



level DIGITAL  
WALLCOVERINGS



## Built From The Best Materials

The Ultimate in Interior Finish Products.

Surface Materials was established over 40 years ago and has been growing ever since. Now, as a woman owned business, Surface Materials serves the interior design community as a trusted resource for supplying quality commercial interior finish products including:

Wallcoverings

Floorings

Architectural Laminates

Wood Veneers

Wall Panel Systems

Digital/Scalable Wall Designs

Acoustical Panel Systems

Acoustical Products

Surface Materials works with architects, interior designers, contractors and building owners to help them fully realize their design vision. With a territory covering 15 states in the Midwest and Northeast, Surface Materials' team supports each design project with unique interior finish products that bring a design concept to life.

Surface Materials  
6655 Parkland Blvd | Solon, OH 44139  
440.248.0000 | [surfacematerials.com](http://surfacematerials.com)

ISO 9001:2015 Certified | ISO 14001:2015 Certified | HUB (Historically Underutilized Business) Certified

## A Symphony for the Eyes

New designs and techniques featuring metallic & reflective effects, spot gloss overlays, and digitally printed embosses.

Look for these new effects throughout the collection and learn more at [findyourlevel.com](http://findyourlevel.com).

**Exclusive Designs, Rights-Ready & Customizable**

Extraordinary, high-resolution, print-ready designs that are only available in this program.

Ready to specify as-is or adapt to your needs. Customize design, color, substrate, & effects. Customize layouts & sizing. Or we can create a new design tailored to your needs and creative vision.

Thousands of designs in our archives that are available to specify as Level digitally produced wallcovering.

**Exciting New Materials, Industry-Leading Printing Solutions**

- Digitally Printed Embosses
- Metallic Effects
- Spot Gloss Effects
- Premium Type II 20 oz. Vinyl (Smooth & Stipple Finish)
- PVC-Free Type II Wallcovering (Smooth & Textured Finish)
- Printed Window Films
- Acoustic Fabrics
- Rigid Impact Protection Materials
- Many, Many More...

**Pain-Free Project Management**

With two decades of experience in custom digital wallcoverings specifically for the commercial contract market, we've become experts at our craft. From accuracy and quality to robust communication, we work tirelessly to ensure that each job is completed smoothly and efficiently, on time, on budget, and headache free.



**DESIGN**

Moss	6
Wildwood	8
Pure Love & Light	12
Eclipse	16
Tech Support	20
Leaf Mosaic	24
Rivet	28
Spanish Tile	32
Ballast II & III	34
Contempo	38
Tropicana	42
Bloomscape	44
Manuscript	46
Workout	50
Burst	54
Bouquet	58
Gold Leaf	62
Morph Map	66
Painted Brick	70
Painted Wonderland	72
Lottie Dottie	76

**INSPIRE**

Spot Gloss	80
------------	----

**CREATE**

Specialty Effects	86
-------------------	----

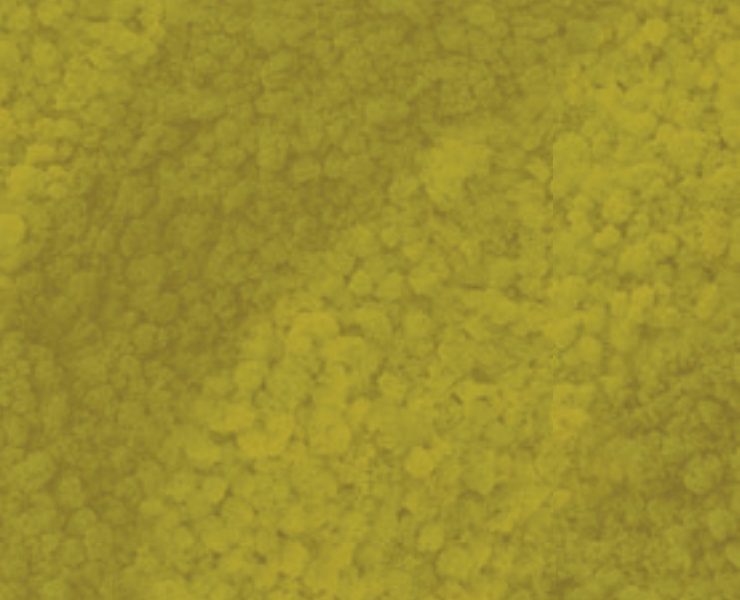
**SPECIFY**

How to Order	90
The Level Difference	92
More from Level	94

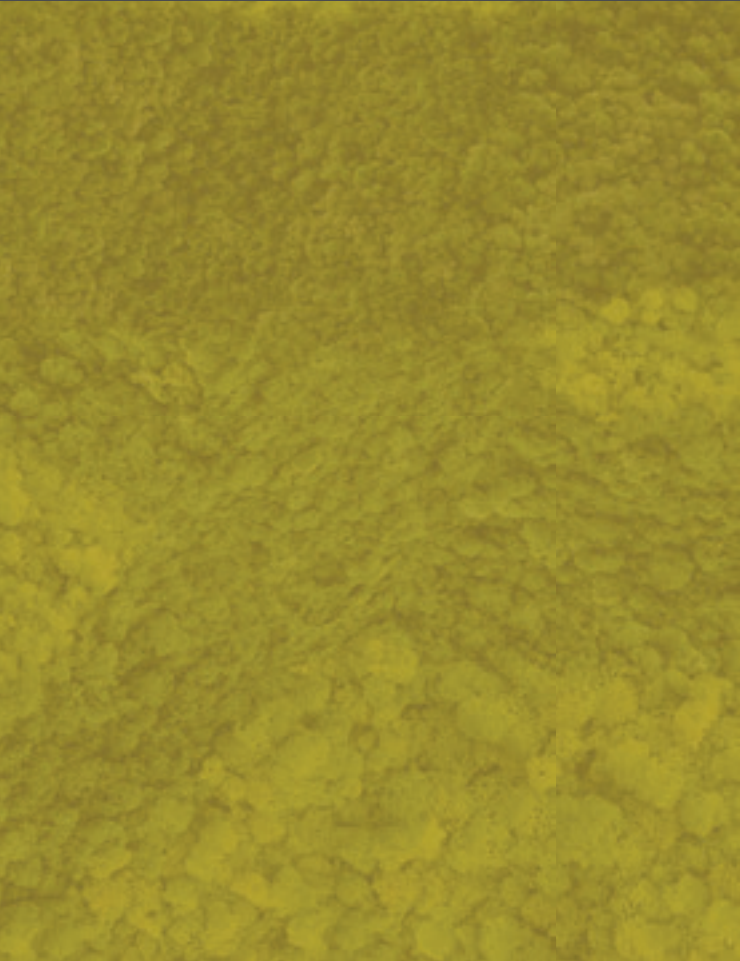


Look for these icons to indicate designs that feature one or more specialty effects. These designs are also available without specialty effects. See Page 86 for full details.

**CONTENTS**



DESIGN

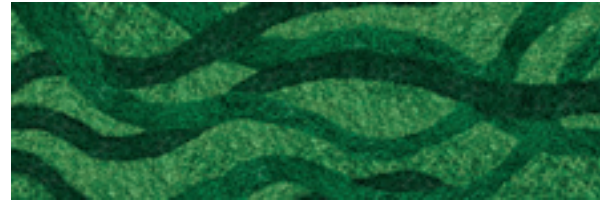




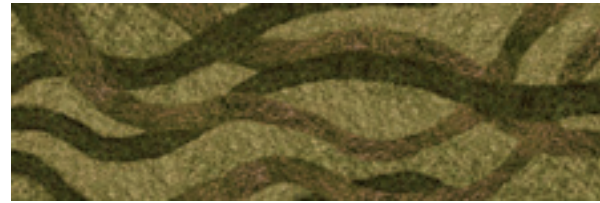
L80301 Moss - Lichen



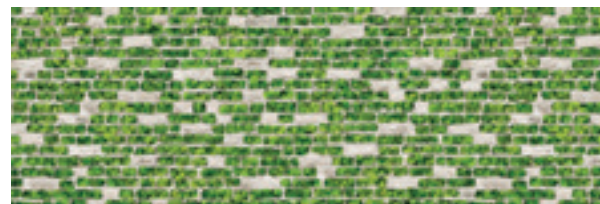
L80301 Moss - Lichen



L80302 Moss - Spruce



L80303 Moss - Rose



L80304X Moss - Brick



DETAIL L80304X Moss - Brick



L80304X Moss - Brick



L80302 Moss - Spruce

**FEATURED ARTIST** | Eileen Dorsey

Eileen Dorsey is a Cleveland native who graduated from Kent State University with a Bachelor's Degree in Fine Art in 2006. Since earning her BFA, Dorsey has shown her work in several regional galleries and museums, and examples of her paintings can be found in many public and private collections.

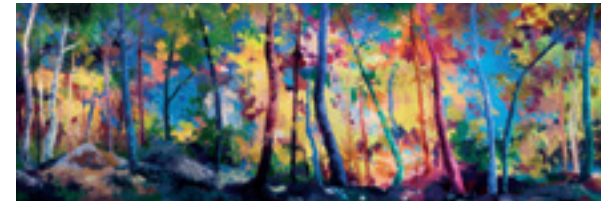
Her newest work focuses on the landscape that surrounds her, painted with vibrant color palettes and robust surfaces. Dorsey approaches each canvas with an aggressive, yet subtle sensibility – her tool of choice is the palette knife, and with it, she makes sharp decisions as she slathers, scrapes, and tosses paint across the surface of the canvas.



All artwork in the *Wildwood* collection © Eileen Dorsey. All Rights Reserved.  
www.eileendorsey.com



L81301 Wildwood - Spring



L81303 Wildwood - Autumn



L81302 Wildwood - Summer



L81304 Wildwood - Winter



L81303 Wildwood - Autumn



L81304 Wildwood - Winter



L81301 Wildwood - Spring  
All artwork in the Wildwood collection © Eileen Dorsey. All Rights Reserved.



L81303 Wildwood - Autumn  
WINDOW FILM L81303 Wildwood - Autumn - Rose (Customized as color ink only on Window Film)



L81302 Wildwood - Summer

FEATURED ARTIST | Peter Rodrigo

Peter Rodrigo is an abstract artist and landscape painter whose goal is to create images with positive energy. A Syracuse University graduate, Rodrigo has worked with clients ranging from The Wall Street Journal to Nas.



**GOOD VIBES GALLERY**

All artwork in the Pure Love & Light collection © GoodVibesGallery.com. All Rights Reserved.

www.GoodVibesGallery.com



L80501 Pure Love & Light - Prism



L80504M Pure Love & Light - Reflections M



L80502 Pure Love & Light - Cool Spectrum



L80505 Pure Love & Light - Ultraviolets



L80503 Pure Love & Light - White Light



L80506 Pure Love & Light - Blue Skies





L80502 Pure Love & Light - Cool Spectrum



DETAIL L80504M Pure Love & Light - Reflections



L80503 Pure Love & Light - White Light

All artwork in the Pure Love & Light collection © GoodVibesGallery.com. All Rights Reserved.

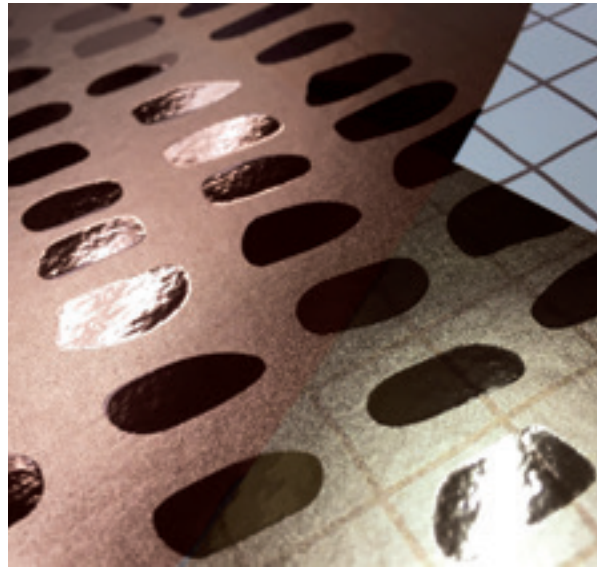


WINDOW FILM L80503 Pure Love & Light - White Light (Customized as white ink only on Window Film)

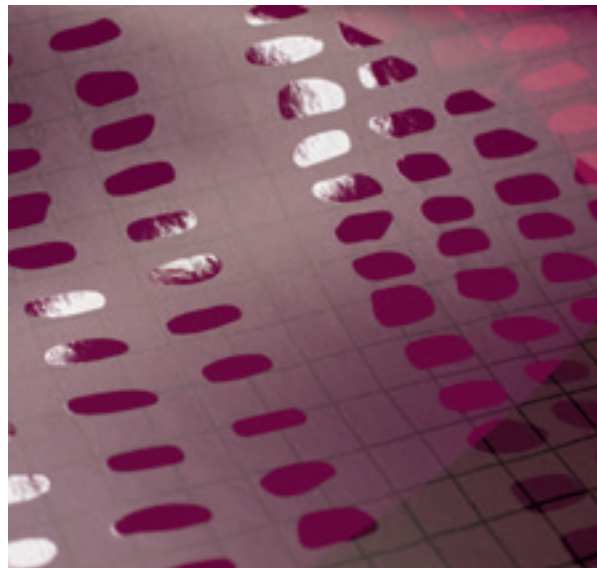


L80504M Pure Love & Light - Reflections





DETAIL L80206MWG Eclipse - Pearl M + G



DETAIL L80207G Eclipse - Sangria G



L80201 Eclipse - Mid Century



L80202 Eclipse - Safari



L80203G Eclipse - Sedona G



L80204 Eclipse - Mermaid



L80205 Eclipse - Skittle



L80206MWG Eclipse - Pearl M + G



L80207G Eclipse - Sangria G



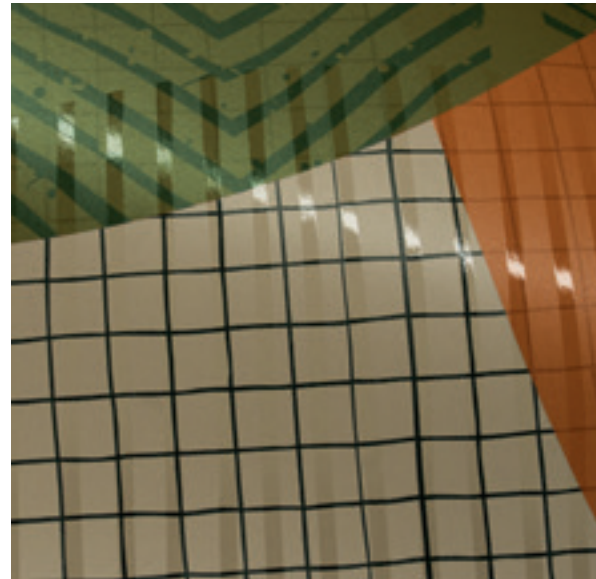
L80208 Eclipse - Zest



L80202 Eclipse - Safari



L80205 Eclipse - Skittle



DETAIL L80203G Eclipse - Sedona



L80203G Eclipse - Sedona



L80208 Eclipse - Zest



L80207G Eclipse - Sangria





DETAIL L80401M Tech Support - Byte M



DETAIL L80406G Tech Support - Petabyte G



L80401M Tech Support - Byte M



L80402 Tech Support - Kilobyte



L80403 Tech Support - Megabyte



L80404 Tech Support - Gigabyte



L80405 Tech Support - Terabyte



L80406G Tech Support - Petabyte G



L80407 Tech Support - Exabyte



L80408 Tech Support - Zettabyte



WINDOW FILM L80401M Tech Support - Byte (Customized as white ink only on Window Film) | L80401M Tech Support - Byte M



L80406G Tech Support - Petabyte



WINDOW FILM L80401M Tech Support - Byte (Customized as white ink only on Window Film)



L80405 Tech Support - Terabyte



L80408 Tech Support - Zettabyte



WINDOW FILM L80408 Tech Support - Zettabyte (Customized as white and color inks on Window Film)



DETAIL L81901MWG Leaf Mosaic - Royal Gold M + G



DETAIL L81905MWG Leaf Mosaic - Oxide M + G



L81901MWG Leaf Mosaic - Royal Gold M + G



L81902MWG Leaf Mosaic - Copper M + G



L81903MWG Leaf Mosaic - Teal M + G



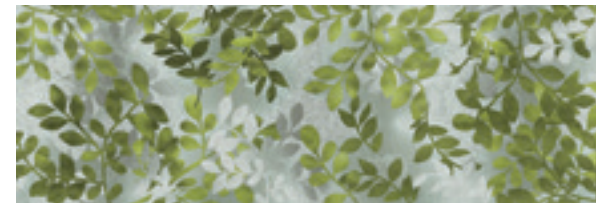
L81904MWG Leaf Mosaic - Pearl M + G



L81905MWG Leaf Mosaic - Oxide M + G



L81906 Leaf Mosaic - Moss



L81907 Leaf Mosaic - Lime

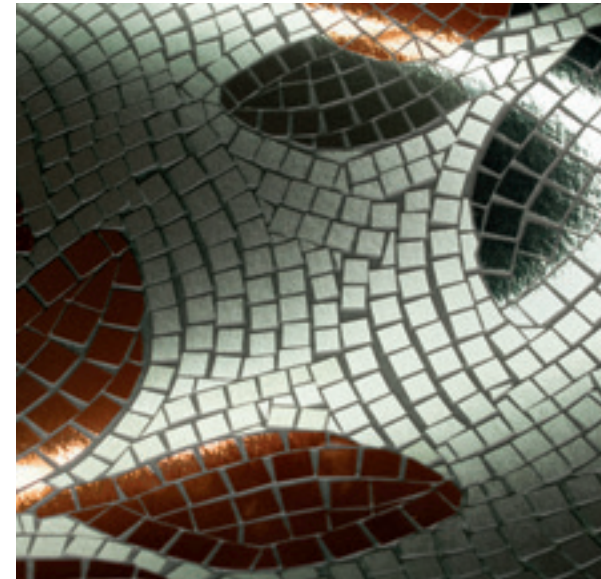


L81905MWG Leaf Mosaic - Oxide M + G



L81904MWG Leaf Mosaic - Pearl

M + G



DETAIL L81902MWG Leaf Mosaic - Copper

M + G



L81907 Leaf Mosaic - Lime



L81903MWG Leaf Mosaic - Teal

M + G



L81902MWG Leaf Mosaic - Copper

M + G



DETAIL L82205MX Rivet - Black Copper M X



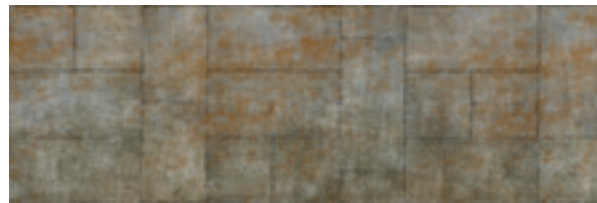
DETAIL L82204MX Rivet - Rust M X



L82201MX Rivet - Gold M X



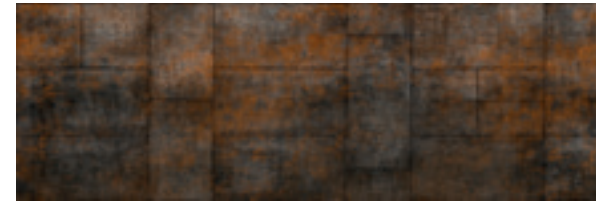
L82202MX Rivet - Greige M X



L82203MX Rivet - Mixed Metals M X



L82204MX Rivet - Rust M X



L82205MX Rivet - Black Copper M X



L82206MX Rivet - Blue Silver M X



L82207MX Rivet - Word Wall M X



L82205MX Rivet - Black Copper M X



L82207MX Rivet - Word Wall

M X



DETAIL L82207MX Rivet - Word Wall

M X



L82201MX Rivet - Gold

M X



L82203MX Rivet - Mixed Metals

M X



L82204MX Rivet - Rust M X



L81001 Spanish Tile - Casablanca



L81003 Spanish Tile - Madras Red



L81005 Spanish Tile - Alcázar



L81002 Spanish Tile - Delft Blue



L81004 Spanish Tile - Talavera Green



L81006 Spanish Tile - Morado



L81005 Spanish Tile - Alcázar



L81004 Spanish Tile - Talavera Green



L81001 Spanish Tile - Casablanca

FEATURED ARTIST | Mark Thomas

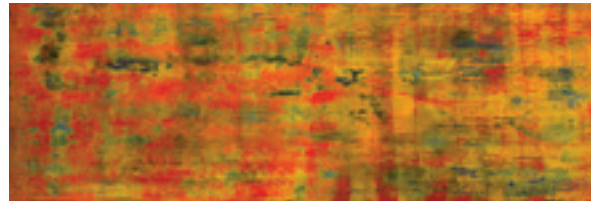
After receiving a BFA in painting from Kent State University, Mark Thomas moved to Cleveland, Ohio, and was immediately attracted to the decayed and industrial areas of the city.

Drawn to the textures found on the oxidized metal surfaces covering the city's bridges and abandoned structures, Thomas combed the rusty underbelly of the metropolis for inspiration. He began to experiment with automotive enamel and other industrial pigments – laying the paint down in thick layers, then stripping it back by applying a belt sander directly to the surface of the canvas, often leaving imperfections and holes in the process. Over time, he gathered the skills necessary to create these laborious compositions, while still enjoying the inevitable element of chance that informed each piece.

His Ballast series is a direct reaction to the urban landscape – tough, man-made, gritty, with bursts of vibrant color, and hints of America's industrial past.



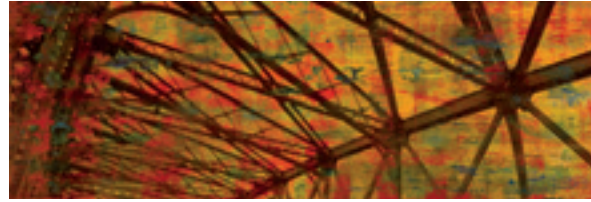
All artwork in the Ballast collection © Mark Thomas. All Rights Reserved.



L81501MW Ballast II - Vivid Orange



L81504 Ballast II - Greige



L81502 Ballast II - Orange Overprint



L81505MW Ballast II - Plum



L81503 Ballast II - Faded Teal



L81506 Ballast II - Soda Ash Overprint



L81601 Ballast III - Rust



L81602 Ballast III - Rust Overprint



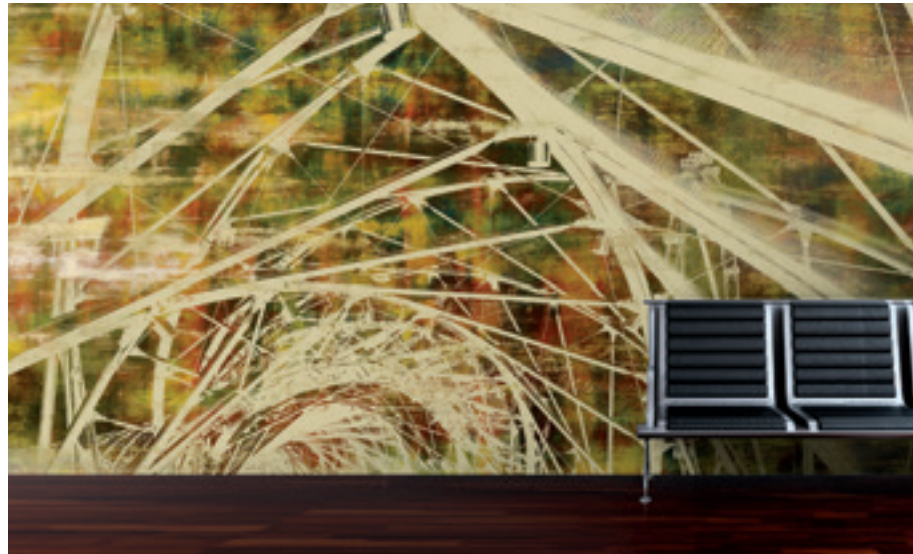
L81502 Ballast II - Orange Overprint



L81505MW Ballast II - Plum



DETAIL L81505MW Ballast II - Plum



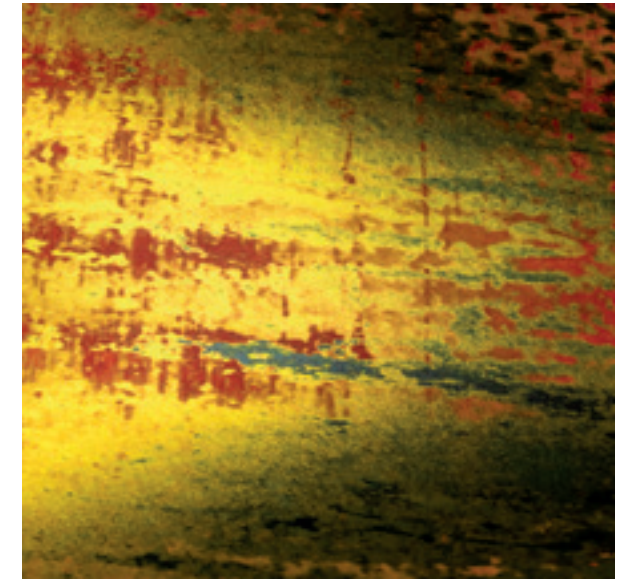
L81602 Ballast III - Rust Overprint



L81504 Ballast II - Greige



L81501MW Ballast II - Vivid Orange



DETAIL L81501MW Ballast II - Vivid Orange

All artwork in the *Ballast* collection © Mark Thomas. All Rights Reserved.



DETAIL L81703MW Contempo - Dazzle M +



DETAIL L81705MW Contempo - Saffron M +



L81701 Contempo - Mid Century



L81702 Contempo - Beach Sand



L81703MW Contempo - Dazzle M +



L81704 Contempo - Latte



L81705MW Contempo - Saffron M +



L81706 Contempo - Shadow



L81707 Contempo - Ember



L81703MW Contempo - Dazzle M +



L81705MW Contempo - Saffron

M +



L81702 Contempo - Beach Sand



L81701 Contempo - Mid Century

M Printed on Metallic Substrate G Includes Spot Gloss X Includes WallFX® Printed Emboss + White Ink Added | SEE PAGE 86



L81706 Contempo - Shadow



L80101 Tropicana - Mai Tai



L80103 Tropicana - Margarita



L80105 Tropicana - Daiquiri



L80102 Tropicana - Mojito



L80104 Tropicana - Coffee Liqueur



L80106 Tropicana - Rum Punch



L80102 Tropicana - Mojito



L80104 Tropicana - Coffee Liqueur



L80101 Tropicana - Mai Tai

FEATURED ARTIST | Bruce Checefsky

Bruce Checefsky is an award-winning photographer and independent filmmaker – his photographs and films can be found in the permanent collection of the Museum of Modern Art NYC and many other notable institutions.

To achieve his remarkable photographs, Checefsky devised a unique system of recording flowers and plants from his garden with a photo-scanner mounted to a tripod, then connected to a laptop computer, all of which he actually takes outside in his yard to use. Each scanned image is a detailed, one-of-a-kind rendering of the sophisticated forms and textures found in nature.



All artwork in the Bloomscape collection © Bruce Checefsky. All Rights Reserved.



L82001 Bloomscape - Orange Zinnia elegans



L82002 Bloomscape - William Baffin Rose



L82003 Bloomscape - Red Zinnia elegans



L82001 Bloomscape - Orange Zinnia elegans



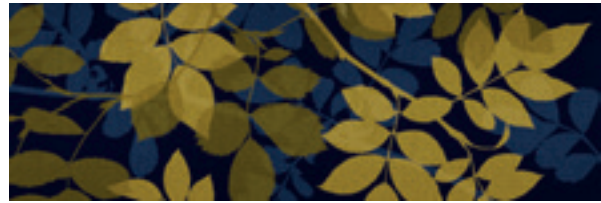
L82002 Bloomscape - William Baffin Rose



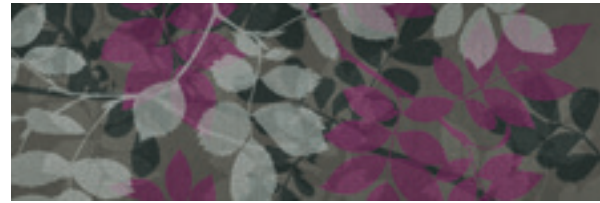
L82002 Bloomscape - Red Zinnia elegans



L80701 Manuscript - Mid Century Novel



L80702MG Manuscript - Gilded Edge



L80706 Manuscript - Brooding Essay



L80703 Manuscript - Muted Anthology



L80707 Manuscript - Paperback



L80704G Manuscript - Classics Teal



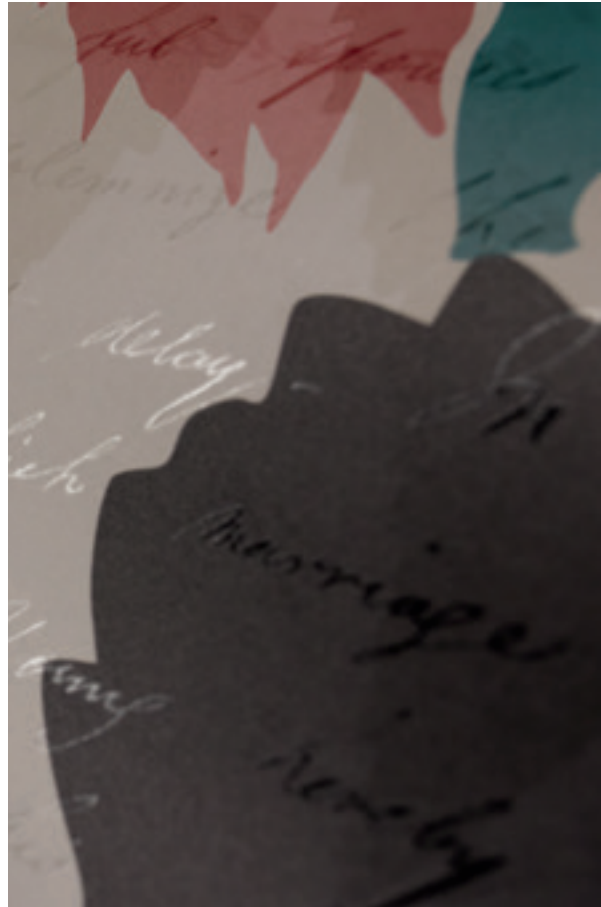
L80708 Manuscript - Green Almanac



L80705 Manuscript - Crisp White Pages



L80709 Manuscript - Poetic Blue



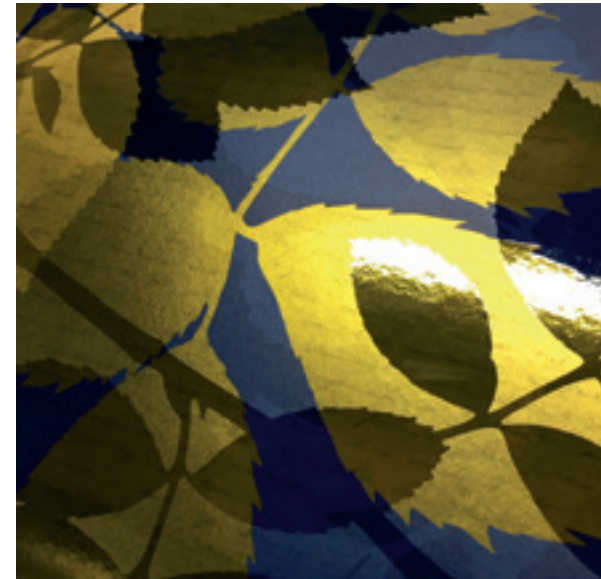
DETAIL L80704G Manuscript - Classics Teal



L80704G Manuscript - Classics Teal



L80702MG Manuscript - Gilded Edge



DETAIL L80702MG Manuscript - Gilded Edge



L80701 Manuscript - Mid Century Novel



WINDOW FILM L80701 Manuscript - Mid Century Novel  
(Customized as white and color inks on Window Film)



L80708 Manuscript - Green Almanac



L80705 Manuscript - Crisp White Pages



DETAIL L80904MW Workout - Power Blue M +



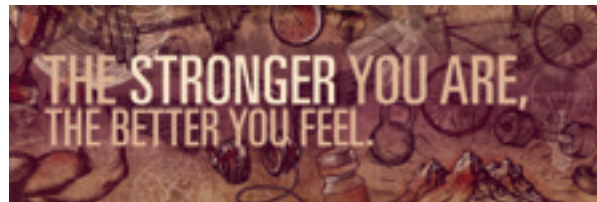
DETAIL L80906MW Workout - Titanium M +



L80901 Workout - Energetic Teal



L80902G Workout - Impact Orange G



L80903 Workout - Toned Red



L80904MW Workout - Power Blue M +



L80905 Workout - Concrete



L80906MW Workout - Titanium M +





L80902G Workout - Impact Orange



DETAIL L80902G Workout - Impact Orange



L80903 Workout - Toned Red



L80906MW Workout - Titanium



L80904MW Workout - Power Blue



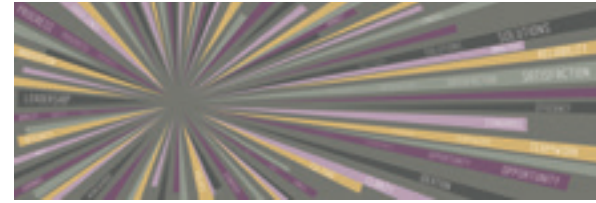
DETAIL L80801M Burst - Zest M +



DETAIL L80806M Burst - Dazzle M



L80801M Burst - Zest M +



L80802 Burst - Rhapsody



L80803 Burst - Denim



L80804 Burst - Snow



L80805 Burst - Safari



L80806M Burst - Dazzle M



L80807 Burst - Ember



L80808 Burst - Sangria



L80806M Burst - Dazzle M



L80804 Burst - Snow



L80801MW Burst - Zest



L80803 Burst - Denim



WINDOW FILM L80807 Burst - Ember (Customized as white and color inks on Window Film)



L81101 Bouquet - Pear



L81101 Bouquet - Pear



L81102 Bouquet - Rose



L81103 Bouquet - Ink



L81104 Bouquet - Teal



L81102 Bouquet - Rose

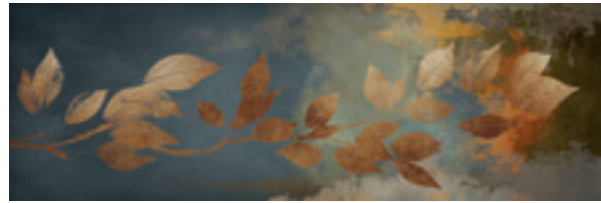




DETAIL L81801MW Gold Leaf - Mixed Metals M +



DETAIL L81803MW Gold Leaf - Mermaid M +



L81801MW Gold Leaf - Mixed Metals M +



L81802MW Gold Leaf - Pearl M +



L81803MW Gold Leaf - Mermaid M +



L81804MW Gold Leaf - Oxide M +



L81805 Gold Leaf - Patina



L81806 Gold Leaf - Soft Sage



L81807MW Gold Leaf - Rose Quartz M +



L81806 Gold Leaf - Soft Sage



L81802MW Gold Leaf - Pearl



DETAIL L81807MW Gold Leaf - Rose Quartz



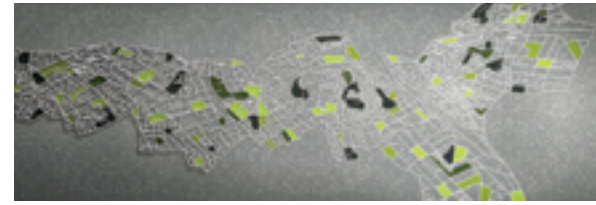
L81807MW Gold Leaf - Rose Quartz



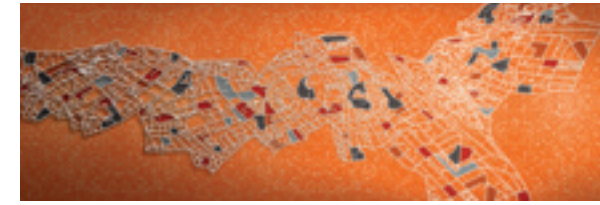
L81803MW Gold Leaf - Mermaid



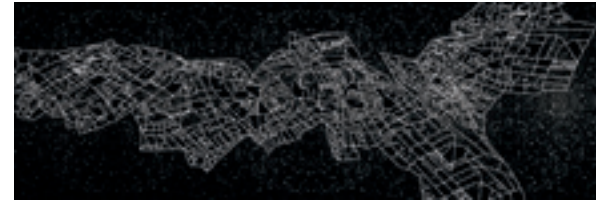
L81804MW Gold Leaf - Oxide



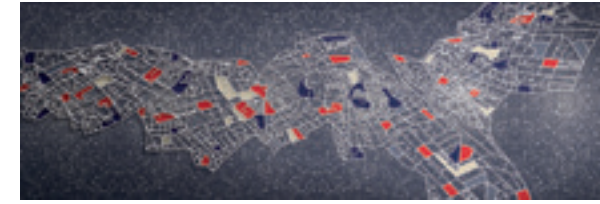
L82301MW Morph Map - Titanium



L82304 Morph Map - Citrus



L82302M Morph Map - Chrome



L82305 Morph Map - Denim



L82303G Morph Map - Lime



L82306 Morph Map - Zest

DETAIL L82301MW Morph Map - Titanium



DETAIL L82302M Morph Map - Chrome



L82301MW Morph Map - Titanium



L82304 Morph Map - Citrus | WINDOW FILM L82304 Morph Map - Citrus (Customized as white and color inks on Window Film)



DETAIL L82303G Morph Map - Lime



L82303G Morph Map - Lime



L82305 Morph Map - Denim



L82302M Morph Map - Chrome





L80601 Painted Brick - One World



L80601 Painted Brick - One World



L80602 Painted Brick - Chrysanthemum



L80603 Painted Brick - No Limits



L80603 Painted Brick - No Limits



L80602 Painted Brick - Chrysanthemum



L81201 Painted Wonderland - Pastel



L81203 Painted Wonderland - Teal



L81205 Painted Wonderland - Sky



L81202 Painted Wonderland - Mid Century



L81204 Painted Wonderland - Ochre



L81206M Painted Wonderland - Bronze



L81206M Painted Wonderland - Bronze



DETAIL L81206M Painted Wonderland - Bronze



L81201 Painted Wonderland - Pastel



WINDOW FILM L81201 Painted Wonderland - Pastel  
(Customized as white and color inks on Window Film)



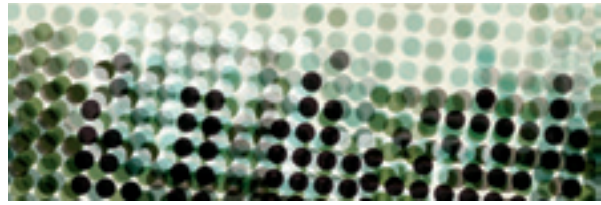
L81205 Painted Wonderland - Sky



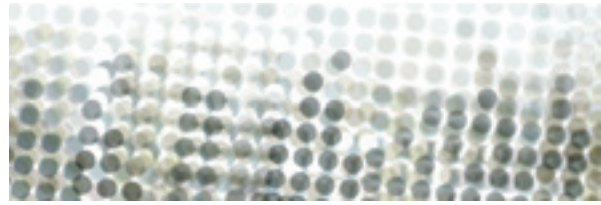
L81204 Painted Wonderland - Ochre



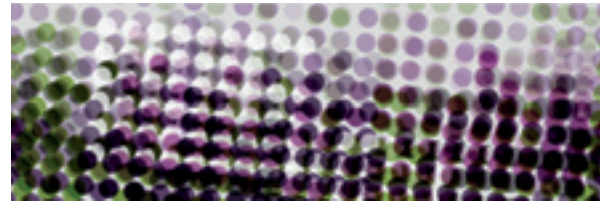
L81203 Painted Wonderland - Teal



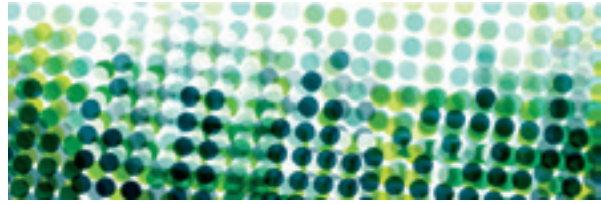
L82101 Lottie Dottie - Mid Century



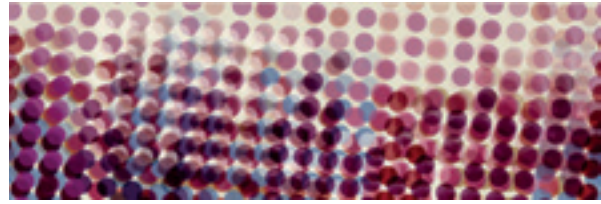
L82103 Lottie Dottie - Greige



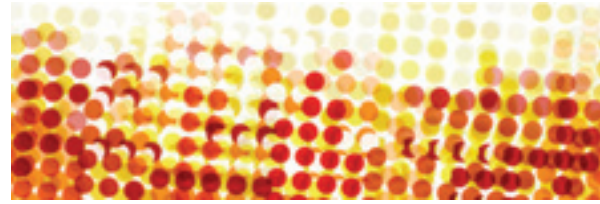
L82105 Lottie Dottie - Shadow



L82102 Lottie Dottie - Safari



L82104 Lottie Dottie - Sangria



L82106 Lottie Dottie - Tangerine



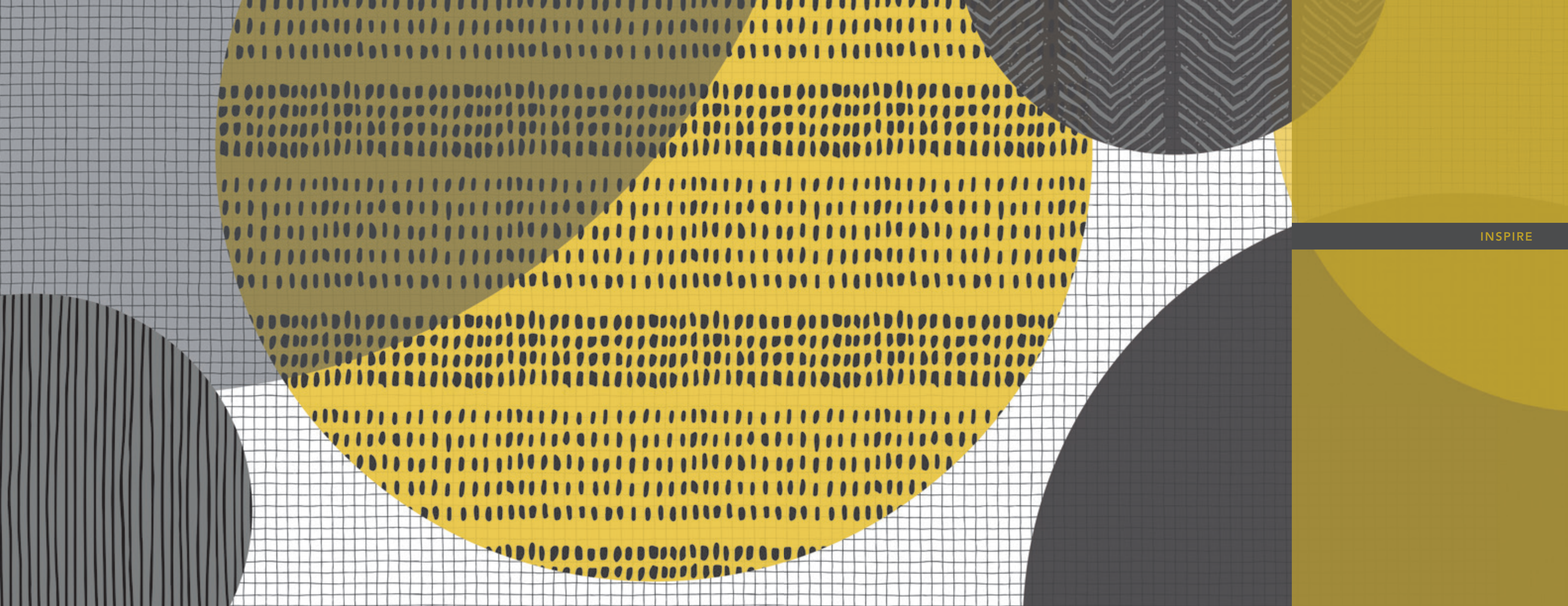
L82105 Lottie Dottie - Shadow



L82103 Lottie Dottie - Greige



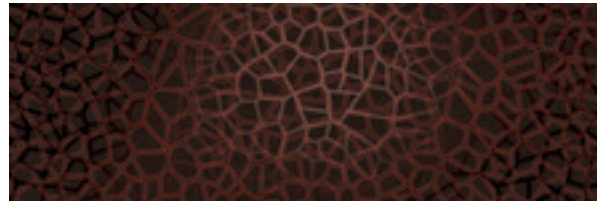
L82102 Lottie Dottie - Safari



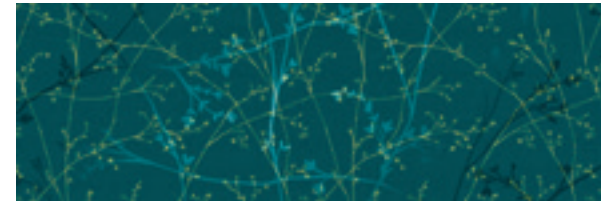
INSPIRE



L408411G City Griddy - Black



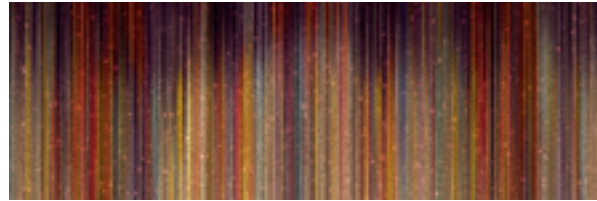
L21019G Facet Grid - Walnut



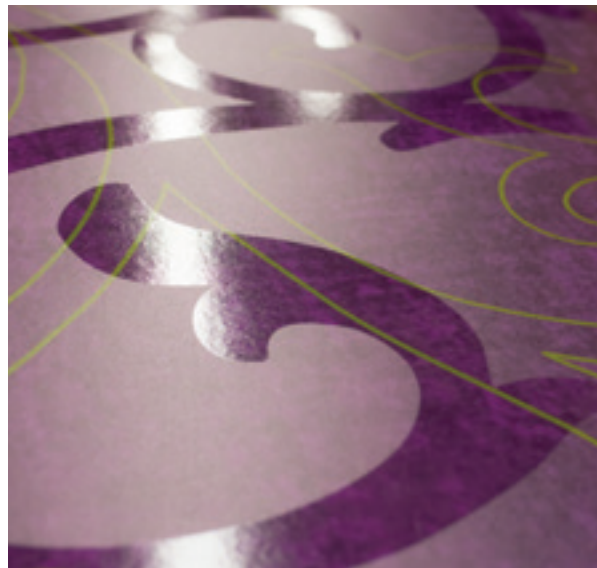
L11145G The Great Vine - Upbeat



L21164G Cursive - Plum



L409002G Devine - Gloss



DETAIL L21164G Cursive - Plum



DETAIL L409002G Devine - Gloss



DETAIL L11145G The Great Vine - Upbeat



L409002G Devine - Gloss



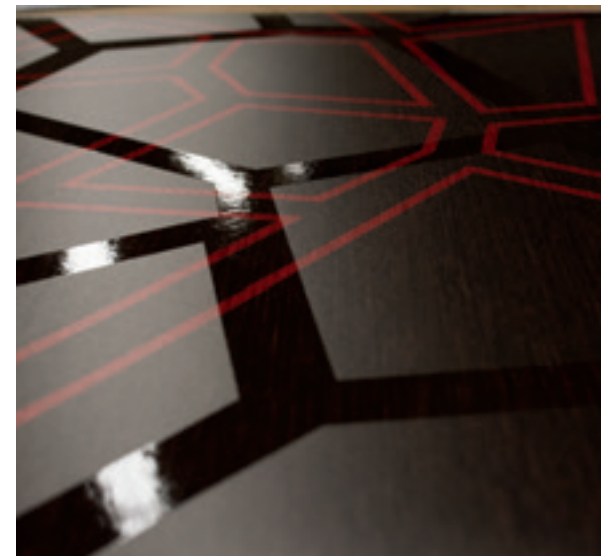
L408411G City Griddy - Black



DETAIL L408411G City Griddy - Black



L21019G Facet - Walnut



DETAIL L21019G Facet Grid - Walnut



L21164G Cursive - Plum



L11145G The Great Vine - Upbeat



CREATE

### Understanding Specialty Effects

Our state-of-the-art equipment and advanced printing techniques allow us to embellish both Level and Non-Level designs with a variety of specialty effects. These effects are excellent for use in “protected” areas, such as behind a headboard or other furniture, and they are the most noticeable and effective when properly lit by strong, directional lighting. Effects can be used alone or in combination with others to create a variety of stunning effects.

Designs that feature specialty effects are also available without these effects.

#### WALLFX®

Level’s proprietary printed emboss effect which allows select areas of a design to be raised and appear embossed. Designs featuring this effect are indicated by **X**.

#### Spot Gloss

A special ink formulation that allows for select areas of a design to be coated with a glossy finish. Designs featuring this effect are indicated by **G**.

#### Metallic

True, reflective metallic effects, achieved through a combination of inks and materials.

Designs featuring this effect are indicated by **M**.

Some Metallic effects necessitate the additional use of white ink to achieve a “blockout” effect, in which only selected areas appear metallic (as opposed to an overall metallic look). Metallic designs that utilize this additional white are indicated by **+**.

### LEVEL DESIGNS FEATURING SPECIALTY EFFECTS

This chart itemizes the components in each standard Level design that features a specialty effect, from this book as well as all prior books.

NAME	COLOR	DESIGN #	WALLFX	SPOT GLOSS	METALLIC	+ WHITE	NAME	COLOR	DESIGN #	WALLFX	SPOT GLOSS	METALLIC	+ WHITE
Ballast	Metallic	L51804X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	City Griddy	Black	L408411G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ballast II	Vivid Orange	L81501MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	City Griddy	Embossed Upbeat	L408410X	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ballast II	Plum	L81505MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Contempo	Dazzle	L81703MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blueprint	Metallic Cobalt	L60405X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Contempo	Saffron	L81705MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Burst	Zest	L80801MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Cursive Shadow	Shadow	L21164G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Burst	Dazzle	L80806M	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Eclipse	Sedona	L80203G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Changing Lanes	Metallic Narcissus	L60107X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Eclipse	Pearl	L80206MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Circuitboard	Metallic Grenadine	L60305X	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Eclipse	Sangria	L80207G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NAME	COLOR	DESIGN #	WALLFX	SPOT GLOSS	METALLIC	+ WHITE	NAME	COLOR	DESIGN #	WALLFX	SPOT GLOSS	METALLIC	+ WHITE
Facet	Walnut	L21019G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Moss	Brick	L80304X	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flora	Metallic Black	L70301X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Navigate	Metallic Earthen Sky	L21205X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gold Leaf	Mixed Metals	L81801MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Painted Wonderland	Bronze	L81206M	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gold Leaf	Pearl	L81802MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Pure Love & Light	Reflections	L80504M	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gold Leaf	Mermaid	L81803MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Quincey	Metallic Bittersweet	L70402X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gold Leaf	Oxide	L81804MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rivet Wall	Gold	L82201MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gold Leaf	Rose Quartz	L81807MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rivet Wall	Greige	L82202MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Graffito	Metallic Titanium	L71004X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Rivet Wall	Mixed Metals	L82203MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Iridescent	Metallic Iris	L71601X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Rivet Wall	Rust	L82204MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Iridescent	Metallic Twist	L71602X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Rivet Wall	Black Copper	L82205MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Leaf Mosaic	Royal Gold	L81901MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rivet Wall	Blue Silver	L82206MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Leaf Mosaic	Copper	L81902MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rivet Wall	Word Wall	L82207MX	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Leaf Mosaic	Teal	L81903MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Roundabout	Spot Gloss Accelerate	L408608X	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leaf Mosaic	Pearl	L81904MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Devine	Gloss	L409002G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Leaf Mosaic	Oxide	L81905MWG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Star Map	Metallic Amber	L70901X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Lindsey Linear	Metallic Teal	L50611X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Star Map	Metallic Black	L70902X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Line Up	Metallic Verdigris	L52304X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	String Theory	Metallic Copper Patina	L403507X	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Manuscript	Gilded Edge	L80702MG	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Tech Support	Byte	L80401M	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Manuscript	Classics Teal	L80704G	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Tech Support	Petabyte	L80406G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marbelized	Metallic Greenery	L71401X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	The Great Vine	Upbeat	L11145G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Memphis	Metallic Black	L71701X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Wavelength	Metallic Bittersweet	L71104X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mineralogy	Metallic Crystal	L50804X	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Workout	Impact Orange	L80902G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Morph Map	Titanium	L82301MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Workout	Power Blue	L80904MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Morph Map	Chrome	L82302M	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Workout	Titanium	L80906MW	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Morph Map	Lime	L82303G	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							



SPECIFY

## A Step-By-Step Guide to Specifying Level

### 1 SELECT A DESIGN & COLOR

The designs in the Level program are available in a range of colorations and many feature several layout variations. Each of these designs can be specified as is, or may be customized to better suit your needs.

Design Samples of all standard colorways are available to assist you in your selection. In addition to demonstrating actual color and scale, these samples explain the various types of customizations available for the design. We recommend requesting a Design Sample prior to finalizing any custom options.

### 2 CHOOSE CUSTOM OPTIONS

A key feature of the Level program is the ability to tailor the designs to your needs. There are a variety of ways in which our designs can be customized, and your sales representative can assist you with these choices.

#### Basic Customization

Basic Customizations are scaling, sizing, and cropping a design to your specifications.

#### Advanced Customization

This includes adapting a design to be a repeating pattern, custom overlaying or combining artwork, fitting artwork to a complex space where very specific tolerances are required, changing the text of a word wall, and any other adaptations to Level designs. Advanced Customizations also include adapting a Level design for use on window film (as shown throughout this book), printing with white ink on any material, and creating custom WallFX® (raised embosses).

#### Custom Coloration

The colors within Level designs can be changed to your specifications, though the intricacies of some designs can affect the way custom colors appear when printed. When customizing colors, our Color Book is strongly recommended and more accurate than other color references such as paint swatches, though both are acceptable.

### 3 DETERMINE SIZE & SCALE

All Level designs, customized or not, are sized to customer specifications. In many cases you will simply need to know the overall height and length/width of your space, and your selected design will be sized accordingly. If you have a complex installation that requires multiple sizes or custom fitting to intricate spaces, please have as much information as possible ready when you call for your quote.

### 4 SELECT A SUBSTRATE

One of the great features of digital printing is the ability to produce your image on a wide variety of substrates, from vinyls to clear films to rigid materials and more. Feeling overwhelmed? After two decades of experience, we recommend specifying one of these standard substrates:

**Type II 20 oz. Vinyl (Smooth, Stipple Embossed, & Silver Smooth)**

**Optically Clear Polyester Window Film**

**Type II Carta Smooth PVC-Free Premium Contract Wallcovering**

These are our most often specified and popular materials (making up roughly 90% of our production). They are competitively priced, have been thoroughly tested, and we keep them in inventory to help you meet tight deadlines.

We can of course digitally print on hundreds of other materials, so if your job calls for a specific material, don't hesitate to ask. We have state-of-the-art print equipment and can print on just about anything that our competition can. However, it is important to remember that printing on specialty materials nearly always involves a longer lead time, potential R&D, and more up front expense than the popular materials above.

### 5 REQUEST A QUOTE

Once you've compiled all the information needed, simply provide it to your sales representative!





**Like What You See?**

This book is the 8th in a series featuring designs from the talented creative team at Level (Series 1 & 2 were compiled in our first book), bringing our total collection to roughly 200 designs and nearly 1,000 different standard color and technique options. Every one of these designs is still available to specify as-is or customize and can be found at either [findyourlevel.com](http://findyourlevel.com) or in one of our earlier books:



LEVEL SERIES 1 & 2



LEVEL SERIES 4



LEVEL SERIES 6



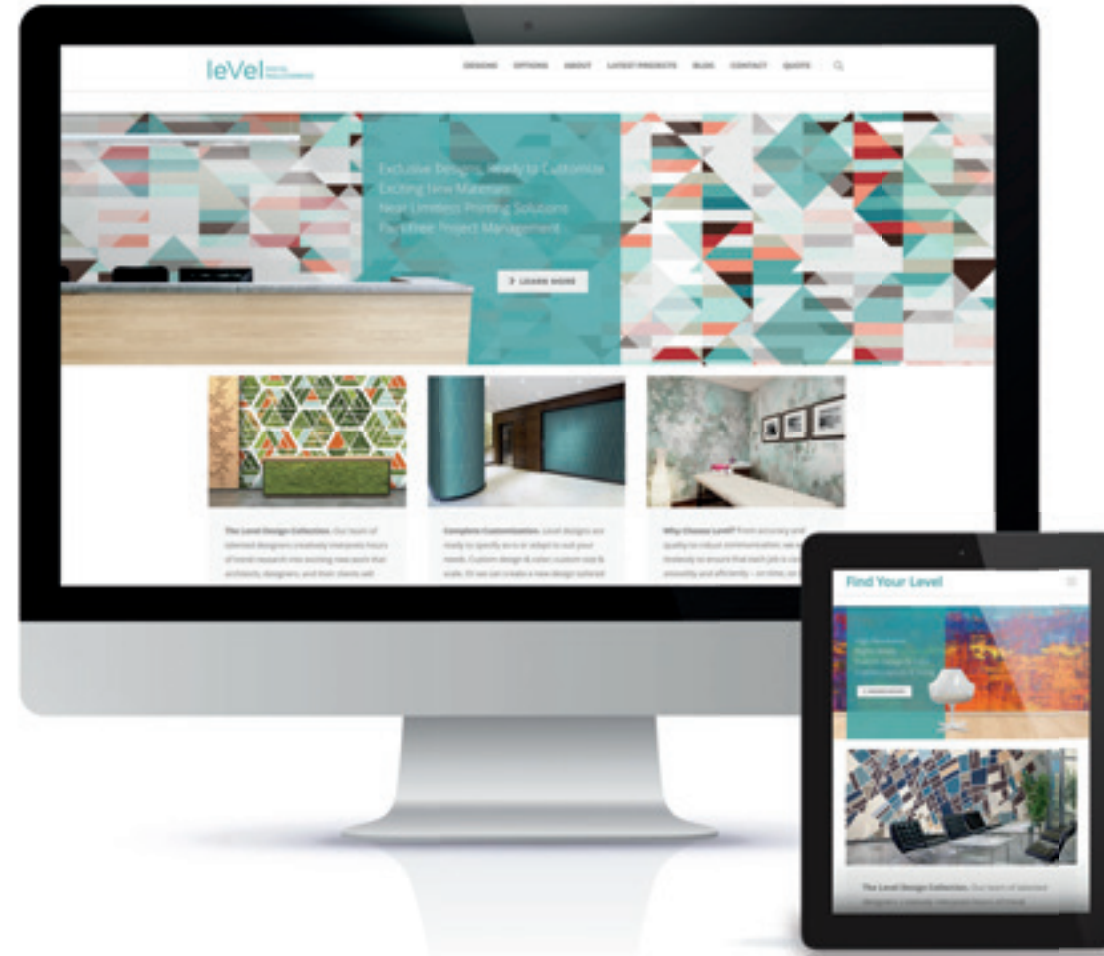
LEVEL SERIES 3



LEVEL SERIES 5



LEVEL SERIES 7



**Join Us Online**

Visit [findyourlevel.com](http://findyourlevel.com) to see all of the designs and colorways in the program (including those not found in our books), as well as program information, resources, image galleries, blog posts and more.

Need Help? Go to [findyourlevel.com/resources](http://findyourlevel.com/resources) for a variety of up-to-date information and support:

**MATERIAL SPECIFICATION SHEETS** Download an MSS for our most popular materials.

**LEVEL BOOK DOWNLOADS** Download a copy of each Level Book in PDF format.

**KNOWLEDGE BASE** Find simple to follow PDF guides that demonstrate various features of the Level program.

**INSTALLATION INSTRUCTIONS** Download printable copies of instructions for our most popular materials.

**FORMS** Browse a variety of commonly used forms such as Approval Tickets, Architectural Specifications, Art Guidelines, and more.

Get even more out of Level by engaging with us online. Go to the website to find more designs, more color options, product specifications, tools, galleries, and more. Join the creative conversation on social media for the latest updates.

- [f /leveldigitalwallcoverings](https://www.facebook.com/leveldigitalwallcoverings)
- [@findyour\\_level](https://twitter.com/findyour_level)
- [p /findyour\\_level](https://www.pinterest.com/findyour_level)
- [in /company/level-digital-wallcoverings](https://www.linkedin.com/company/level-digital-wallcoverings)



WHY LEVEL?

# leVel

DIGITAL WALLCOVERINGS

Extraordinary Designs, Ready to Customize

Exciting New Materials, Industry-Leading Printing Solutions

Pain-Free Project Management

Since 1998



# leVel

DIGITAL WALLCOVERINGS

Extraordinary Designs, Ready to Customize

Exciting New Materials, Near Limitless Printing Solutions

Pain-Free Project Management

Since 1998

