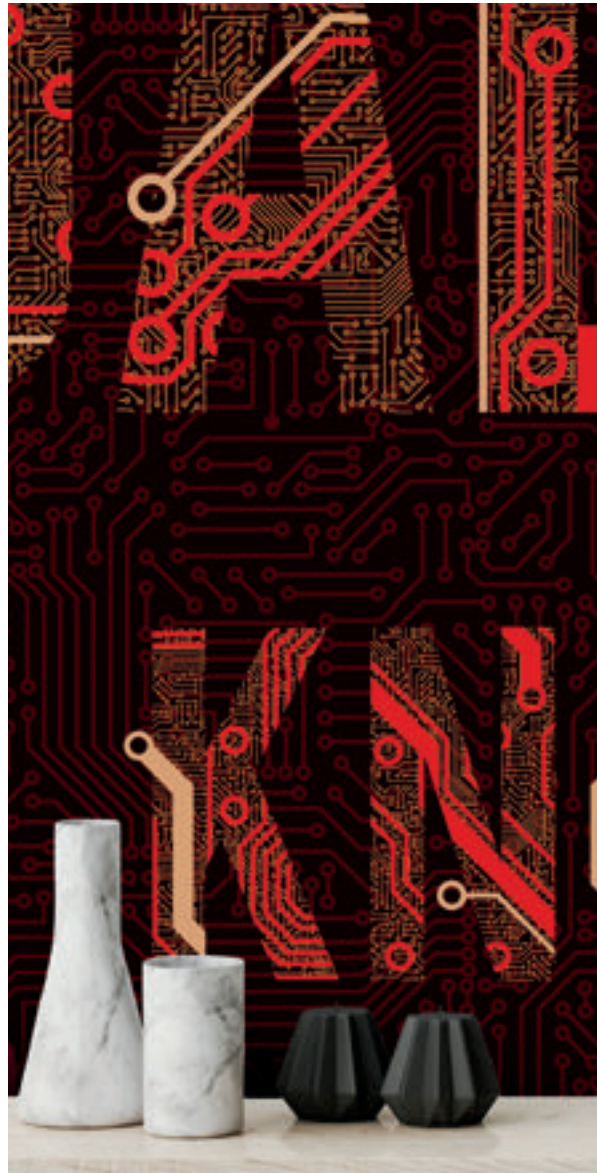
LX0703 Crossroads - Just Peachy



LX0707 Crossroads - Black



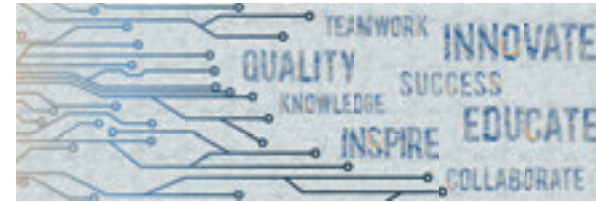
LX0702 Crossroads - Indigo



LX0401 Circuit Board Word Wall - Black



LX0401 Circuit Board Word Wall - Black



LX0402 Circuit Board Word Wall - Blue White



LX0403 Circuit Board Word Wall - Navy



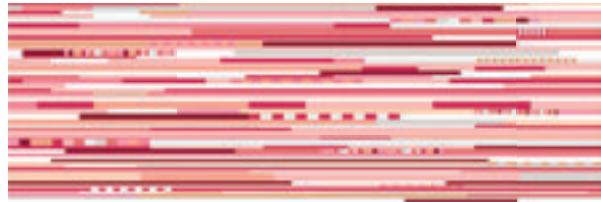
LX0404W Circuit Board Word Wall - Window Film



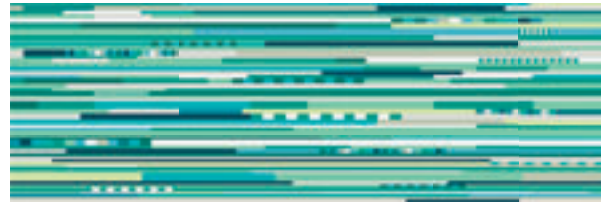
LX0404W Circuit Board Word Wall - Window Film



LX0403 Circuit Board Word Wall - Navy



LX2201 Borderline - Blush



LX2202 Borderline - Caribbean



LX2203 Borderline - Carnival



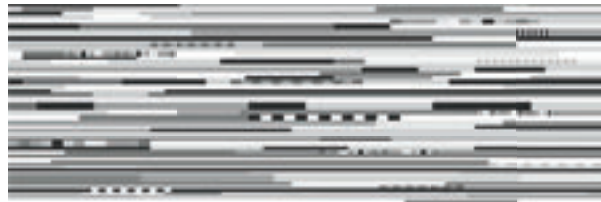
LX2204 Borderline - Greige



LX2205 Borderline - Tangelo



LX2206 Borderline - Ultra Violet



LX2207W Borderline - Window Film



LX2204 Borderline - Greige



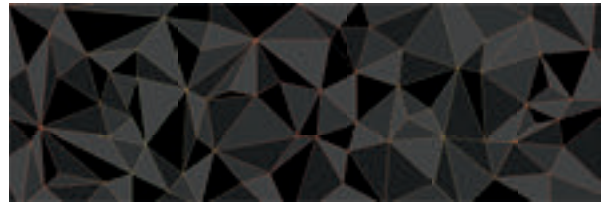
LX2207W Borderline - Window Film



LX2202 Borderline - Caribbean



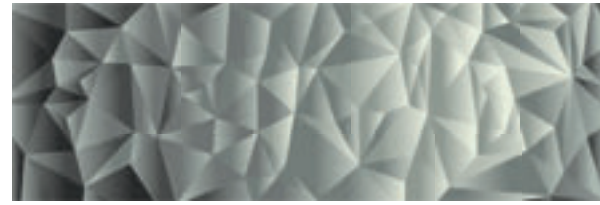
LX2205 Borderline - Tangelo



LX2501MW Prism - Black Metallic



LX2502 Prism - Greige



LX2503 Prism - Grey



LX2504 Prism - Mermaid



LX2505MW Prism - Rose Quartz



LX2506 Prism - Sunset



LX2505MW Prism - Rose Quartz



LX2501MW Prism - Black Metallic



LX2504 Prism - Mermaid



LX0101 Art Deco - Citron Moss Terrazzo



LX0102 Art Deco - Mid Century Terrazzo



LX0103 Art Deco - Navy Spice Terrazzo



LX0104 Art Deco - Plum



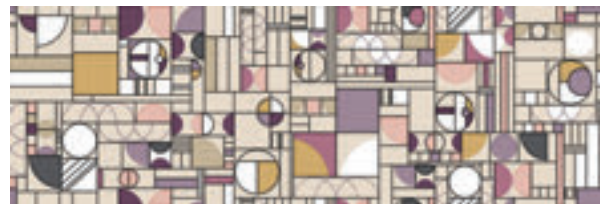
LX0104 Art Deco - Plum Terrazzo



LX0105 Art Deco - Citron Moss



LX0106 Art Deco - Mid Century



LX0107 Art Deco - Plum



LX0108MW Art Deco - Rose Quartz Copper



LX0109W Art Deco - Window Film



LEFT LX0105 Art Deco - Citron Moss | RIGHT LX0109W Art Deco - Window Film



LX2403 Fitness - Green



LX2401 Fitness - Black



LX2402 Fitness - Bright



LX2403 Fitness - Green



LX2402 Fitness - Bright



LX1601 Dogs - Chihuahua



LX1602 Dogs - Chihuahua Word Wall



LX1603 Dogs - Golden Retriever



LX1604 Dogs - Golden Retriever Word Wall



LX1605 Dogs - Pug



LX1606 Dogs - Pug Word Wall



LX1603 Dogs - Golden Retriever



LX1602 Dogs - Chihuahua Word Wall



LX1606 Dogs - Pug Word Wall



LX1901 Patent Drawings - Black



LX1902 Patent Drawings - Blueprint



LX1903MW Patent Drawings - Copper



LX1904MW Patent Drawings - Metallic Gold



LX1905 Patent Drawings - Parchment



LX1906X Patent Drawings - Sepia



LX1907W Patent Drawings - Window Film



LX1905 Patent Drawings - Parchment



LX1906X Patent Drawings - Sepia



LX1901 Patent Drawings - Black



LX1907W Patent Drawings - Window Film



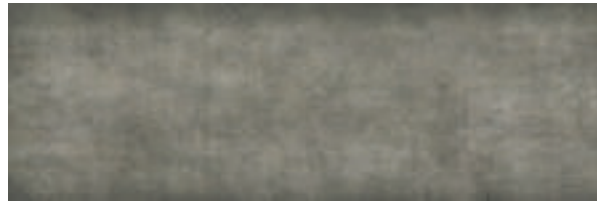
LX0601 Concrete - Black & White



LX0602 Concrete - Beige



LX0603 Concrete - Cream



LX0604 Concrete - Grey



LX0605 Concrete - Rust



LX0606 Concrete - Teal



LX0602 Concrete - Beige



LX0601 Concrete - Black & White



LX0603 Concrete - Cream



LX0604 Concrete - Grey



LX2001 Reclaimed Chevron - Aged



LX2002 Reclaimed Chevron - Blonde



LX2003 Reclaimed Chevron - Blues



LX2004 Reclaimed Chevron - Charred Black



LX2005 Reclaimed Chevron - Mahogany



LX2006 Reclaimed Chevron - Sunbleached



LX2007 Reclaimed Chevron - Whitewashed



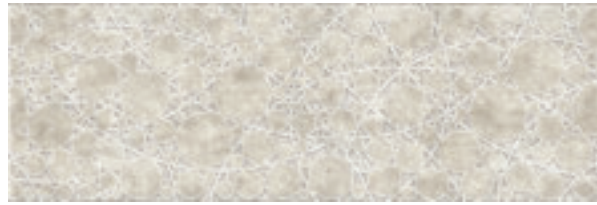
LX2006 Reclaimed Chevron - Sunbleached



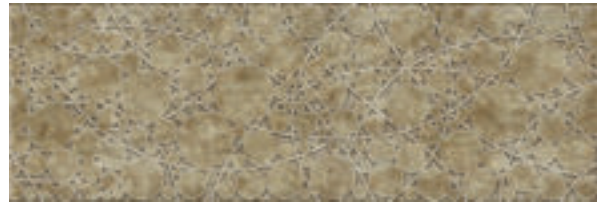
LX2005 Reclaimed Chevron - Mahogany



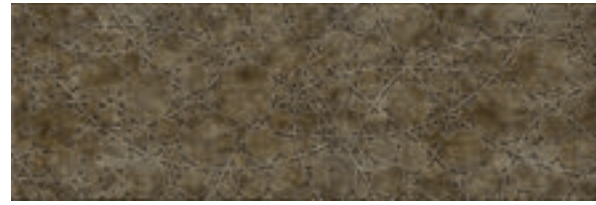
LX2003 Reclaimed Chevron - Blues



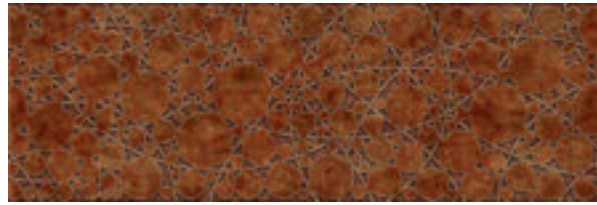
LX0301 Solar Eclipse - Aluminum



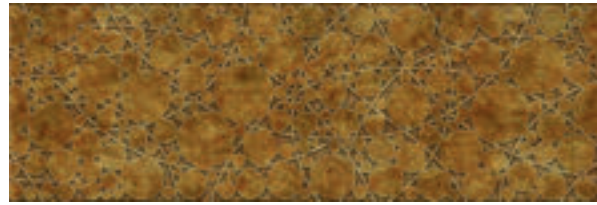
LX0302 Solar Eclipse - Beige



LX0303 Solar Eclipse - Bronze



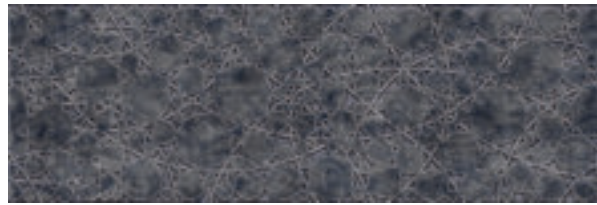
LX0304MW Solar Eclipse - Copper



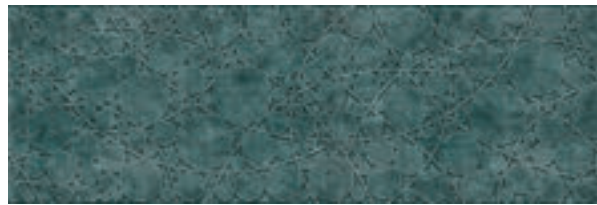
LX0305MW Solar Eclipse - Metallic Gold



LX0306MWG Solar Eclipse - Noir



LX0307 Solar Eclipse - Steel



LX0308 Solar Eclipse - Teal



LX0306MWG Solar Eclipse - Noir



LX0305MW Solar Eclipse - Metallic Gold



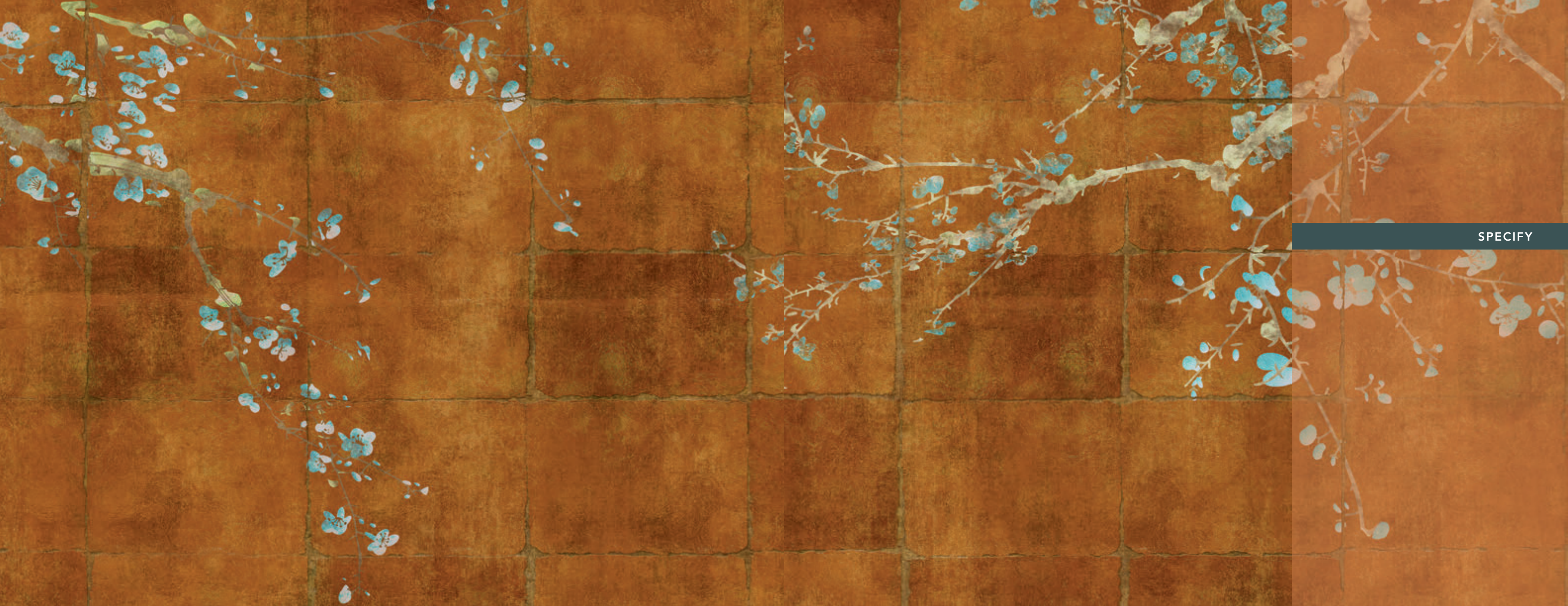
LX0307 Solar Eclipse - Steel



LX0301 Solar Eclipse - Aluminum



LX0302 Solar Eclipse - Beige



SPECIFY

Standard or Custom?

STANDARDS: QUICK, SIMPLE, AFFORDABLE

Every Level design can be ordered “as-is”, which simply means that they are printed with a predetermined combination of base material, effects if applicable (such as metallics), and our WallMax® coating. Every design and color that you see in this book is presented this way.

- Specifying a standard is an excellent option for those new to digital wallcoverings, or for anyone looking to achieve maximum visual impact quickly, easily, and affordably.
- Our experienced designers have created a wide range of pre-set options in our standard offering, so achieving stunning effects and unique environments can be as simple as specifying traditional wallcovering.
- All Level designs are rights ready, royalty-free, and print ready. Level owns – or maintains exclusive royalty agreements to – the exclusive rights to print all Level designs on wallcoverings. No usage restrictions, no need to negotiate licenses, no licensing or subscription fees.
- Note: All Level products are sized, scaled, and cropped to your specifications with the exception of our new High Performance Standard Repeat Window Films featured at the beginning of this book.

CUSTOM OPTIONS: FLEXIBLE, PERSONAL, UNIQUE

A key selling point of the Level program is the ability for designers and specifiers to tailor the designs to their needs, and there are a variety of ways in which our designs can be customized:

- **DESIGN CUSTOMIZATION** Includes overlaying or combining artwork, adapting a design to be a repeat pattern, changing the text of a word wall, and more.
- **COLOR CUSTOMIZATION** Our most popular customization! Color your mural or window film to fit your project’s palette.
- **PRODUCT CUSTOMIZATION** Add effects such as WallFX®, Spot Gloss, or Metallic effects, or change the substrate from which the standard is printed.

ADDITIONAL SERVICES

As part of the Level program, we also offer print and creative services outside of this design library:

- Contract printing of customer supplied or third-party artwork
- Complete custom design services for customers wishing to create an original, unique piece of art

WallMax® Coating

Wherever applicable, Level products are coated with WallMax®, our protective liquid laminate, and we highly recommend its use on customized products as well.

- This UV curable coating provides added stain resistance to common concerns in high-traffic commercial environments.
- The coating formulation is heavy metal free with attributes that have been tested and proven to kill bacteria and prevent mold spores from forming, even in the most humid environments.
- WallMax® contains fire suppressing chemistry and has been tested and proven to contribute towards achieving Class A fire ratings through ASTM E84 test methods.

Materials

One of the great features of digital printing is the ability to produce your image on a wide variety of substrates, from vinyls to clear films to rigid materials and more. Our basic stable features about a dozen different materials, which are our most often specified materials (roughly 90% of the jobs we produce are on these). They are competitively priced, have been thoroughly tested, and are available to be very responsive to tight deadlines:

- **TYPE II 20 OZ. VINYL** | Smooth or Textured White, and Smooth or Textured Silver
- **OPTICALLY CLEAR POLYESTER WINDOW FILM**
- **TYPE II CARTA PVC-FREE PREMIUM CONTRACT WALLCOVERING** | Smooth or Textured
- **SIBILANCE® HIGH PERFORMANCE ACOUSTIC FELT**
- **RIGID IMPACT PROTECTIVE WALLCOVERING**

We can of course digitally print on hundreds of other materials, so if you have an inquiry for something else, or if the job calls out for a specific material, don’t hesitate to ask. We have state-of-the-art print equipment and can print on just about anything our competition can. However, it is important to remember that printing on specialty materials nearly always involves a longer lead time, potential R&D, and more up front expense than our popular materials.

Specialty Effects

Our state-of-the-art equipment and advanced printing techniques allow us to embellish both Level and Non-Level designs with a variety of stunning specialty effects. While they may be used alone or in combination with one another to customize your mural, many Level designs now feature these effects as part of the standard design. These are indicated throughout this book in the pattern number below each design:

WALLFX® | Indicated by an X

Level’s proprietary printed emboss effect which allows select areas of a design to be raised and appear embossed.

SPOT GLOSS | Indicated by a G

A special ink formulation that allows for select areas of a design to be coated with a glossy finish.

METALLIC | Indicated by an M

True, reflective metallic effects, achieved through a combination of inks and materials.

WHITE INK | Indicated by a W

White ink is used with both metallics and window films to create blackout effects that control the luster and/or opacity of other colors.

WINDOW FILM | Indicated by an F

Several Level designs are now available on window film as standard products.

Refer to the findyourlevel.com for additional designs featuring specialty effects.

Samples

While digital print technology allows for unparalleled design freedom, its print-on-demand nature necessitates some unique sampling and proofing solutions. Our goal is to provide the most accurate, beneficial, and cost effective tools possible to help you visualize the final product at various stages of development.

We have created an assortment of proofing devices, each targeted at demonstrating a specific task or specification. Depending on the complexity and level of customization associated with your project, you may receive one or more of these during the course of production.

Please visit the findyourlevel.com or contact your sales representative for more information regarding these tools or to order samples.

DESIGN MOCKUP | Digital PDF

A digital mockup of your artwork in an elevation view (or superimposed over an architectural elevation upon request). The intent of this mockup is to demonstrate how a requested design will appear when sized, cropped, scaled, and/or customized to your specifications.

FEELER SAMPLE | 4" x 8"

A small swatch of printed material is available for the most common Level product types. These demonstrate the various combinations of substrate material, inks, and coatings that are offered through the program, and include some basic specifications. Ordering **Feeler Samples** can be an economical way to consider multiple product types and/or various specialty effects (avoiding the need to order multiple **Strike-Offs**). Just curious? Your sales representative has a ring-set of all Level **Feeler Samples** and will be happy to show them to you.

MEMO SAMPLE | 8" x 10"

The **Memo Sample** features a large detail crop of the design and includes swatches of any customizable colors within the design. It is printed on the design's standard material (typically a Type II vinyl). The **Memo Sample** is always accompanied by a **Sell Sheet** that includes a thumbnail of the full design, a photo featuring the design in a room setting, and information regarding the design's scalability, pattern repeat, and color style (tonal or solid). Learn more about this information at findyourlevel.com/ratings.

STRIKE-OFF | 36" x 52"

The **Strike-Off** is your final sign-off prior to production. It is printed on your specified substrate and features a crop of the final artwork, demonstrating its actual production size, scale, color, material, and layout. **Strike-Off** approval is required prior to printing to ensure your satisfaction.

The Architect & Designers' Step-By-Step to Specifying

We recommend the following effective and efficient steps for specifiers, to save you time, effort, and money, and to make Level the easiest digital program to specify. While these steps may not apply to every scenario, they provide an excellent general outline to follow:

INITIAL STEPS

- **BROWSE** the Level books or findyourlevel.com to find the design(s) and/or product(s) that are of interest to you. Is one of our standards just what you need? Would a custom option work better for you? Make some preliminary decisions at this point.
- **DETERMINE** the dimensions and/or overall square footage of your project so that accurate budgetary pricing can be provided to you quickly.
- **CALL** your sales representative to discuss your project and obtain budgetary pricing based on the options you've selected. Your sales representative is here to provide guidance and take the heavy lifting off of your shoulders. Ask them to help finalize your choices and determine the right solution for your needs.
- **DOWNLOAD** images and spec sheets from findyourlevel.com to demonstrate your ideas to your client. Consider using these to get approvals at this stage, instead of requesting complete custom renderings from Level. Our experience shows that, because so much can change during the course of a project, customizing at this point can potentially be inefficient, spending your valuable time and billable hours needlessly.
- **PRESENT** these rough concepts and budgetary pricing to your client for approval. If any of the details need to be fine-tuned, this is the time to do so, but be sure to request updated pricing!

ONCE THE JOB GOES OUT TO BID

- **WRITE** the Level design, product selections, and any custom options into your spec to lock them in.
- **REQUEST** any custom changes from Level once all of the job specifics are approved by the end client. Level will create your custom design and provide you with complete custom renderings and other tools for final approval.
- **REVIEW** these tools with your client. Once approved you're ready to submit your order!

Environmentally Considerate Products

Our commitment to quality is consistent throughout our product commercialization process, from design conceptualization through manufacturing and finishing. We carefully select substrates due to the ever growing demands of the market, and to satisfy your customers' needs. Each of our substrates, protective UV-coatings and proprietary print techniques meet the highest testing standards, so you can specify our goods with ease.

SUBSTRATES

Level products are manufactured with PVC vinyl wallcovering materials that have met the sustainability certification created by the Wallcovering Association (WA) in partnership with NSF International and ANSI (American National Standards Institute) called the NSF/ANSI 342.

All PVC vinyl wallcovering substrates meet the Federal Specification for Type II durability as well as California Prop 65 compliance with Cadmium and Lead-Free formulations which also meet stringent EU toxicity standards.

PVC-Free substrates are also available from FSC Certified Paper with Type II durability in accordance with Federal Specification and with CHPS Section 01350 Specification and REACH compliance for EU toxicity standards.

UV-LED INKS

We proudly use the latest digital print technology with clean UV-LED inks with low VOC's in compliance with CHPS Section 01350 specification.

Our digital print equipment uses UL GREENGUARD Gold Certified inks (Certificate Number: 72318-420) and meet the California Department of Public Health's (CDPH) Standard Method using a Classroom Environment and Office Environment; tested in accordance with the UL 2822 method showing compliance to emission limits on UL 2818 Sec. 7.1 and 7.2.

UV COATING

To aid in the durability of our finished goods, our products may be laminated or top-coated with UV curable coatings to provide important resistance to common concerns in high-traffic commercial environments. The coating formulation is heavy metal free with attributes that have been tested and proven to kill bacteria and prevent mold spores from forming, even in the most humid environments.

Our UV-coating also contains fire suppressing chemistry and has been tested and proven to contribute towards achieving Class A fire ratings through ASTM E84 test methods.



Join Us Online

Visit findyourlevel.com to see all of the designs and colorways in the program (including those not found in our books), as well as program information, resources, image galleries, blog posts and more.

Need Help? Go to findyourlevel.com/resources for a variety of up-to-date information and support, ready to download:

PRODUCT SPECIFICATIONS Download detailed specification data sheets, installation instructions, and care & cleaning guidelines for all of our products.

LEVEL BOOK DOWNLOADS Download a copy of each Level Book in PDF format.

CUSTOMIZATION TIPS Find answers to your customization questions about everything from custom color to window film opacities and anything in between.

FORMS Browse a variety of commonly used forms such as Approval Tickets, Architectural Specifications, Art Guidelines, and more.

Get even more out of Level by engaging with us online. Go to the website to find more designs, more color options, product specifications, tools, galleries, and more. Join the creative conversation on social media for the latest updates.

 @leveldigitalwallcoverings

 @findyourlevel

 @findyour_level

 /findyour_level

 /company/level-digital-wallcoverings



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level DIGITAL WALLCOVERINGS

Extraordinary Design & Color

Unique Print Solutions

Pain-Free Project Management

Since 1998

 **surface**materials
The ultimate in interior finish products.