

LATAM Crypto Media Traffic in Q2 2025

Data Sourced from SimilarWeb

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Crypto-Only Media

#	CATEGORY	DOMAIN	LANGUAGE	MAIN AUDIENCE	JUNE 2025	← Δ →	MAY 2025	← Δ →	APRIL 2025	TOTAL TRAFFIC FOR Q2 2025	AVG. TRAFFIC FOR Q2 2025
1	CRY	criptonoticias.com	ES	Spain/Mexico/Colombia/Argentina/Venezuela/Peru	407,480	-7.57%	440,835	-11.27%	496,841	1,345,156	448,385
2	CRY	br.cointelegraph.com	PT	Brazil	288,575	-26.66%	393,489	-22.70%	509,062	1,191,126	397,042
3	CRY	bitfinanzas.com	ES	Mexico/Spain/Argentina/Chile/Brazil/Colombia	225,133	-32.08%	331,489	37.21%	241,597	798,219	266,073
4	CRY	livecoins.com.br	PT	Brazil	149,033	4.08%	143,191	-62.29%	379,667	671,891	223,964
5	CRY	diariobitcoin.com	ES	Mexico/Spain/Argentina/Colombia	57,409	-73.88%	219,787	-37.83%	353,549	630,745	210,248
6	CRY	foxbit.com.br	PT	Brazil	168,217	-8.95%	184,760	8.94%	169,599	522,576	174,192
7	CRY	criptofacil.com	PT	Brazil	145,115	-23.12%	188,767	3.60%	182,208	516,090	172,030
8	CRY	portaldobitcoin.uol.com.br	PT	Brazil	96,392	-5.47%	101,975	-50.01%	203,985	402,352	134,117
9	CRY	cryptomkt.com	ES, PT	Chile/Argentina/Brazil/Colombia/Peru	91,049	-12.42%	103,957	-1.88%	105,954	300,960	100,320
10	CRY	criptotendencia.com	ES	Mexico/Colombia/Spain/Brazil/Argentina/Chile	85,508	60.17%	53,386	-43.43%	94,364	233,258	77,753
11	CRY	cointimes.com.br	PT	Brazil	47,942	-23.01%	62,273	-29.02%	87,737	197,952	65,984
12	CRY	cripto247.com	ES	Argentina/Mexico/Chile/Colombia	32,013	-30.48%	46,046	-55.06%	102,468	180,527	60,176
13	CRY	br.beincrypto.com	PT	Brazil	35,057	-31.20%	50,956	-39.29%	83,927	169,940	56,647
14	CRY	criptoinforme.com	ES, EN, PT	Mexico/Argentina/Costa Rica/Peru/Colombia	65,364	93.26%	33,821	-6.94%	36,345	135,530	45,177
15	CRY	blog.bitso.com	ES, EN	Colombia/Mexico/Argentina/Brazil	33,406	-26.41%	45,392	-17.87%	55,268	134,066	44,689
16	CRY	crypto-economy.com	EN/ES	Argentina/US	49,528	25.04%	39,611	19.24%	33,220	122,359	40,786
17	CRY	portalcrypto.com.br	PT	Brazil	24,841	-20.86%	31,390	7.91%	29,089	85,320	28,440
18	CRY	tynmagazine.com	ES	Mexico/Spain/Peru/Colombia/Argentina	27,716	13.80%	24,356	-2.40%	24,954	77,026	25,675
19	CRY	observatoriblockchain.com	ES	Spain/Mexico/Argentina/Colombia/Costa Rica	19,798	2.33%	19,347	-26.21%	26,219	65,364	21,788
20	CRY	cryptoid.com.br	PT	Brazil	20,550	29.18%	15,908	-18.55%	19,530	55,988	18,663
21	CRY	cointradermonitor.com	PT	Brazil	19,751	17.38%	16,826	2.72%	16,381	52,958	17,653
22	CRY	criptonizando.com	PT	Brazil	11,434	-10.62%	12,792	-53.45%	27,480	51,706	17,235
23	CRY	criptotendencias.com	ES	Mexico/Venezuela/Argentina/Chile/Colombia	11,243	-35.67%	17,477	-7.87%	18,969	47,689	15,896
24	CRY	criptoeconomia.com.br	PT	Brazil	23,248	23.31%	18,854	2,345.40%	771	42,873	14,291
25	CRY	br.coingape.com	PT	Brazil	11,132	3.87%	10,717	-8.17%	11,671	33,520	11,173
26	CRY	bitnoticias.com.br	PT	Brazil	11,257	34.11%	8,394	74.08%	4,822	24,473	8,158
27	CRY	blocknews.com.br	PT	Brazil	5,698	-12.90%	6,542	26.46%	5,173	17,413	5,804
28	CRY	es.coingape.com	ES	Argentina/US/Colombia	2,689	-73.89%	10,300	228.76%	3,133	16,122	5,374
29	CRY	webitcoin.com.br	PT	Brazil	5,833	26.80%	4,600	12.14%	4,102	14,535	4,845
30	CRY	panoramacrypto.transfero.com	PT	Brazil	2,066	-50.55%	4,178	-44.00%	7,461	13,705	4,568
31	CRY	guiadobitcoin.com.br	PT	Brazil	4,735	84.46%	2,567	-58.71%	6,217	13,519	4,506
32	CRY	tododecripto.com	ES	Mexico	3,766	-50.64%	7,630	7,629,900.00%	0	11,396	3,799
33	CRY	bitcoin.com.mx	ES	Mexico	987	-18.50%	1,211	-32.12%	1,784	3,982	1,327
34	CRY	blockchainsummit.la	ES	Mexico/Argentina/Colombia/Peru	1,246	18.22%	1,054	-23.90%	1,385	3,685	1,228
35	CRY	tecnologia.press	ES	Spain/Mexico/Peru	536	-5.80%	569	-21.52%	725	1,830	610
36	CRY	criptomonedas.eu	ES	Argentina/Spain	44	-81.74%	241	-74.66%	951	1,236	412
37	CRY	pt.cryptonews.com	PT	Brazil	0		0		0	0	0
38	CRY	99cripto.com.br	PT	Brazil/Portugal	0		0		0	0	0
TOTAL					2,185,791		2,654,688		3,346,608	8,187,087	
POSITIVE CHANGE						38.89%		33.33%		27.03%	27.78%
NEGATIVE CHANGE						-61.11%		-66.67%		-72.97%	-72.22%

Q2 Total (Country-by-Country)

ADJUSTED FOR MULTI-MARKET OUTLETS

Brazil	4,177,337
Mexico	1,238,548
Argentina	533,537
Colombia	378,061
Chile	250,639
Peru	86,475
Venezuela	72,980
Costa Rica	18,926

Broader Media

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39	FIN	ambito.com	ES	Argentina/Mexico/Colombia	42,040,000	1.67%	41,350,000	-9.42%	45,650,000	129,040,000	43,013,333
40	FIN	infomoney.com.br	PT	Brazil	19,280,000	14.22%	16,880,000	-10.21%	18,800,000	54,960,000	18,320,000
41	FIN	moneytimes.com.br	PT	Brazil	3,485,000	-10.23%	3,882,000	-4.62%	4,070,000	11,437,000	3,812,333
42	FIN	valorinveste.globo.com	PT	Brazil	2,156,000	-22.59%	2,785,000	31.62%	2,116,000	7,057,000	2,352,333
43	FIN	bloomberglinea.com	ES, EN, PT	Argentina/Colombia/Mexico/Peru	1,280,000	1.35%	1,263,000	-11.68%	1,430,000	3,973,000	1,324,333
44	FIN	iproup.com	ES	Argentina/Mexico/Colombia/Chile	976,498	18.00%	827,547	-12.97%	950,910	2,754,955	918,318
45	FIN	fxstreet.es	ES +14	Spain/Colombia/Mexico/Peru/Argentina/Chile	177,970	25.70%	141,584	-25.48%	189,985	509,539	169,846
46	FIN	economiaempauta.com.br	PT +6	Brazil	68,082	-21.77%	87,031	11.37%	78,144	233,257	77,752
47	FIN	spacemoney.com.br	PT	Brazil	31,530	-30.05%	45,075	-57.64%	106,404	183,009	61,003
48	FIN	economiasustentable.com	ES	Argentina/Costa Rica/Mexico/Chile/Peru	56,892	51.82%	37,474	-18.06%	45,731	140,097	46,699
49	FIN	guiadoinvestidor.com.br	PT	Brazil	22,390	40.46%	15,941	-4.97%	16,775	55,106	18,369
50	FIN	moneyinvest.com.br	PT	Brazil	4,434	-42.01%	7,646	-39.35%	12,606	24,686	8,229
51	FIN	compracciones.com	ES	Spain/Mexico/Venezuela/Colombia	953	-42.59%	1,660	29.49%	1,282	3,895	1,298
52	FIN	pt.fxstreet.com	PT	Brazil	790	91.28%	413	-72.52%	1,503	2,706	902
53	GNE	iprofesional.com	ES	Argentina	9,331,000	0.94%	9,244,000	-4.37%	9,666,000	28,241,000	9,413,667
54	GNE	diario.mx	ES	Mexico	6,440,000	-11.51%	7,278,000	-13.70%	8,433,000	22,151,000	7,383,667
55	GNE	seudinheiro.com	PT	Brazil	779,066	8.75%	716,410	-23.85%	940,838	2,436,314	812,105
TOTAL					86,130,605		84,562,781		92,509,178	263,202,564	
POSITIVE CHANGE						58.82%		17.65%		52.94%	29.41%
NEGATIVE CHANGE						-41.18%		-82.35%		-47.06%	-70.59%

Q2 Total (Country-by-Country)

ADJUSTED FOR MULTI-MARKET OUTLETS

Argentina	143,890,917
Brazil	76,389,078
Mexico	30,841,062
Colombia	4,912,575
Peru	278,251
Chile	53,535



Crypto News Media



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