



PLANNER-READY RESOURCE

SPEAKER & EVENT PLANNER KIT

KELLY E. SMITH

Builder • Speaker • Author • Executive

Identity is infrastructure. Build from truth.

SHUNAMMITE ENTERPRISES LLC

shunammiteenterprises.com/booking-kelly



Identity is infrastructure™

Behavior matters. Kelly begins beneath it—with the beliefs, expectations, inherited narratives, wounds, and patterns that shape how people lead, choose, establish boundaries, and sustain change.

Kelly E. Smith brings this work into corporate and leadership environments, women's and founder spaces, churches, ministries, conferences, retreats, and guided conversations. The language is shaped for the room. The foundation remains the same.

POSITIONING

Builder • Speaker • Author • Executive

CORE MOVEMENT

Identity • Healing • Freedom

BOOKING

Keynotes • Workshops • Guided Conversations

What the room can leave with

- Language for naming the beliefs and patterns influencing decisions, relationships, boundaries, and leadership.
- A clearer distinction between inherited identity, performed identity, and chosen alignment.
- A practical next step that moves the conversation from inspiration into examination and application.
- A stronger foundation for stewardship, sustainable leadership, wholeness, and purposeful action.

Planner fit

Kelly is a strong fit when the desired outcome is more than motivation—when the room needs a truthful, accessible conversation that helps people recognize what is shaping them and decide what they will build next.

Speaking lanes

The foundation is consistent; vocabulary, examples, scripture use, application, and production choices are calibrated for the audience and event purpose.

CORPORATE + LEADERSHIP	FAITH + MINISTRY
Leadership identity and the beliefs beneath decision-making	Biblical identity beyond titles, roles, and performance
Internal narratives, boundaries, resilience, and sustainable leadership	Healing, forgiveness, freedom, and wholeness
Culture, stewardship, accountability, and values in practice	Stewardship, spiritual maturity, calling, and kingdom purpose
Founder and women's leadership conversations	Churches, ministries, women's gatherings, retreats, and conferences

How the room changes

BEFORE	IN THE ROOM	AFTER
The issue is discussed as behavior alone.	Kelly surfaces the belief, identity, or pattern beneath it.	Participants have language for what they recognize and a next step they can practice.
People know a change is needed but cannot name what keeps repeating.	The conversation creates honest examination without public pressure or spectacle.	Leaders can protect new boundaries and build from a clearer foundation.
Inspiration is expected to carry the work.	Reflection and application are built into the experience.	The conversation can continue through approved resources and facilitated follow-through.

Tone in the room

- Direct without performance or humiliation.
- Faith-rooted when the setting calls for it; executive and practical when the setting requires it.
- Warm, discerning, participatory, and anchored in responsible next steps.

Topics that begin beneath the surface

EXPERIENCE	CORE QUESTION	BEST USE
Identity Is Infrastructure™	What is the unseen structure shaping how people lead, choose, and sustain change?	Leadership conferences, organizations, founders, women's leadership, ministry leadership
Who Told You That?™	Which beliefs, labels, and expectations have been accepted without examination?	Keynotes, retreats, women's gatherings, culture and identity conversations
Know Yourself First™	Who are you beneath roles, performance, and inherited expectations?	Author events, conferences, workshops, book-centered conversations
Becoming Whole™	What becomes possible when healing, boundaries, freedom, and stewardship are treated as connected work?	Retreats, guided workshops, leadership development, ministry settings

Additional tailored directions

- Identity under pressure: leadership, boundaries, and the stories that surface when stakes rise.
- Stewardship before scale: building capacity strong enough to sustain the opportunity being pursued.
- Forgiveness and access: releasing weight without abandoning wisdom, boundaries, or accountability.
- The room after the room: converting a powerful conversation into language, reflection, and practical movement.

Customization principle

Topics are scoped against the audience, event objective, available time, room format, and the outcome the planner needs. Kelly's team will recommend the clearest experience after reviewing the inquiry; a long list of themes is not treated as a promise to force every idea into one session.

Ways to bring Kelly into the room

FORMAT	DESIGNED FOR	EXPERIENCE
Keynote	A focused conference or event moment	A clear governing message, audience connection, and practical next step
Interactive workshop	Deeper examination and application	Guided reflection, facilitated participation, and usable language or tools
Guided conversation	Leadership groups, retreats, and intimate rooms	Moderated truth-telling, structured questions, and next-step clarity
Panel or fireside conversation	Multi-voice programs and interview formats	Prepared insight, concise contribution, and responsible audience engagement
Author experience	Bookstores, libraries, conferences, churches, and reader communities	Author talk, selected reading, Q&A, conversation, and signing as agreed

Planner conversation

During alignment, the team will clarify audience, desired outcome, event purpose, format, recording plans, production environment, accessibility needs, promotional requirements, and the pathway for participant follow-through.

What supports the strongest engagement

- A named event owner and one authorized production contact.
- A specific audience and outcome—not only a theme.
- Adequate rehearsal, sound-check, transition, and stage-access time.
- Agreement on recording, photography, excerpting, livestream, and reuse before the event.
- A clear participant pathway when resources, books, the Identity Audit, or another approved experience are included.

MEET KELLY

Speaker. Author. Executive. Builder.



Kelly E. Smith is the founder of Shunammite Enterprises LLC and the voice behind Kelly Smith Speaks. She brings more than two decades of executive leadership, coaching, consulting, and facilitation to a body of work centered on identity, healing, freedom, wholeness, stewardship, and leadership.

She speaks with authority and care—creating a room where truth can be confronted, language can become clearer, and practical movement can begin. Her work meets both corporate and leadership audiences and faith and ministry audiences without collapsing their distinct needs.

Kelly is the author of *Know Yourself First: Who Are You?* and its companion workbook, resources designed to carry the conversation beyond the room and into reflection and application.

At a glance

ROLE	FOCUS	AVAILABILITY
Builder • Speaker • Author • Executive	Identity, healing, freedom, stewardship, and leadership	Keynotes, workshops, guided conversations, panels, author experiences
Founder, Shunammite Enterprises LLC	Corporate + leadership and faith + ministry	Travel and event requirements determined during inquiry

Content is educational and faith-based where applicable. It is not a psychological assessment, diagnostic instrument, medical or mental-health service, or substitute for care from an appropriately licensed professional.

Know Yourself First

The book starts the conversation. The companion workbook turns revelation into practice.



Know Yourself First: Who Are You? invites readers to look beyond roles, labels, expectations, and survival patterns to confront a foundational question: who are you beneath what life required you to become?

The Companion Workbook is a guided resource for reflection, examination, and application. Event-specific inclusion, sales, signing, or participant-resource plans are scoped during the booking process.

Resource use

- Books may support an author experience, selected keynote, workshop, retreat, or follow-through plan when agreed in writing.
- Public planner access does not include full-resolution covers, raw promotional files, editable copy, or unrestricted logo/photo rights.
- Approved event-use assets are released after the engagement agreement and applicable planning-access conditions are complete.

PRODUCTION AND PLANNER REQUIREMENTS

A strong room is built before Kelly enters it

AREA	PLANNER RESPONSIBILITY
Audio	Professional handheld or lavalier microphone appropriate to the room; sound check before doors open
Stage and sightlines	Clean stage, stable lectern only if agreed, safe access, and unobstructed audience view
Lighting	Even speaker lighting with natural skin tone; avoid extreme backlight or dark podium placement
Presentation support	Confidence monitor, presentation display, timer, and approved playback needs as scoped
Workshop setup	Seating and surfaces that support writing, reflection, and facilitated participation
Accessibility	Disclose captioning, interpreting, mobility, sensory, or other participant-access needs during planning
Recording and photography	No recording, livestream, commercial reuse, AI training, editing, or excerpt distribution beyond the written agreement
Books and resources	Advance agreement on ordering, inventory, signing flow, sales handling, and participant access

Promotional asset policy

Publicly displayed images in this kit are for evaluation only. Approved event-use photographs, logos, bios, introductions, and production files are provided to the authorized event team after written terms and applicable planning-access requirements are complete. The agreement—not the public download—defines permitted use, channels, edits, term, recording rights, and reuse.

Planner-ready file set after contracting

- Approved short and extended biography.
- Approved stage introduction and pronunciation guidance.
- Selected web-resolution photographs and marks for the named event.
- Session title, description, learning outcomes, and approved promotional language.
- Final technical, travel, recording, and book/resource instructions applicable to the engagement.

BOOKING PATH

From inquiry to the room

- 01 Submit the Book Kelly inquiry with the event purpose, audience, date, location, format, budget context, and desired outcome.
- 02 Shunammite Enterprises reviews alignment, timing, scope, production conditions, and the best speaking lane or experience.
- 03 If aligned, the team confirms scope, terms, recording and promotional rights, planning responsibilities, and the engagement pathway.
- 04 After the agreement and applicable payment conditions are complete, the authorized planner receives controlled event-use assets and production guidance.
- 05 The planner and Shunammite Enterprises finalize content alignment, run of show, production details, accessibility, resources, and approvals.
- 06 Kelly delivers the engagement; any post-event follow-through, excerpts, resources, or reuse proceed only as agreed.

Begin the inquiry

Tell us about the people you serve, the room you are building, and the outcome you need.

BOOK KELLY

<https://shunammiteenterprises.com/booking-kelly>

GENERAL INQUIRIES

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