

PRODUCT GUIDE

A resource for professionals.

maria nila
STOCKHOLM

WELCOME TO
**YOUR ULTIMATE GUIDE TO THE
WORLD OF MARIA NILA**

Discover comprehensive details about our products, including usage instructions and claims, complemented by invaluable insights into ingredients, pigments, and pH.

Together we can spread the word and provide the world with professional beauty in a friendly, curious, and honest way.



ABOUT OUR CERTIFICATIONS

B CORP



The certification **B Corporation** is a global movement for an inclusive, equitable and regenerative economy. Unlike other certifications for businesses, B Lab measure a company's entire social and environmental impact. A benefit corporation, known as B Corp, is a business or company that balances profit with purpose. B corps are legally required to consider the impact of their decisions on their workers, customers, suppliers, community, and the environment.

VEGAN SOCIETY



The Vegan Society coined the word Vegan in 1942 and is both the largest and oldest vegan organisation in the world. A product with the well-known sunflower on it symbolizes approval by The Vegan Society – which ensures that the product is 100% vegan and that no animal testing has occurred.

LEAPING BUNNY



Leaping Bunny lists brands that guarantee that they do not test on animals during product development. They are organised by animal welfare and animal rights organizations in Europe and North America, with Djurens Rätt responsible for the brands in Sweden.

PLAN VIVO



All of our packagings is climate compensated by planting trees through **Plan Vivo**, an organization that drives environmental and sustainability projects around the world. This way, we can support independent, local farmers as well as give our nature and environment a chance to recover.

PETA



People for Ethical Treatment of Animals is the world's largest animal rights organisation. **PETA** reviews our ingredients to make sure that the products are 100% vegan and not tested on animals.

QUICK INTRODUCTION TO OUR **FORMULATIONS**

COLOR GUARD COMPLEX

The Color Guard Complex is a combination of ingredients that protect the color against the color removing effect of shampoos, sunlight and styling. We use Helianthus Annuus (Sunflower) Oil and Extract that protects against the sun and everyday hair products. In combination with Sunflower, we also use Quaternium-95, this is a UV-absorber, that protects the hair.

PARABENS

At Maria Nila we always strive to use as gentle ingredients as possible, therefore, we want to avoid parabens and consciously refrain from incorporating them into our products.

ALCOHOL

Our products may contain a minimal amount of alcohol, typically in the form of moisturising alcohol. It's important to note that there are different types of alcohols, such as fatty alcohols and dehydrating alcohols, with ethanol being dehydrating. Specific details regarding the presence or absence of ethanol in each product can be found under the respective product page.

SULPHATES

Sulfates fall under the category “Surfactants”, a broad term for all substances that cleanse the hair. At Maria Nila, we've made a deliberate choice to avoid sulphates like SLS and SLES. Instead, we've chosen alternative surfactants recognised for their gentle properties, such as Disodium Laureth Sulfosuccinate, Sodium Lauryl Sulfoacetate, and Sodium Lauroyl Methyl Isethionate. This selection ensures a more hair- and scalp-friendly cleansing experience.

SILICONES

In hair products, silicones play a key role in enabling smooth application and sealing the hair strand's surface, resulting in a soft and glossy texture. There are different types of silicones, water soluble or fat soluble. As the name suggests, this means that some silicones cannot be washed out of the hair with just water. To effectively remove accumulated silicone from the hair, substances such as sulphates or other chemicals present in shampoos are required. Information about the specific type of silicones in each product is available on the respective product pages.



QUICK INTRODUCTION TO OUR

PRODUCT PACKAGING

RECYCLING

All plastic bottles, jars, tubes, and closures shall be sorted into plastic collection for recycling.

Empty aerosol cans shall be sorted into metal collection for recycling, while the cap and nozzle are sorted into plastic collection. Please note that an aerosol that is not emptied must be sorted as environmentally hazardous waste.

The recyclability properties of plastic vary from plastic to plastic as well as the region's recycling facilities.

BEST BEFORE

The Maria Nila products has a shelf life of 3 years when in unopened packaging.

Aerosols, due to the airtight packaging and formulated ingredients, has an unlimited shelf life, preventing oxidation and contamination. In the event of nozzle clogging, it can be easily detached and cleaned. The "open jar" symbol on each package helps to precisely indicate the time of durability for opened products, stretching between 6 and 12 months depending on the specific formulation.

Wet line (Shampoo, Conditioner, Treatments, Leave In) - 12 months, Color Refresh - 12 months, Styling (Wax, Gel, Cream, Spray, Mist, Oil) - 12 months, Powders - 12 months, Perm - 6 months, Permanent Hair Color - 12 months, lighthener Powder - 12 months and Developer - 6 months.



INGREDIENTS

Aloe Vera (Aloe Barbadensis Leaf Extract) - Moisture-preserving, calming and regenerating.

Quaternium-95 - Hair conditioning and UV absorbent. Leaves the hair easy to comb, soft, and shiny. Protects the hair from damage caused by UV light.

Apple Seed Oil (Pyrus Malus Seed Oil) - Adds softness and shine.

Argan Oil (Argania Spinosa Kernel Oil) - has softening and conditioning effects on the hair, is rich in antioxidants (Vitamin E) and fatty acids to retain moisture and give hair strength and luminous shine.

Brown Algae - Preventing split ends and promotes a strong healthy hair.

Botanical Proteins - A composition of Hydrolyzed Kale Protein, Hydrolyzed Carrot Protein and Hydrolyzed Lemon Protein that together will increase the hair's amount of moisture by helping it bind and preserve water. As dry and frizzy hair lacks water, this unique composition will give the hair a moisturised and smooth result.

Blackberry Extract (Rubus Villosus Fruit Extract) - Extract gives shine by removing the soap layer that accumulates on the hair. This extract also enhances the hair's natural highlights.

Chamomile Extract - Moisturising and calming.

Ethanol - Dehydrating alcohol that is rarely used in shampoo and conditioner.

Glycerin - Moisturising alcohol. Keeps the hair rehydrated by binding water, promoting a frizz-free hair.

Glycol - Glycols are a group of alcohols, where for example propylene glycol is commonly used in cosmetics. Glycol is often used as a solvent or wetting agent.

Kaolin - A natural clay to provide a creamy consistency. It works to dry the lighthener on top, while staying moist and active and on the inside.

Linseed Extract - When colored hair gets exposed to sunlight it starts to lose its color due to the emergence of free radicals. The linseed extract has the capability to capsule free radicals and is therefore a great ingredient to keep the hair's color fresh and vibrant.

Olive Oil (Olea Europea Fruit Oil) - Shine, emollient.

Provitamin B5 (Panthenol) - Provitamin B5 acts volumising by retaining moisture deep into the hair and makes the straw swell.

Pea Protein (Hydrolyzed Pea Protein PG-Propyl Silanetriol) - Rebuilds the hair and seal split ends.

Piroctone Olamine - Creates balance in the scalp by preventing the appearance of bacteria and fungus known to cause dandruff.

Wheat Protein (Hydrolyzed Wheat Protein) - is a great moisturizer through its hydrophilic groups that works to lock moisture into the hair. Gives a long-lasting conditioning effect.

Pomegranate Extract - Works to preserve artificial color pigments in the hair.

Potato Starch (Solanum Tuberosum Starch)- Attracts the natural oils in the scalp and leaves the hair fresh and clean. Potato extract has bigger molecules than Rice extract.

Rice Extract (Oryza Sativa Starch) - Attracts the natural oils in the scalp and leaves the hair fresh and clean. Rice extract has smaller molecules than Potato extract.

Shea Butter - Viscosity controlling, conditioning.

Silica Silylate - A silica (a form of silicon dioxide) that has been treated to get the functions it has today. It works by increasing the friction between hair fibers. It separates the hair away from each other and that is how the volume is born.

Sunflower Oil and Extract (Helianthus Annuus) - has softening effects and gives shine by creating a protective barrier on the surface. Rich in softening vitamin E to lock moisture into the hair.

Vitamin E (Tocopheryl Acetate) - Shields against free radicals, enhances moisture retention, and skin softening.

CARE & STYLE

Product information

CARE & STYLE

HEAD & HAIR HEAL

Maria Nila Head & Hair Heal is a color preserving hair care collection that treats and prevents dandruff and other scalp problems, prevents hair loss and stimulates hair growth. The collection includes a shampoo and conditioner suitable for daily use, a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends shampooing your hair twice before applying conditioner. This way, you will get rid of both styling products and natural oils so that the active ingredients in Head & Hair Heal can penetrate deeper into the hair follicles to further help your sensitive scalp.

FUNCTIONAL INGREDIENTS

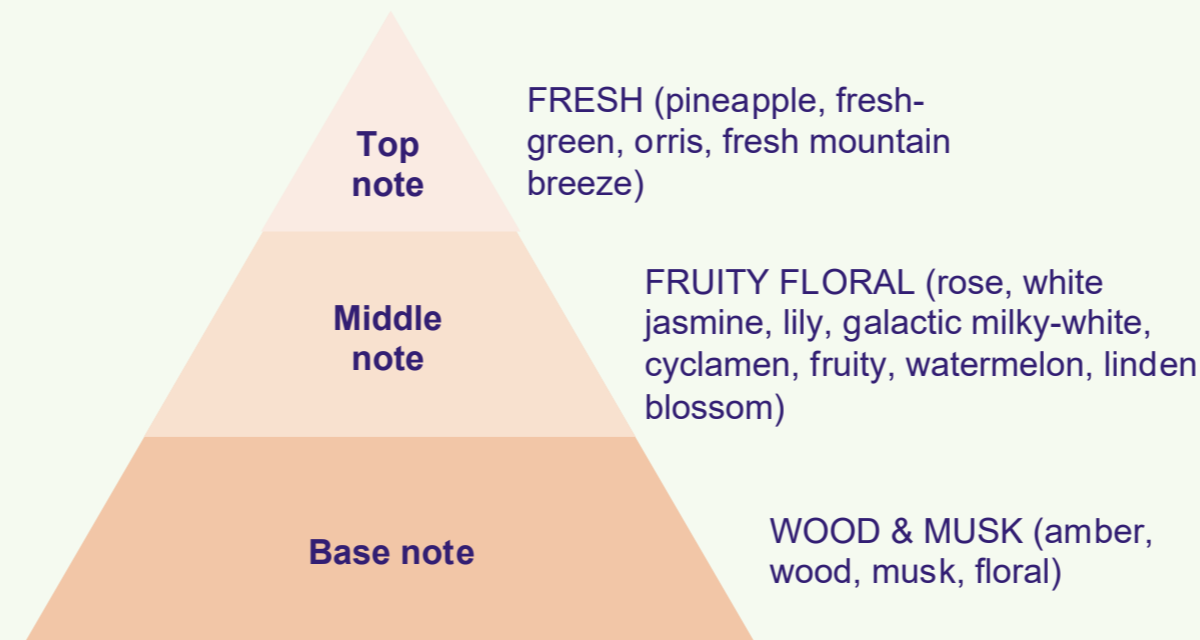
Aloe Vera – Nutrient rich, hydrates hair, retains moisture, and soothes sensitive scalps.

Piroctone Olamine – Balances the scalp by preventing excessive bacteria and fungus that cause dandruff.

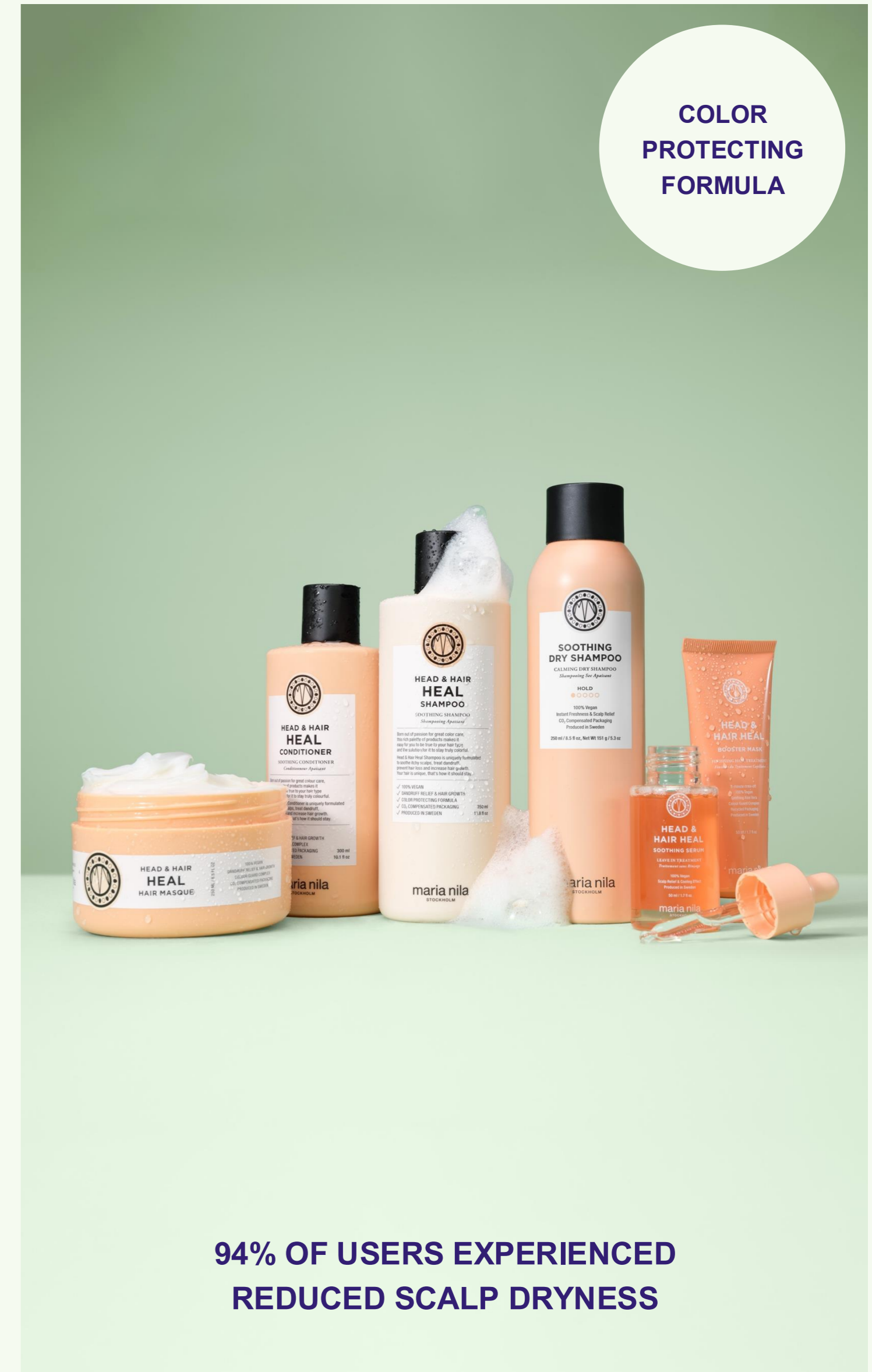
Peptides – Stimulate hair growth by increasing blood flow to follicles. Strengthen the hair shaft to withstand heat styling and mechanical stress.

Vitamin E – An antioxidant that protects against free radicals, prevents skin damage, enhances moisture retention, and softens.

Apigenin & Oleanolic Acid – Deliver nutrients to hair follicles, reduce Dihydrotestosterone (DHT) linked to hair loss, and strengthen hair anchoring by promoting adhesive proteins.



	Size	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.8 - 6.3	✓	x	✓	✓	✓	✓	x	x	✓
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	✓	x	✓	✓	✓	✓	x	x	✓
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	✓	x	✓	✓	✓	✓	x	x	✓
Booster Mask	50 ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	✓	x	✓	✓



94% OF USERS EXPERIENCED REDUCED SCALP DRYNESS

CARE & STYLE

HEAD & HAIR HEAL SOOTHING SERUM

Maria Nila Head & Hair Heal Soothing Serum is a soothing scalp serum boosted with active ingredients to support scalp health. It is fast-absorbing and non-greasy, soothing a dry, itchy, and flaky scalp. This serum is dermatologically tested and perfect for someone who already uses the Head & Hair Heal collection or needs to supplement their existing hair care routine.

TIPS FOR THIS COLLECTION

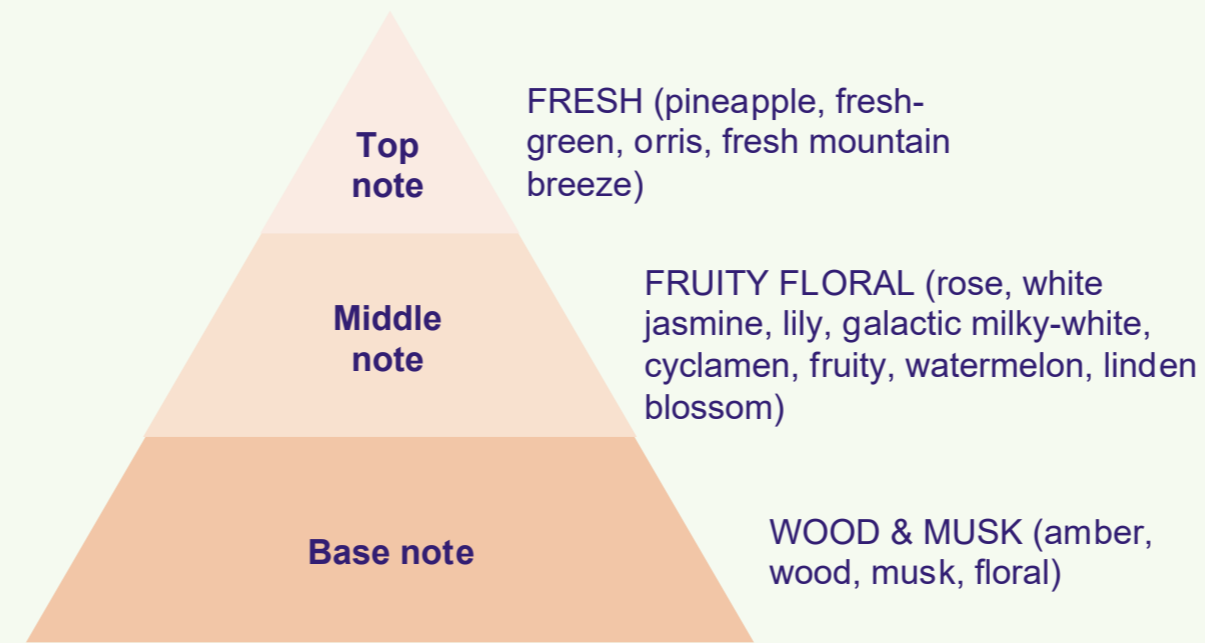
The serum can be applied on a damp or dry scalp. The product does not have to be washed out and can be used daily.

FUNCTIONAL INGREDIENTS

Aloe Vera Extract – Reduces inflammation and has a soothing effect on the scalp. Aloe Vera works on reducing irritated and itchy scalps with a long working relieving effect.

Peppermint Extract & Caffeine – Work as a mild cooling agent for a refreshing and awakening feeling on the scalp.

Hyaluronic Acid – Hydrates and soothes the scalp leaving it feeling refreshed, hydrated and less irritated.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Serum	50 ml / 1.7 fl oz	4.5-5.0	✓	✓	✓	✓	✓	✓	x	✓	✓



CARE & STYLE

CICA OIL

Let us introduce the latest innovation within our oil range:

- The Cica Oil. This light-weight beauty will leave your hair feeling nourished, shinier and reduce your frizz, without weighing it down - all thanks to its blend of amazing ingredients.

Smooths frizz, boosts shine, and strengthens—without the weight. Powered by Cica for effortless, everyday care and a natural glow.

Whether you're styling, finishing, or simply looking to elevate your everyday routine, Maria Nila now presents Cica Oil – a modern essential for fine hair that craves care without compromise.

TIPS FOR THIS COLLECTION

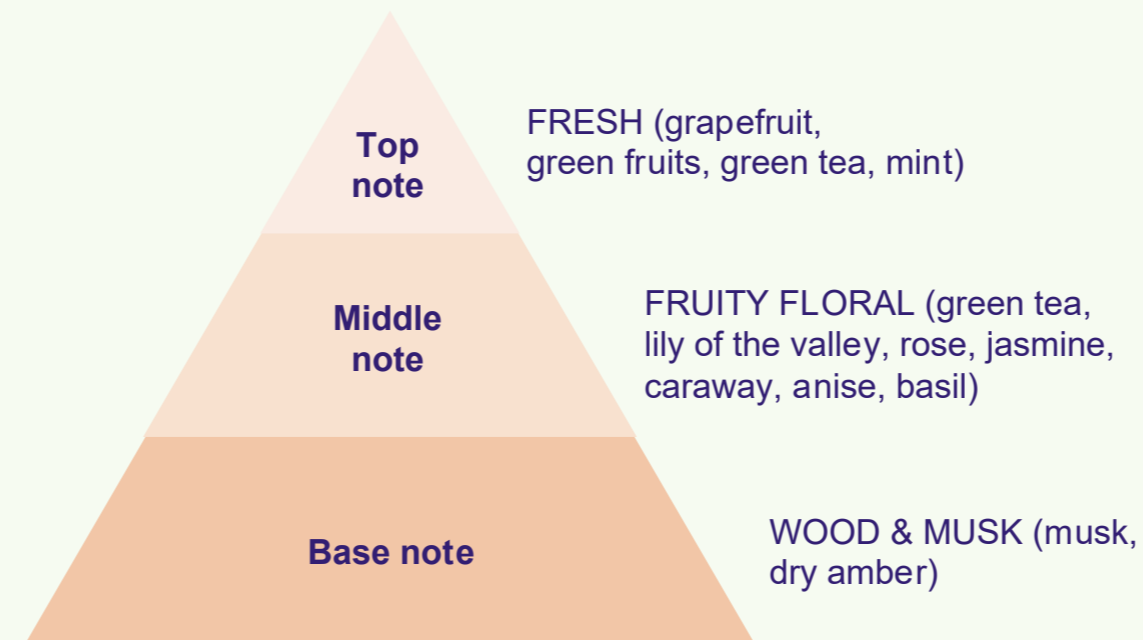
Apply to dry or damp hair, focusing on the lengths.

FUNCTIONAL INGREDIENTS

The Cica Oil has a **strong base of Tiger grass (Cica)** that locks in moisture and protects the hair against external factors, and the soothing effect of the **peach flower**.

Sunflower seed oil known for its softening properties, it enhances shine by forming a protective barrier on the hair's surface.

Cica Oil also provides heat protection up to 230°C (450°F), making it an ideal companion for heat styling routines.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Cica Oil	100 ml	No pH	x	✓	✓	✓	✓	✓	✓	x	✓



CARE & STYLE

STRUCTURE REPAIR

Maria Nila Structure Repair uses strengthening ingredients from the bottom of the sea in the form of algae that soften and repair damaged and tired hair. The collection includes a shampoo, a conditioner, and a leave-in cream suitable for daily use, as well as a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost. In comparison to our True Soft Collection, Structure Repair is developed for damaged and/or chemically treated hair, while true soft is suitable for naturally dry hair.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends, if you have damaged hair, making sure to never forget to use heat protection and to treat your hair gently and use kind tools. Heat is bad for the hair, but so is water. When your hair is wet it's much weaker than in dry condition, as water opens the cuticles and thus makes the hair shaft more fragile. Be extra careful when your hair is still damp or wet, and always avoid going to sleep with wet hair. The Leave in Cream in the Structure Repair Collection provides moisture, nutrition, and seals split ends. Apply a small amount to towel-dried hair.

FUNCTIONAL INGREDIENTS

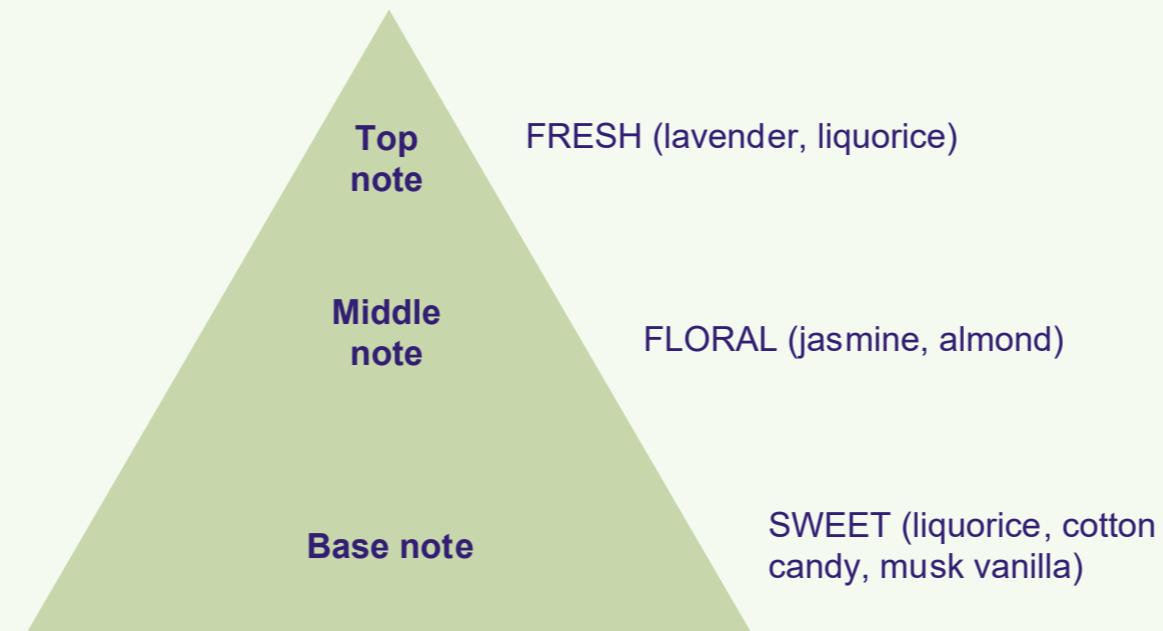
Algae Extract – Repairs and deeply hydrates hair while protecting against high temperatures.

Moringa Oil – Rich in vitamins, fatty acids, and antioxidants that nourish and strengthen hair and scalp.

Olive Oil – Packed with vitamins and antioxidants that lock in moisture, protect, and enhance natural shine (only in the conditioner and leave-in-cream).

Hydrolyzed Wheat Protein – Attracts and retains moisture for long-lasting conditioning.

Sunflower Seed Oil – Forms a protective barrier that boosts shine and softness while sealing in moisture with Vitamin E.



	Sizes	pH Level	FREE FROM							BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan	
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.5 - 6.0	✓	x	✓	✓	✓	x	x	x	✓	
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	x	x	✓	✓	✓	✓	x	x	✓	
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	x	x	✓	✓	✓	✓	x	x	✓	
Leave in Cream	200 ml / 6.8 fl oz	5.0 – 5.5	x	✓	✓	✓	✓	✓	x	x	✓	
Booster Mask	50 ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	✓	x	✓	✓	



CARE & STYLE

TRUE SOFT

Maria Nila True Soft is based on Argan Oil, which moisturizes and revitalises dry and brittle hair, reduces frizz, and fights static electricity. The collection includes a shampoo, conditioner, and nourishing hair oil suitable for daily use, as well as a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost. In contrast to our Structure Repair Collection, the True Soft Collection is specifically developed for naturally dry hair, whereas Structure Repair is crafted for damaged and/or chemically treated hair.

TIPS FOR THIS COLLECTION

The hair oil in the True Soft Collection is a nourishing Argan oil that softens, moisturizes, and strengthens hair. Our head technician at Maria Nila highly recommends using Argan Oil to add even more moisturizing and softness to your hair, and it can be applied to both dry and damp hair. This product is effortlessly applied throughout the day, absorbing into the hair seamlessly without causing any weight or heaviness to the hair.

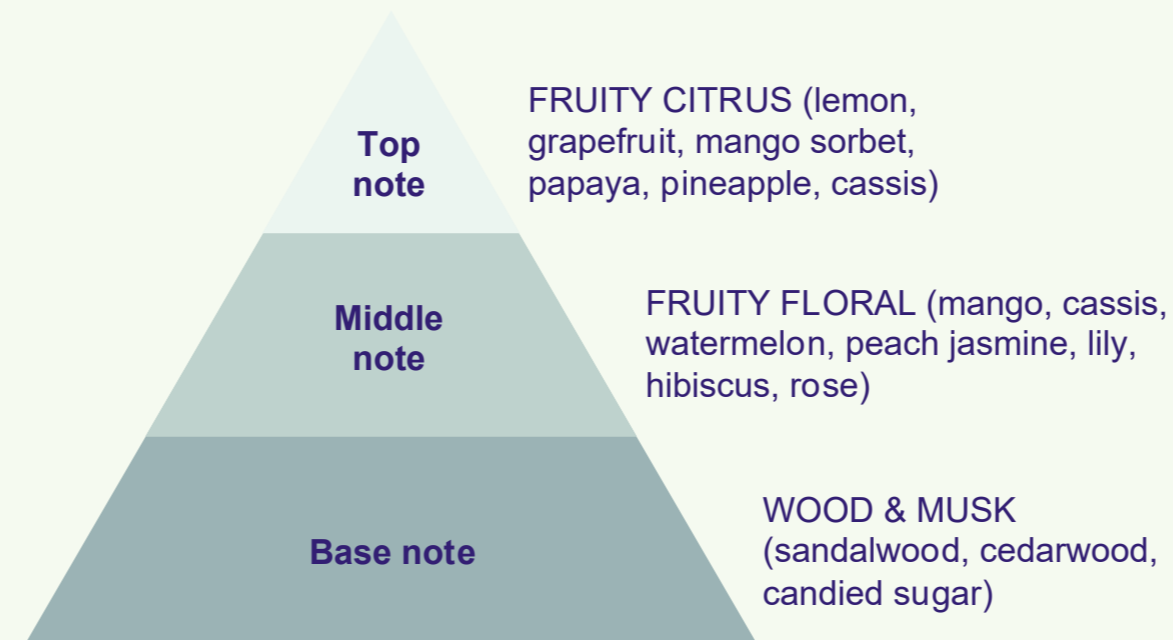
FUNCTIONAL INGREDIENTS

Argan Oil – Softens and conditions hair while rich in antioxidants and fatty acids that preserve moisture and enhance radiance.

Rapeseed Oil – Prevents frizz, split ends, and dryness. Rich in Vitamin E and fatty acids that lock in moisture and soften hair (only in the argan oil).

Shea Butter – Anti-inflammatory and protective against UV damage. Packed with vitamins and fatty acids, it deeply moisturizes dry and damaged hair while absorbing quickly into the scalp (only in the mask).

Moringa Oil – Strengthens and nourishes hair and scalp with its blend of vitamins, fatty acids, and antioxidants.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.5 - 6.0	✓	x	✓	✓	✓	x	x	✓	
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	x	x	✓	✓	✓	x	x	✓	
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	x	x	✓	✓	✓	x	x	✓	
Argan Oil	1 oz / 3.4 fl oz 30ml / 100ml	No pH	x	✓	✓	✓	✓	x	x	✓	
Booster Mask	50 ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	x	✓	✓	



CARE & STYLE

PURE VOLUME

Maria Nila Pure Volume contains Provitamin B5 and is specially created for those looking for extra volume and strength. The collection includes a shampoo, a conditioner and a volumizing mousse suitable for daily use, as well as a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost. The Volume Mousse is a nourishing, volumizing and structurizing mousse that reduces static build-up and adds body to the hair. Shake the bottle before spraying a small amount of mousse into the palm of the hand. Apply to damp hair and blow dry.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends avoiding blow drying the hair straight down from the scalp towards the shoulders. This will create a flattening effect on the hair, and you work against the volume. Towel dry your hair and brush it back away from the face and let it dry naturally. Alternatively, you can use a radial or round brush when blow drying. For even more volume, we recommend our Volume Spray in the Style & Finish range.

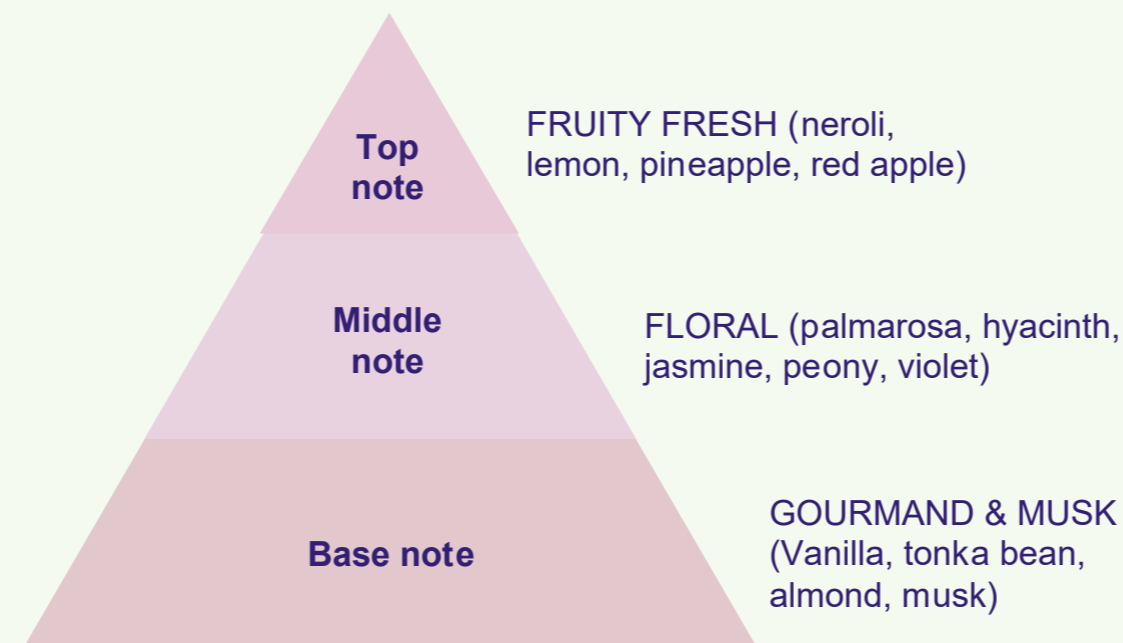
FUNCTIONAL INGREDIENTS

Moringa Oil – Rich in vitamins, fatty acids, and antioxidants, that strengthen and nourishes the hair, promoting overall health for both hair and scalp.

Hydrolyzed Wheat Protein – Gives volume by penetrating the hair and adding moisture, which makes the hair swell. Also reduces static build-up.

ProVitamin B5 (Panthenol) – Enhances volume by preserving moisture deep in the hair shaft, making the hair swell and thus looking fuller. Also has a moisturising effect on the hair.

Behentrimonium Chloride - Diminishes electrostatic charges, resulting in hair that is effortlessly manageable, supple, soft, and glossy, while also providing added volume.



	Sizes	pH Level	FREE FROM							BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan	
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.5 - 6.0	✓	x	✓	✓	✓	x	x	x	✓	
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	x	x	✓	✓	✓	x	x	x	✓	
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	x	x	✓	✓	✓	x	x	x	✓	
Mousse	150 ml / 5.1 oz	7.5 - 8.0	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Booster Mask	50 ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	x	✓	✓	✓	



94% OF PARTICIPANTS EXPERIENCED INCREASED VOLUME

CARE & STYLE

LUMINOUS COLOR

Maria Nila Luminous Color is developed with Pomegranate Extract and color protecting formula, which protect the hair and reduce the loss of color associated with washing, heat styling, UV rays and free radicals. The collection includes a shampoo and a conditioner suitable for daily use, as well as a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila strongly advises against excessive hair washing following a coloring session, as it can contribute to a faster fading of your new color. Go for alternatives like Dry Shampoo or styling your hair in a ponytail to extend the freshness. Be careful with heat styling, always shield your hair using heat protection, and utilise the suitable products to enhance the longevity of your color.

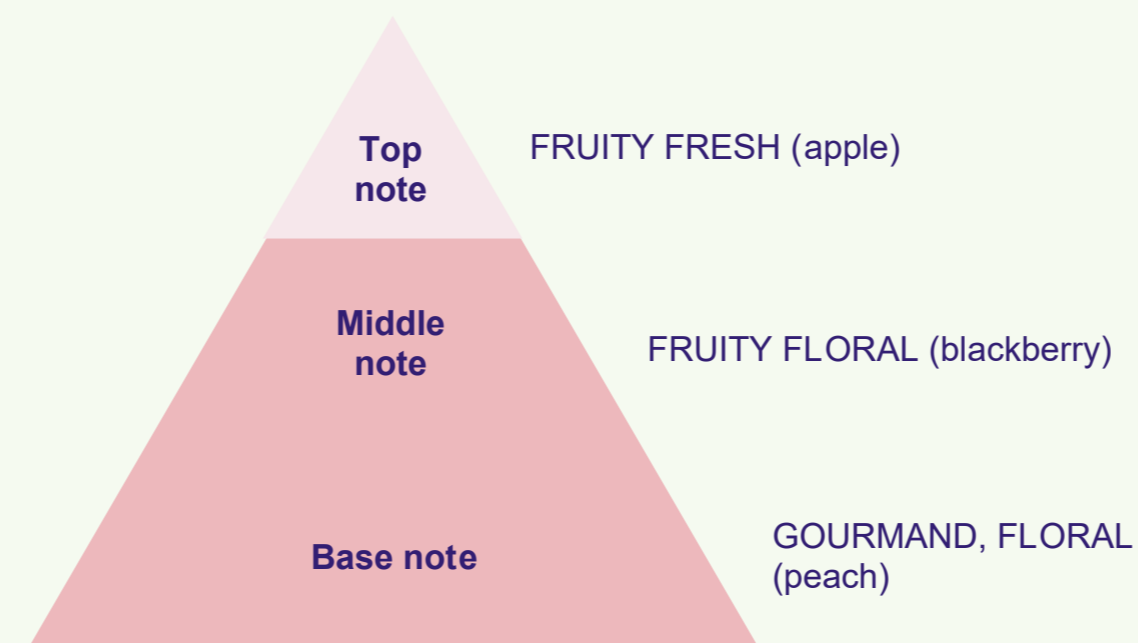
FUNCTIONAL INGREDIENTS

Vitamin F Consists of fatty acids that are necessary for the normal growth and function of healthy cells in the body. The acids help preserve the shine and strength of the hair and have a strong conditioning effect.

Wheat Protein Works as a moisture retainer through its hydrophilic groups that attracts and enclose moisture. Gives a long-lasting conditioning effect.

Pomegranate Extract Color preserving and protects the scalp and hair against dehydration. Rich in antioxidants that counteracts the process where the color of the hair fades away and helps to prevent damage to the hair.

Sunflower Seed Oil - Creates a protective barrier on the surface of the hair shaft, which gives the hair shine and lustre. Rich in vitamin E, which enhances the softening effect by enclosing the moisture in the hair.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.5 - 6.0	✓	x	✓	✓	✓	x	x	✓	
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	x	x	✓	✓	✓	x	x	✓	
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	x	x	✓	✓	✓	x	x	✓	
Booster Mask	50 ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	x	✓	✓	



CARE & STYLE

SHEER SILVER

Maria Nila Sheer Silver collection contains violet pigments and Blackberry Extract which neutralise golden shades and bring shine and strength to the hair structure. The collection includes a shampoo and conditioner suitable for daily use and a mask that is recommended to use 1–2 times per week and a booster mask to use when in need of a quick hair boost. In comparison to many other silver products, this collection is nourishing enough to be used on a daily basis.

TIPS FOR THIS COLLECTION

Our head technician at Maria Nila highly recommends using products which add more shine to your hair if you want a cooler shade. To be able to experience a cool shade in your hair you need to have shine since it will reflect light and cooler tones will appear even more. In Sheer Silver we use Blackberry extract to create as much shine as possible!

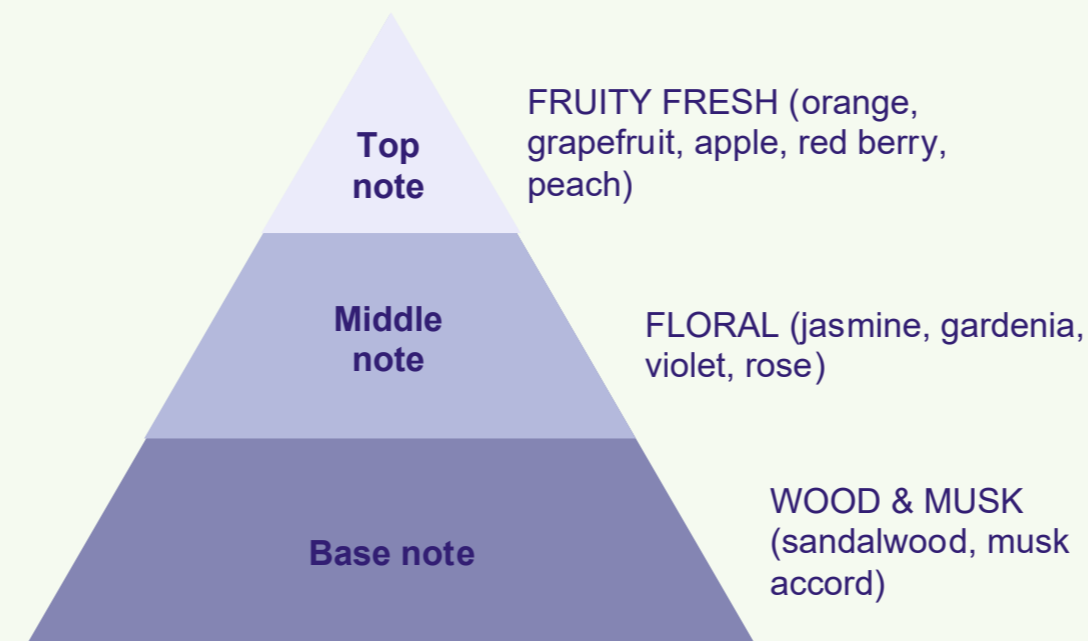
FUNCTIONAL INGREDIENTS

Blackberry Extract – Gives shine by removing the soap layer that accumulates on the hair. This extract also enhances the hair’s natural highlights.

Sunflower Seed Oil – Creates a protective barrier on the surface of the hair shaft, which gives the hair shine and lustre. Rich in vitamin E, which enhances the softening effect by enclosing the moisture in the hair.

Vegetable Protein – Sourced from potato increases strength, repairs, and gives a conditioning effect to the hair.

Violet Pigments – The Sheer Silver-series is formulated with violet semi-permeable dye that eliminates golden tones in blond hair and gives the hair a cooler tone.



	Sizes	pH Level	FREE FROM							BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan	
Shampoo	3.4 / 11.8 / 33.8 fl oz 100 / 350 / 1000 ml	5.5 - 6.0	✓	x	✓	✓	✓	✓	x	x	✓	
Conditioner	3.4 / 10.1 / 33.8 fl oz 100 / 300 / 1000 ml	4.0 - 4.5	x	x	✓	✓	✓	✓	x	x	✓	
Mask	250 ml / 8.5 fl oz	5.4 - 5.6	x	x	✓	✓	✓	✓	x	x	✓	
Booster Mask	50ml / 1.7 fl oz	4.0 - 4.5	✓	✓	✓	✓	✓	✓	x	✓	✓	



COLOR PROTECTING FORMULA

CARE & STYLE

COILS & CURLS

Maria Nila Coils & Curls Collection is filled with nourishing ingredients, making sure that your curls stay hydrated and smooth throughout the hair washing, and styling routine. The Curl Guard Complex will define coils and curls in the lushest way possible. This is complemented by the Soothing Mix, which will condition, soften, and balance hair and scalp.

All Coils & Curls products are infused with several healthy active ingredients that define and condition the hair for improved strength and texture of your curls. All in all, this product series will activate any lifeless curls with lots of softness and shine.

TIPS FOR THIS COLLECTION

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore them to understand your curls’ natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

Jojoba Oil – Is rich in fatty acids and will soften and help to protect the hair.

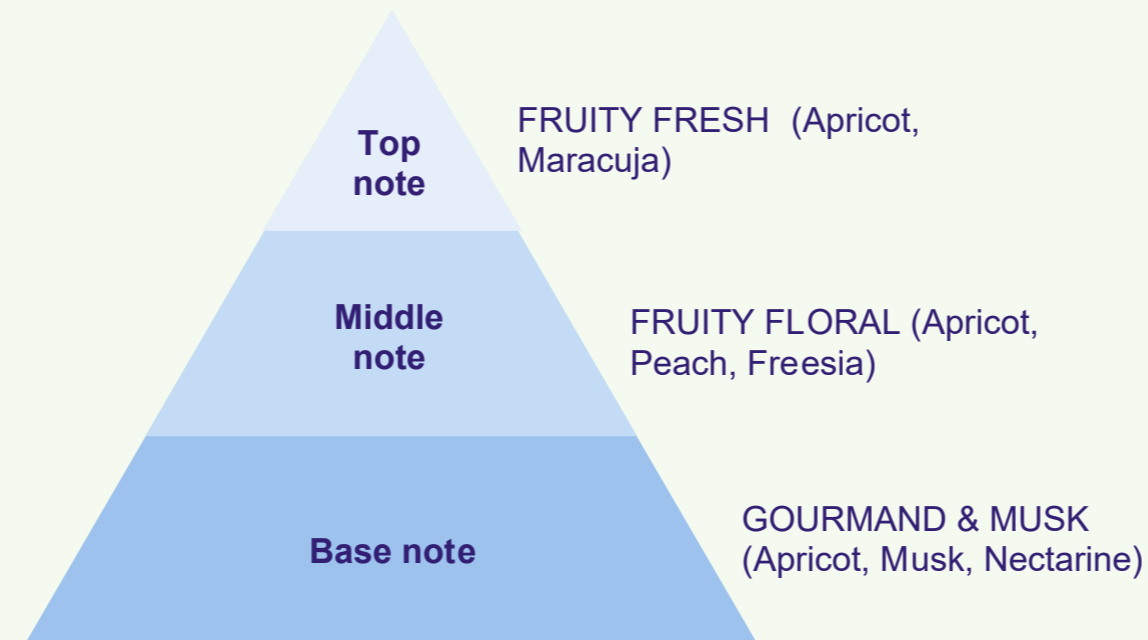
Aloe Vera – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.

Hibiscus Extract – This will help to condition the hair while also caring for the scalp.

Vitamin E – A strong antioxidant that helps to soften the hair by increasing moisture capacity.

Shea Butter & Avocado Oil – Are rich in fatty acids, and have a conditioning effect for naturally shiny hair.

Rosehip Oil – A dry oil that is rich in Vitamin C and antioxidants. It is quickly absorbed and will help to strengthen and nourish the hair.



	Sizes	pH Level	FREE FROM							BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan	
Co-Wash	3.4 / 11.8 / 33.8 fl oz 100 / 250 / 1000 ml	5.0 - 5.5	✓	✓	✓	✓	✓	✓	✓	x	✓	✓
Treatment	250 ml / 8.5 fl oz	4.5 - 5.0	✓	✓	✓	✓	✓	✓	✓	x	✓	✓



CARE & STYLE

OIL IN CREAM

Maria Nila Coils & Curls collection is filled with nourishing ingredients, making sure that your curls stay hydrated and smooth throughout the hair washing, and styling routine. The Curl Guard Complex will define coils and curls in the lushest way possible. This is complemented by the Soothing Mix, that will condition, soften, and balance hair and scalp.

All Coils & Curls products are infused with several healthy active ingredients that defines and conditions the hair for an improved strength and texture of your curls.

All in all, this product series will activate any lifeless curls with lots of softness and shine.

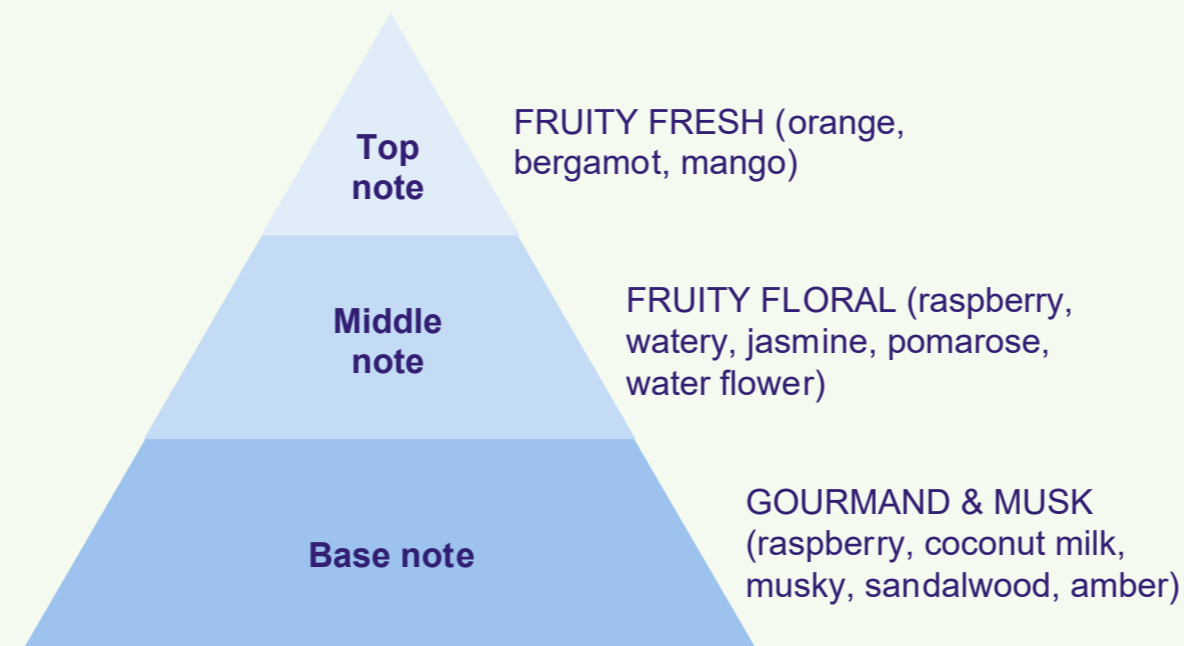
TIPS FOR THIS PRODUCT

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalene – A dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Oil In Cream	100 ml / 3.4 fl oz	5.5 - 6.0	✓	✓	✓	✓	✓	✓	x	✓	✓



CARE & STYLE

PURIFYING CLEANSE SHAMPOO

Maria Nila Purifying Cleanse Shampoo is a deep cleansing shampoo that removes build up and residue on your hair with focus on the lengths. With its high pH of 8 it is perfect when in need of a deeper cleanse. Developed for all hair types. Recommended usage 1–2 times per month. Great to use before any treatment at home or when you just need a proper cleanse. Finish off with your favourite treatment and conditioner.

TIPS FOR THIS PRODUCT

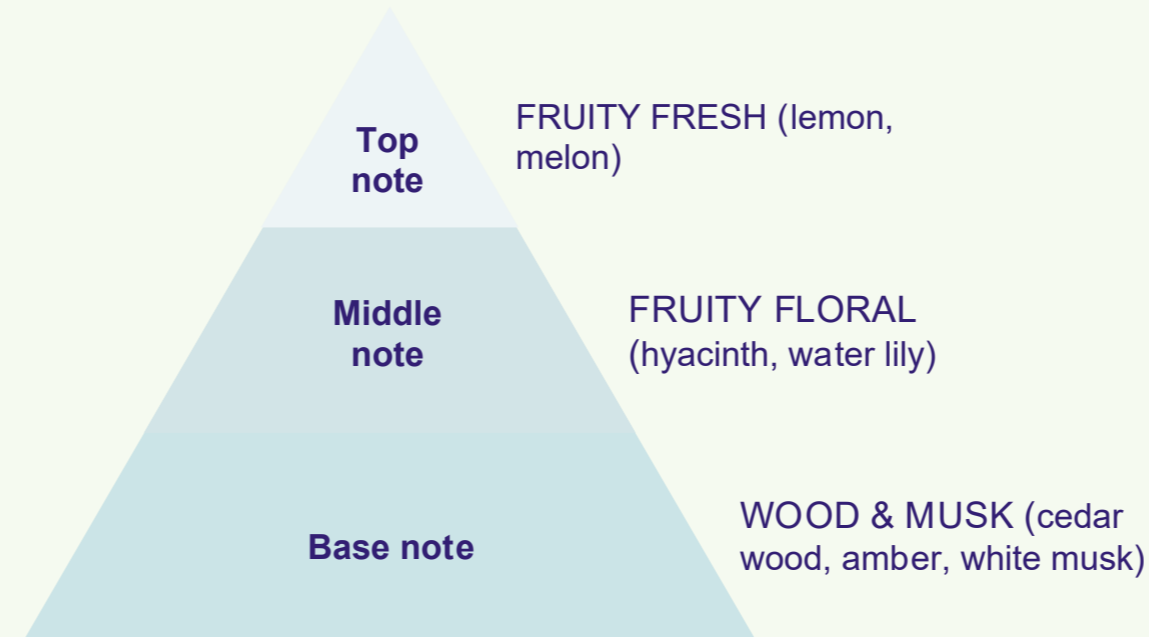
Our head technician at Maria Nila highly recommends using this shampoo if you are craving to instantly refresh and reset your hair. Apply to wet hair and massage through hair and lather up, keep for 1 minute and then rinse thoroughly. Apply twice if needed, and let the shampoo process for a longer time for a more intense cleanse. Use the Scalp Brush to maximise the cleansing treatment. Follow with your favourite treatment or conditioner.

FUNCTIONAL INGREDIENTS

Aloe Vera – Rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.

Peppermint Extract – Works as a mild cooling agent for that refreshing feeling in the scalp.

Alpha-Hydroxy Acids/AHA (Glycolic Acid, Lactic Acid) – Works as a mild peeling agent. This results in very good moisturization and hydration for a fresh and well balanced scalp.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Shampoo	11.8 fl oz / 33.8 fl oz 350 ml / 1000 ml	7.5-8.0	✓	✓	✓	✓	✓	✓	x	✓	✓

CARE & STYLE

PURIFYING CLEANSE EXFOLIATING SERUM

Maria Nila Purifying Cleanse Exfoliating Serum is a 10-minute exfoliating treatment that gently exfoliates the scalp thanks to Glycolic Acid and AHA Acid. This product deeply exfoliates the scalp and removes build-up and residue, without drying the hair out.

TIPS FOR THIS PRODUCT

Apply on damp or dry scalp before showering. Trace drops through scalp and massage in and let sit 10 minutes before rinsing, follow with your favourite shampoo and conditioner of choice from Maria Nila after to make sure to boost the hair with needed ingredients.

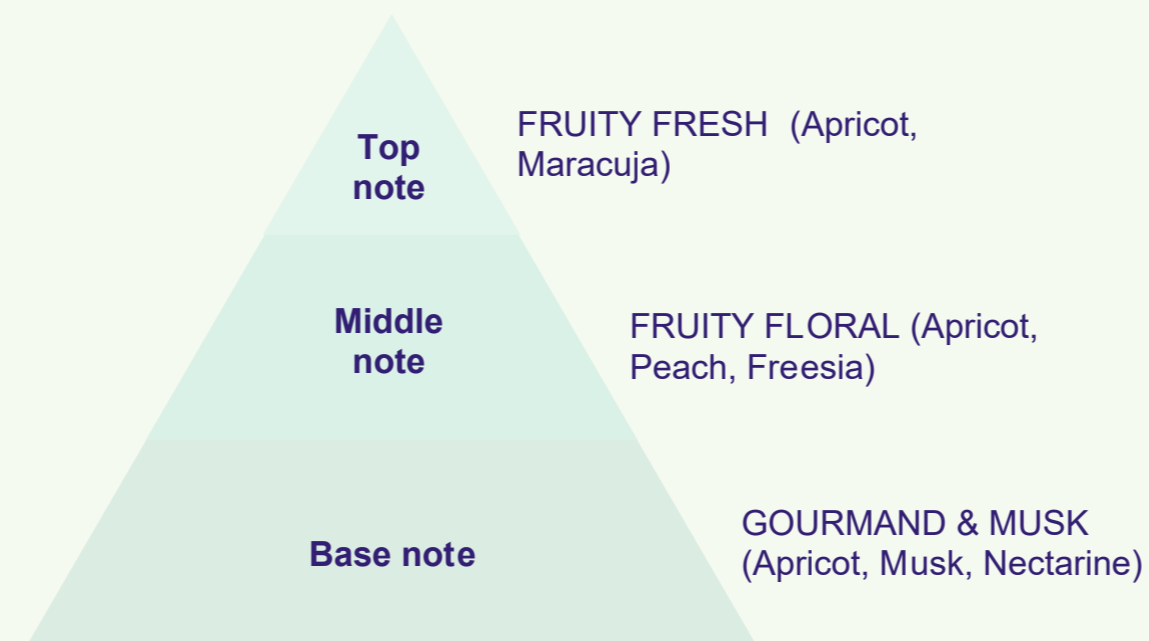
FUNCTIONAL INGREDIENTS

Glycolic Acid (5%) – Is proven as a skin and scalp therapy agent. The small size of glycolic acid molecules allows effective penetration of the scalp which leads to exfoliation and cleansing of hair follicles.

AHA – Exfoliates dead skin cells from the upper skin layer in the scalp. These dead cells block the pores and hinder moisturization and hydration.

Peppermint Extract – Works as a mild cooling agent for that refreshing feeling.

Glacier Water – Has a cleansing and vitalising effect on the hair and scalp, removing oils and build-ups



	Sizes	pH Level	Fat Soluble Silicones	Water Soluble Silicones	FREE FROM				BENEFITS		
					Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Serum	150 ml / 5.1 fl oz	3.5-4.0	✓	✓	✓	✓	✓	✓	x	✓	✓



STYLE & FINISH

Product information

STYLE & FINISH

EXTREME SPRAY

Maria Nila Extreme Spray is a strong yet gentle spray with extra hold. The product gives great control to updos or hairstyles that need a long-lasting hold. Compared to the Styling Spray and Finishing Spray, our Extreme Spray is the strongest hairspray from the Maria Nila Styling Range.

Application: Blow-dry and/or style hair and apply the spray to dry hair when the styling is finished, for a strong and long-lasting hold.

TIPS FOR THIS PRODUCT

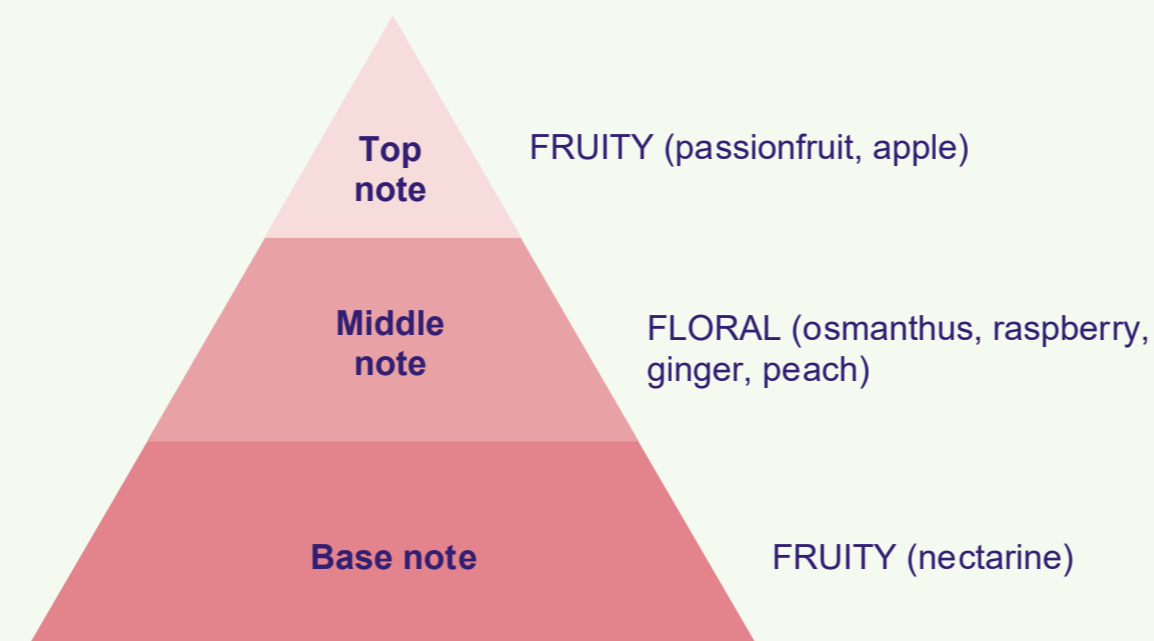
Ask yourself what results you want, when choosing which hair spray to use. If you want an extra strong hold, Extreme Spray is the perfect option. It has a strong finish which is hard to brush out and is a great option for updos and backcombing. Our head technician at Maria Nila highly recommends using Extreme Spray for styles that need to hold for a longer time, such as weddings or major events.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorisation.

Protecting antioxidant – Protects the hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.

Vitamin E – Antioxidant that is important for blood circulation and protects from free radicals as well as UV radiation.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Extreme Spray	3 oz / 12.17 oz 98 ml / 400 ml	5/5	9 - 10	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

FINISHING SPRAY

Maria Nila Finishing Spray is a gentle spray with strong hold, yet easy to brush out. Compared to the Styling Spray, the Finishing Spray has a stronger hold and is lighter than the Extreme Spray.

Application: Blow-dry and/or style hair and apply the spray to dry hair when the styling is finished for a good long-lasting hold.

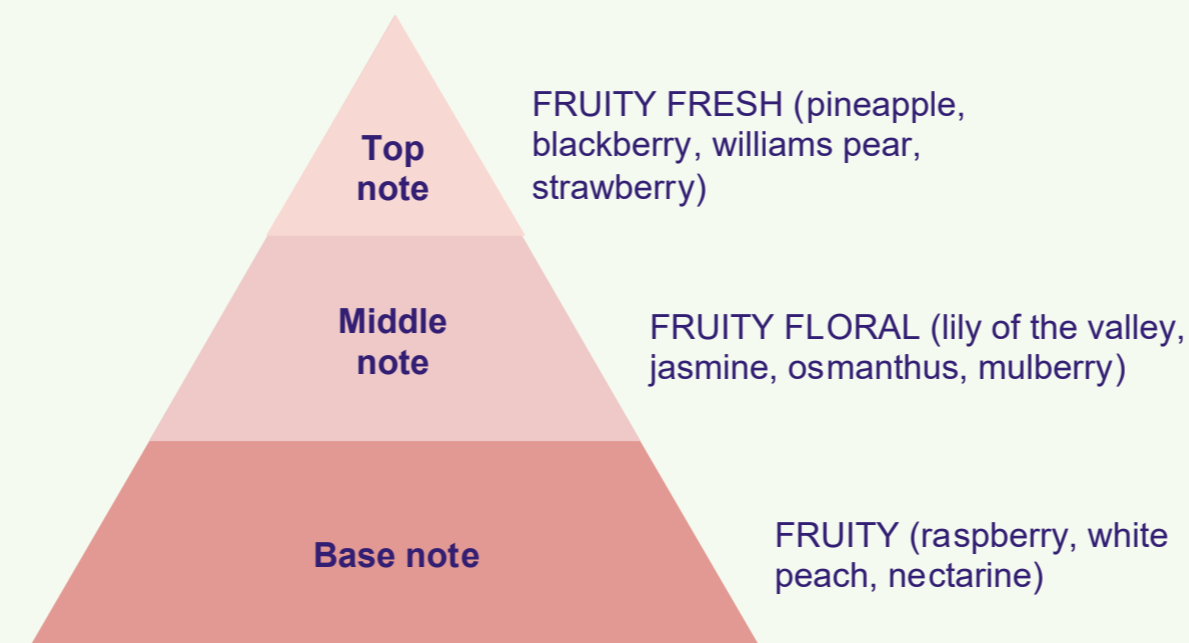
TIPS FOR THIS PRODUCT

Ask yourself what results you want, when choosing which hair spray to use. If you want a slightly strong hold, and a spray that can still be brushed out, Finishing Spray is the perfect option. Use the spray to finish off the styling or updo to keep the style in place. Our head technician at Maria Nila highly recommends the Finishing Spray when applying hair spray to curls, only spray it on the curls and avoid spraying it all over the hair. This will allow free movements in the hair, while keeping the curls in place.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract– The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorisation.

Protecting antioxidant – Protects the hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Finishing Spray	3 oz / 12.2 oz 98 ml / 400 ml	4/5	8.8 – 9.8	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

STYLING SPRAY

Maria Nila Styling Spray is a gentle spray with light hold that adds shine and reduces frizz. Compared to the Finishing Spray and Extreme Spray, Styling Spray is the lightest hair spray from the Maria Nila styling range. The spray is easy to brush out and can be applied in multiple layers.

Application: Blow-dry and/or style the hair as desired and apply the spray to dry hair when the styling is finished for a light hold and added shine.

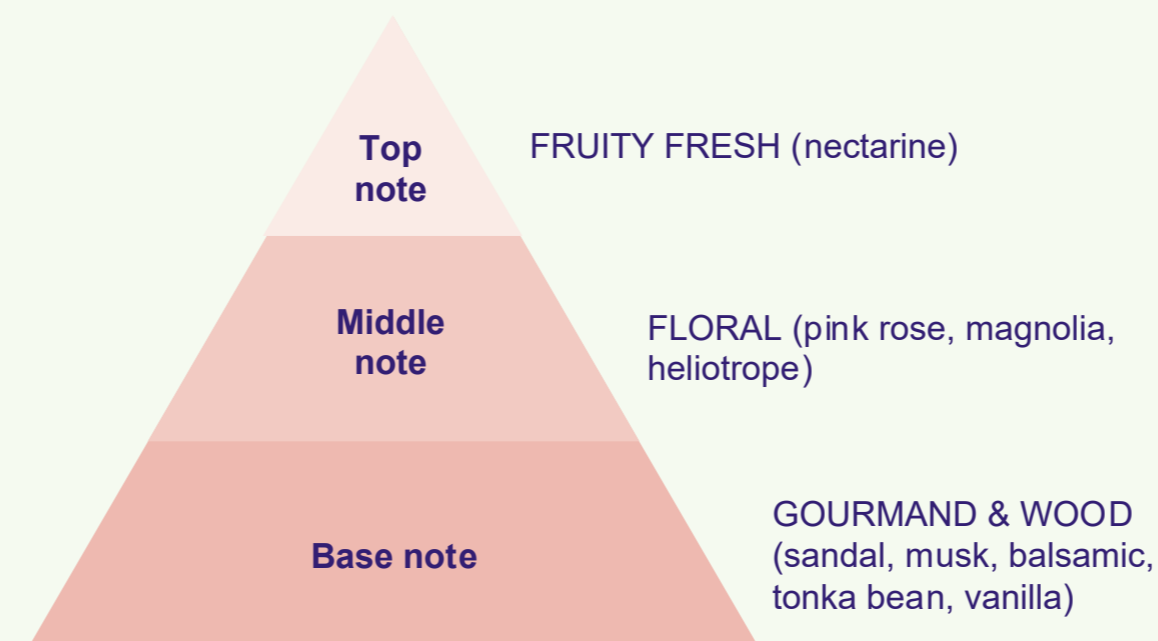
TIPS FOR THIS PRODUCT

Ask yourself what results you want, when choosing which hair spray to use. If you want a light hold, or a spray which can be brushed out easily, the Styling Spray is the perfect option. It can be applied in multiple layers, adding more hold throughout the hair. Our head technician at Maria Nila recommends using this spray during the styling process, since it is light and easy to brush out if you need to correct your styling. Finish off the style with Finishing Spray for additional hold.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorisation.

Protecting antioxidant – Protects the hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Styling Spray	2.4 oz 12.2 oz 100 ml / 400 ml	2/5	9.0 -9.5	✓	x	x	✓	✓	✓	x	x	✓

STYLE & FINISH

VOLUME SPRAY

Maria Nila Volume Spray is a volumising spray which works well for adding volume before the styling process. It is also a great option for those who prefer applying volumising products in wet hair. In comparison to the additional hair sprays in the Maria Nila styling range, Volume Spray is to be used exclusively in damp hair. The spray is a wet product, which is blow-dried in for optimal result.

Application: Apply to lengths in damp hair and blow-dry for best result.

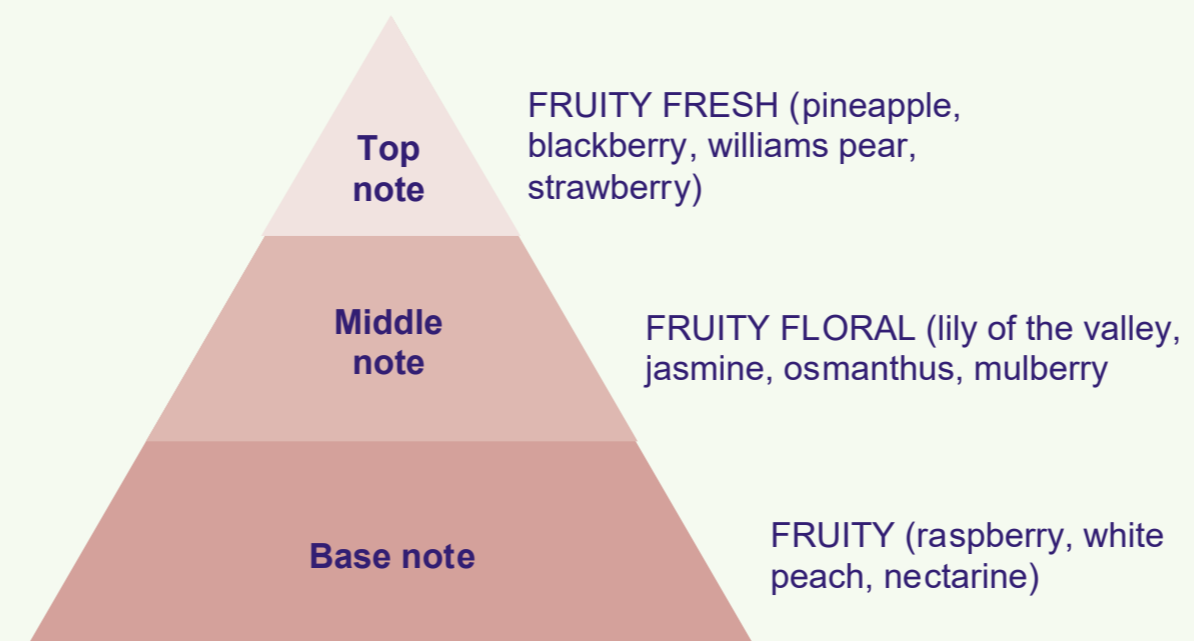
TIPS FOR THIS PRODUCT

Our head technician at Maria Nila highly recommends blow-drying after application. When you blow-dry your hair after applying a wet product, the result feels more natural without any kind of residue or stickiness. Apply Volume Spray from the roots to the lengths, the spray easily absorbs into the hair, lifting the lengths and creating volume.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorisation.

Protecting antioxidant – Protects the hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Volume Spray	3 oz / 12.17 oz 100 ml / 368 ml	4/5	4.7 -5.7	✓	x	x	✓	✓	✓	x	x	✓

STYLE & FINISH

STYLING MOUSSE

Maria Nila Styling Mousse is a volumising mousse with medium hold that leaves the hair healthy and shiny. The mousse is easy to brush out and leaves the hair without any sticky result. The product can be used as a foundation for an updo, before straightening/curling, or just to add more structure and definition to the hair.

The product is also great for naturally curly hair that needs extra hold and more defined curls.

Application: Shake the bottle well and apply to damp hair before blow-drying, or leave the hair to dry without using any styling tools for a more natural result.

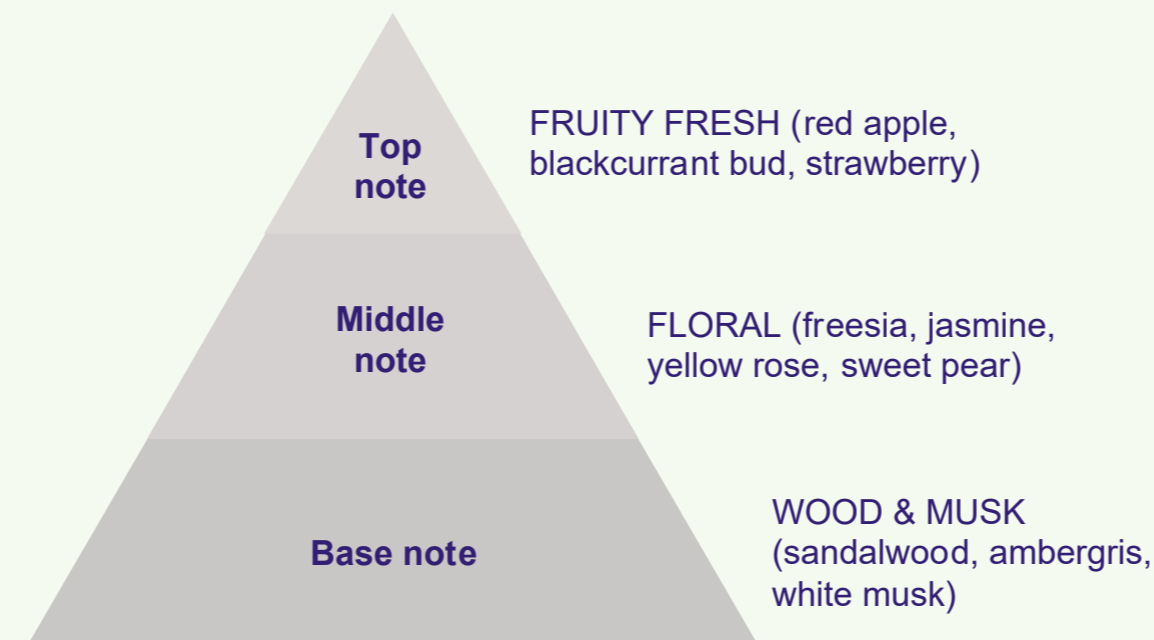
TIPS FOR THIS PRODUCT

Our head technician at Maria Nila highly recommends applying the product in the palms of your hand and massage it in hands before applying it to the hair. This makes the application more even. If you have long or thick hair it is recommended to apply it section by section. The Styling Mousse is perfect to use in damp hair before blow-drying to get a natural hold and get control of all the baby hairs that can be a challenge.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorisation.

Protecting antioxidant – Protects the hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Styling Mousse	3.4 oz / 10.1 oz 100 ml / 299 ml	4/5	5.8 -6.6	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

DRY SHAMPOO

Maria Nila Dry Shampoo is a powder spray that instantly refreshes greasy hair, removes build-up, and adds volume. Unlike Invisidry Shampoo, it contains potato starch for stronger hold, volume, and texture. It also works as a styling product for fine hair.

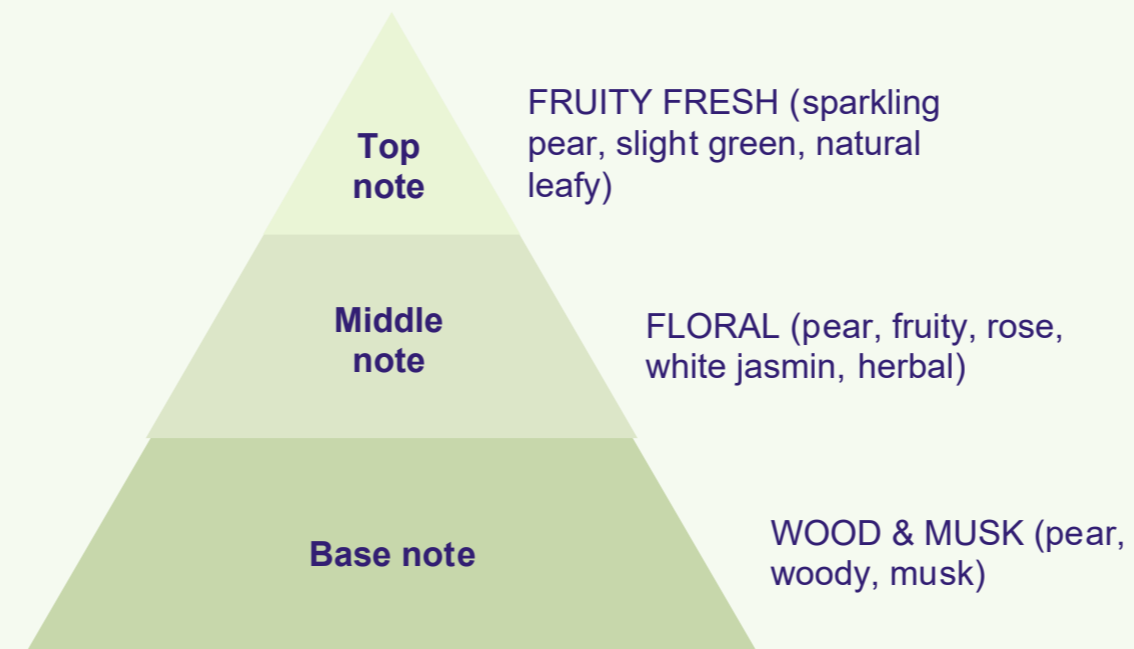
Application: Shake well. Spray onto dry roots section by section, then brush or massage for an even result.

TIPS FOR THIS PRODUCT

- For targeted volume, spray onto fingertips and work into specific areas.
- Ideal for updos and event hairstyles, creating a textured base that helps pins stay in place.
- Use on clean hair to absorb oil early and extend freshness.

FUNCTIONAL INGREDIENTS

Potato Starch (Solanum Tuberosum Starch) – Absorbs the excessive grease from the scalp and matts the oiliness without removing the hair’s natural healthy glow. A result that makes the hair feel instantly clean and less oily.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Dry Shampoo	2.4 oz / 5.5 oz 91 ml / 209 ml	2/5	6.0 -7.5	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

INVISIDRY SHAMPOO

Maria Nila Invisidry Shampoo is a light powder spray that quickly freshens up the hair and the scalp. The formula easily absorbs natural hair oils from the scalp and hair, which gives a newly washed look and feel to the hair. In comparison to the Maria Nila Dry Shampoo, the Invisidry gives a lighter hold and as the name reveals, it doesn't leave any trace of the product in the hair thanks to its innovative formula. Therefore, it works perfectly on both blonde and darker hair.

Application: Shake the bottle before application. Spray Invisidry on dry hair directly onto your roots, section by section. Finish off by brushing or massaging the product into the hair to get an evenly fresh result.

TIPS FOR THIS PRODUCT

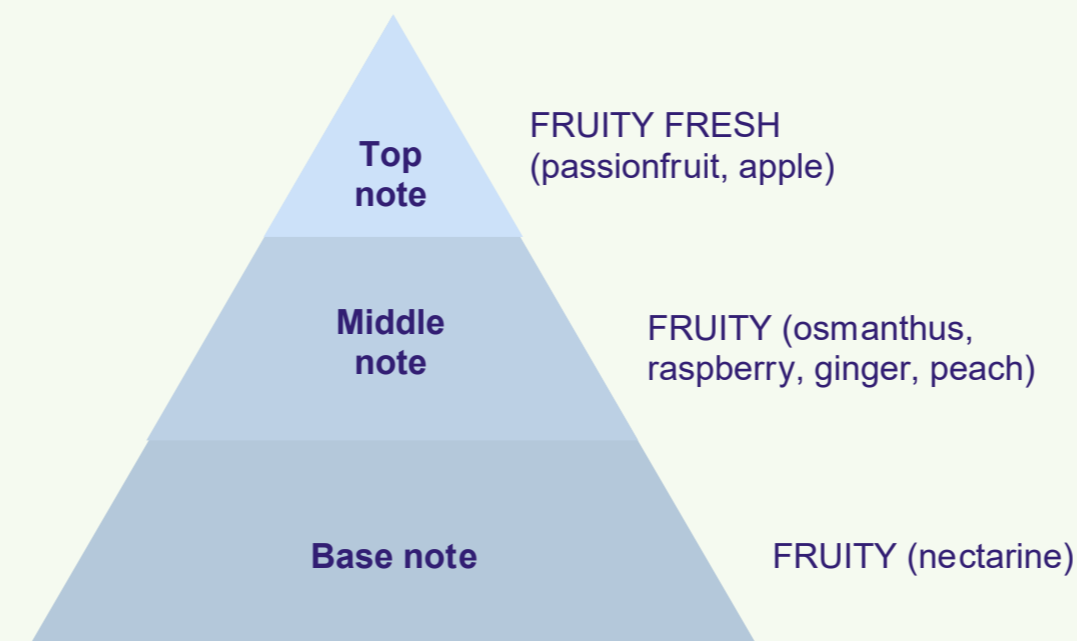
Newly washed and styled hair can sometimes be flat in length due to the hair being thinner and with fewer products in those parts. Our head technician at Maria Nila highly recommends applying Invisidry in the lengths to create an extra layer around the hair strands, and further build volume to the hair after straightening or curling it. The spray can also be applied in the lengths to add a light "airy" feel to the hair. The Invisidry will give a matte feeling, and the light formula easily allows you to apply layer-on layer without it being too overpowering.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – Protects hair from color loss and damage caused by UV rays and heat styling while offering strong defense against free radicals.

Rice Starch – Absorbs excess oils while its smaller molecules make it more lightweight and less visible than potato starch, providing a lighter hold.

Crambe Abyssinica Seed Oil – Rich in fatty acids, mimics silicones by forming a protective layer, enhancing shine, and preventing split ends.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Invisidry Shampoo	2.4 oz / 5.5 oz 94 ml / 215 ml	1 / 5	6.5 -7.5	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

SOOTHING DRY SHAMPOO

Maria Nila Soothing Dry Shampoo instantly freshens up the hair while caring for the scalp. Introducing an elevated level of styling, where styling and scalp care are combined in a soothing and cooling powder spray. This powerhouse of dry shampoos is a sensitive scalps best friend. With gentle and carefully chosen ingredients like Aloe Vera and Niacinamide, it's the perfect fit for someone on the go, that does not want to compromise on their scalp health.

Application: Shake the bottle before application. Spray the Soothing Dry Shampoo in dry hair onto your roots and lengths if needed, hold the can about 10 cm - 20 cm from the hair. Wait a minute before gently massaging it into the roots and style the hair as usual for a refreshed look.

TIPS FOR THIS PRODUCT

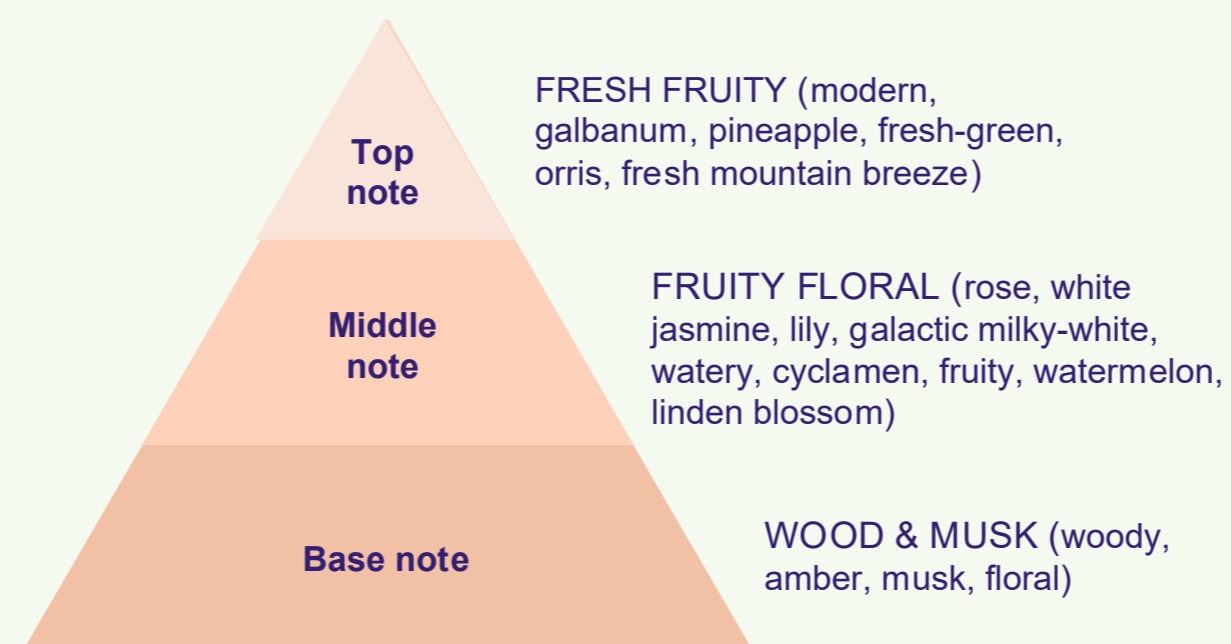
Scalp issues are the root of a lot of hair problems and we sometimes forget to care for the scalp during our styling, but with our Soothing Dry shampoo we get styling that won't compromise the scalp! Get your hair looking fresh and flowy by applying the spray evenly in the hair, focusing on the oily parts you want gone. The Soothing Dry shampoo is a perfect product to prevent grease in the hair also – spray some product on the roots after styling your hair to get better longevity in the hairstyle.

FUNCTIONAL INGREDIENTS

Aloe Vera – With emollient, moisturising and calming properties. Perfect for creating a healthy scalp.

Piroctone Olamine – Creates a balance in the scalp by preventing the appearance of excessive bacteria and fungus that causes dandruff.

Niacinamide – Due to its protein building and moisturising effects, niacinamide helps to keep your hair hydrated and promoted hair growth.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Soothing Dry Shampoo	205 ml / 5.25 oz	1 / 5	-	✓	✓	x	✓	✓	✓	x	x	✓

STYLE & FINISH

CLEANSING POWDER

Maria Nila Cleansing Powder is a styling product that instantly refreshes the hair and scalp. The key ingredient, rice starch, absorbs excess oil, impurities, and product residue, leaving the hair matte and refreshed. The lightweight formula adds a subtle volumizing effect and provides more texture than Invisidry.

Application: Shake the bottle before use. Hold upright and gently squeeze to release a light powder cloud aimed at the roots. For a more intense effect, pour directly into the roots. With the smaller size, shake the powder carefully into greasy roots. Always distribute the product using your fingers or a brush.

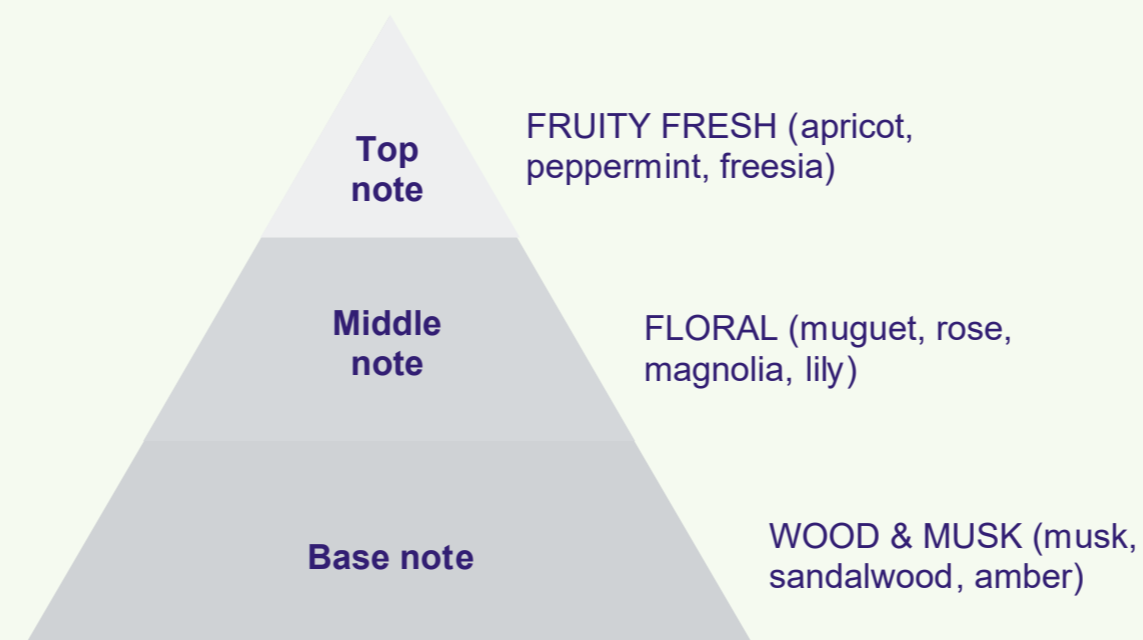
TIPS FOR THIS PRODUCT

In salons, professionals can use the product to give a newly washed hair a “day after” feeling while keeping the hair fresh and light. It’s also a great tool to give a newly colored hair another day of “rest” before being washed again, and the styling lasts longer. Cleansing Powder can also be used for precautionary purposes by applying it to the hair before working out, events or other occasions where the hair may be exposed to impurities.

The powder settles into the scalp and prevents the hair from becoming oily or dirty.

FUNCTIONAL INGREDIENTS

Rice Starch (Oryza Sativa Starch) – Absorbs excessive grease and natural oils in the hair. In comparison to the more common use of potato starch in cleansing powders, the particles in rice starch are smaller than the ones in potato starch, which allows it to penetrate deeper into the hair. It also gives a lighter hold.



A refreshing flowery scent of lily and rose, with notes of apricot & peppermint



	Sizes	Hold	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Cleansing Powder	60 g / 2.1 oz	1 / 5	✓	✓	✓	✓	✓	✓	x	✓	✓

STYLE & FINISH

SHAPING HEAT SPRAY

Maria Nila Shaping Heat Spray is a must have product to be used as a first step before styling dry hair. This lightweight spray protects and nourishes the hair while also gently shaping the hair, in preparation for styling with hot tools.

Containing active ingredients Squalane and Glycerin to preserve the moisture level of the hair and scalp, the spray helps create your favourite styles, ensuring it keeps it in shape and protected from any heat damage.

Application: Shake the bottle before application. Spray the Shaping Heat Spray in dry hair through the mid-lengths and ends. Comb or brush through your hair to distribute the products evenly before proceeding with a desired heat styling tool.

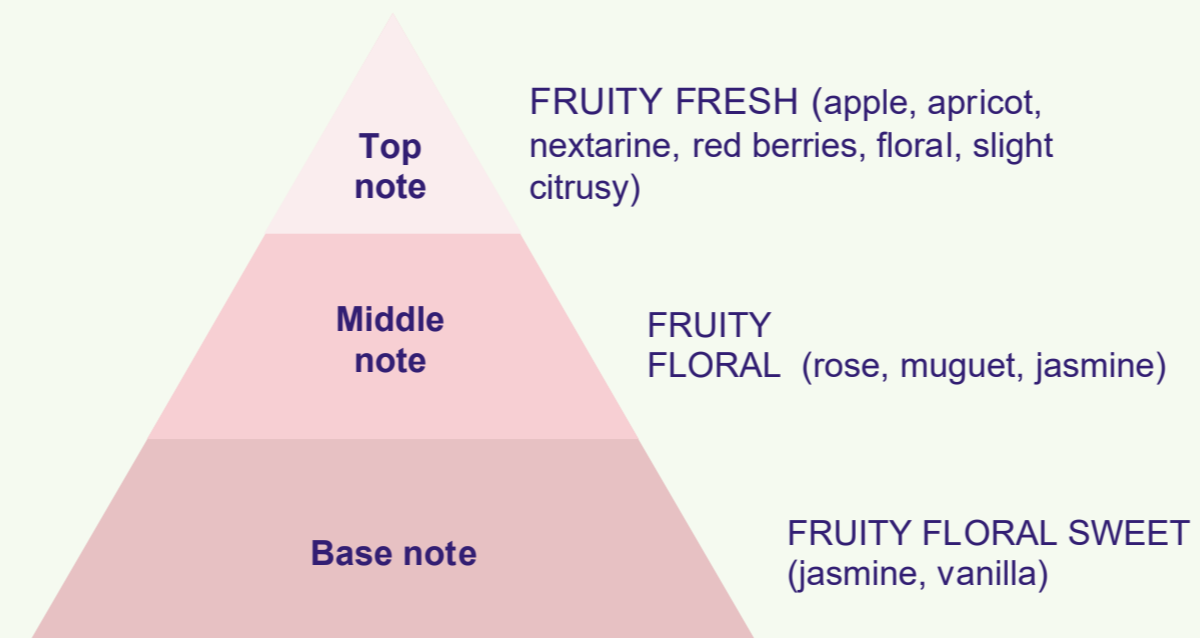
TIPS FOR THIS PRODUCT

Protecting the hair from heat damage should always be a priority and a heat protector is a must have for anyone using hot tools. Our Shaping Heat Spray does not only protect from heat – it also gives the hair a better ability to shape and form into our desired styling. This spray will help the hair stay in shape, great when creating curls or waves using heat. Works in all types of hair and our educator says it's a must have when you want the styling to last all day and night.

FUNCTIONAL INGREDIENTS

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.



HEAT PROTECTION UP TO 230°C /450°F



96% OF PARTICIPANTS EXPERIENCED AN IMPROVED SHAPING EFFECT WITH HOOT TOOLS AFTER USE

	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Shaping heat spray	250 ml / 6.1 oz	2 / 5	8.0-9.5	✓	✓	x	✓	✓	✓	✓	x	✓

STYLE & FINISH

TEXTURE SPRAY

Maria Nila Texture Spray is designed to instantly add volume, grip, and a matte finish to the hair. The perfect go-to styling product on any hair day. Used to create a more tousled, beachy, or lived-in-look, making it easier to style and manipulate the hair for a casual, textured appearance with enhanced hold and body. With a medium hold, it allows you to style your hair with a natural look while maintaining a touch of definition and character. The perfect product for achieving effortlessly textured hairstyles like beach waves or messy buns.

Application: Shake the bottle before application. Spray the Texture Spray in dry hair through the lengths and roots to create movement and volume for an effortless look with minimal effort. Thanks to the lightweight formula, this spray is buildable so that one can keep on building up more texture throughout the day.

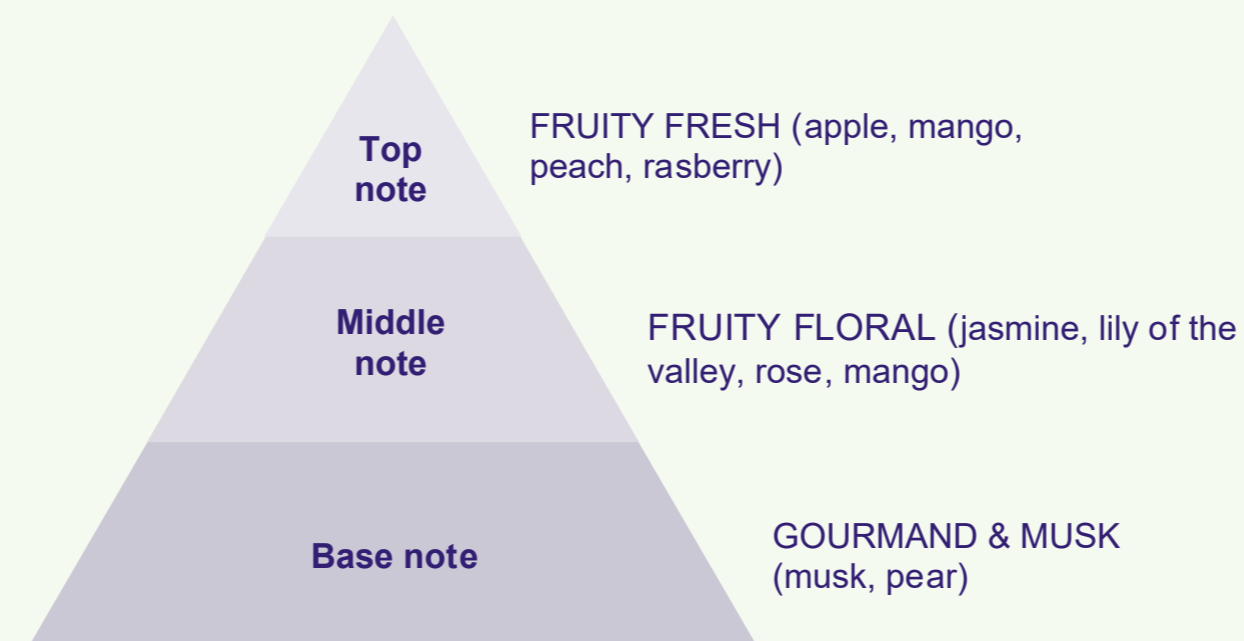
TIPS FOR THIS PRODUCT

The Texture Spray is your best friend when aiming for a quick and effortless look. The dry spray will instantly give the hair texture and volume without being visible. Make sure to keep the can at a 10 cm -20 cm distance from the hair when applying to get an even distribution of the product. You can focus on the roots for added volume or spray the lengths for body and texture – or both! Use as one of the last steps in your styling routine to bring life to the hairstyle.

FUNCTIONAL INGREDIENTS

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Sunflower Seed Extract – The sunflower plant has always followed the sun’s movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolorisation.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Texture Spray	250 ml / 7.4 oz	2/ 5	x	x	✓	x	✓	✓	✓	x	x	✓



STYLE & FINISH

CREAM HEAT SPRAY

Maria Nila Cream Heat Spray is a nourishing and cream-based heat protecting spray that rebuilds damaged hair and prevents split ends while adding subtle shine to the hair. The Cream Heat Spray can be applied to both damp and dry hair and provides more moisture than the lighter Quick Dry Heat Spray.

Application: Apply to towel-dried hair before blow-drying/heat styling.

TIPS FOR THIS PRODUCT

We are the ones who add heat to our hair, so we need to be the ones to add the protection in our hair as well. By applying the product section by section, you can make sure it covers the whole hair. Our head technician at Maria Nila highly recommends preparing the hair with moisture before heat styling, and the Cream Heat Spray will provide that additional moisture. Keep in mind that heat dries out the hair, and hot tools or blow dryers extract moisture from it.

FUNCTIONAL INGREDIENTS

Pea Protein - Rebuilds the hair and seal split ends.

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorization.

Provitamin B5 (Panthenol) - Acts volumising by retaining moisture deep into the hair and makes the straw swell.



HEAT PROTECTION UP TO 230°C /450°F

A fresh-fruity, floral scent of peach, apple & rose



88% OF PARTICIPANTS EXPERIENCED SMOOTHER HAIR

	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Cream Heat Spray	150 ml / 5.1 fl oz	1/5	5.5 -6.0	✓	✓	x	✓	✓	✓	✓	x	✓

STYLE & FINISH

OCEAN SPRAY

Maria Nila Ocean Spray is a multi-functional product that can be used to create texture and natural beach waves or used as prep spray for long lasting up-dos. This texturizing spray will give tresses the extra hold it needs for a long-lasting finish and with sunflower seed extract the hair receives the vitamins and minerals it needs to encourage a healthy growth. Ocean Spray is suitable for both longer and shorter hair and thanks to its high concentrate of natural salt, it gives a stronger hold than the original Salty Mist from Maria Nila.

Application: Spritz Ocean Spray onto damp hair before blow drying. If you prefer a more natural finish, leave the hair to dry without using any styling tools.

TIPS FOR THIS PRODUCT

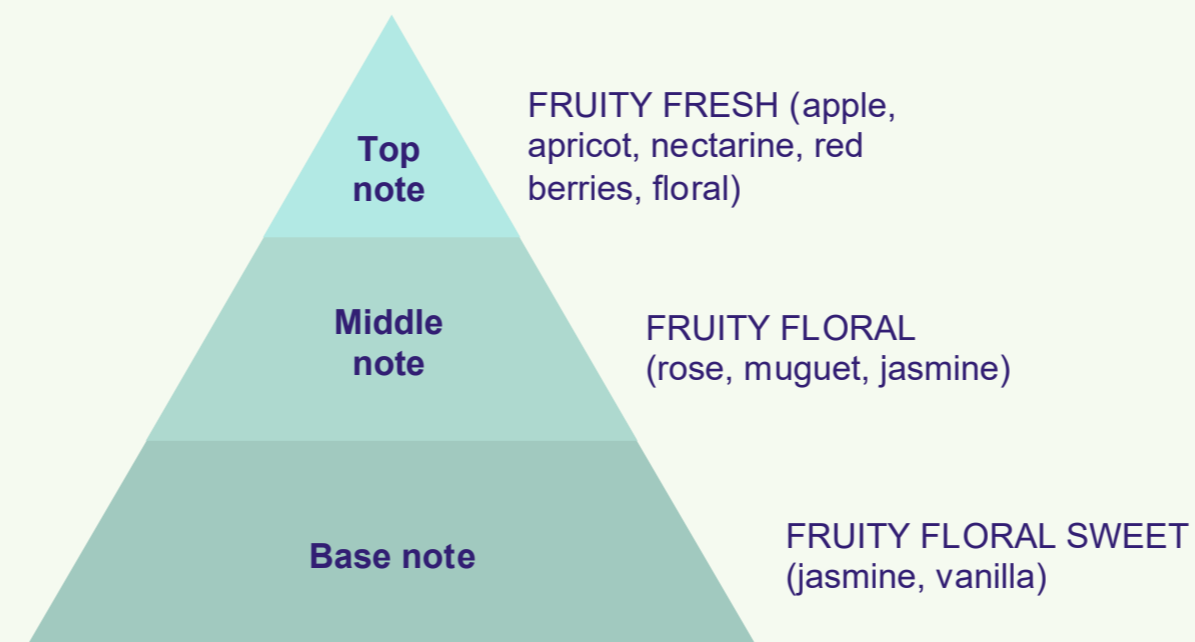
A common mistake is to add styling products to wet hair. There is a difference between damp and wet hair, so make sure your hair is towel dried before applying Ocean Spray to get the best result. The spray is perfect for styling, gives that extra hold with a matte non-sticky finish and helps to boost your volume. Since the spray is a matte product, it can also be used to dull shinier products. Simply apply Ocean Spray before or after using hairspray or wax for a matte result. This is the perfect product to use as a substitute to hairspray: easy to work with, non-sticky feeling while working and a matte result! Apply in damp or dry hair and let your hair absorb it!

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – The sunflower plant follows the sun’s movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorization.

Styling Polymer (PVP) – Polymers help control the hair style in windy conditions and minimize frizz. This specific polymer gives a gentle hold and highlights the beach look.

Quaternium-95 – Hair conditioning and UV absorber. Leaves the hair easy to comb, soft, and shiny. Protects the hair from damage caused by UV light.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Ocean Spray	150 ml / 5.1 fl oz	3 / 5	3.5 - 4.0	✓	✓	✓	✓	✓	✓	x	✓	✓

STYLE & FINISH

SALTY MIST

Maria Nila Salty Mist is a moisturising texture spray with light hold that gives a salty feeling to the hair. Salty Mist is suitable for both longer and shorter hair and has a low concentrate of salt, which gives a lighter hold than the Ocean Spray from Maria Nila.

Application: Spritz Salty Mist onto damp hair before blow-drying or if you prefer a more natural finish, leave hair to dry without using any styling tools.

TIPS FOR THIS PRODUCT

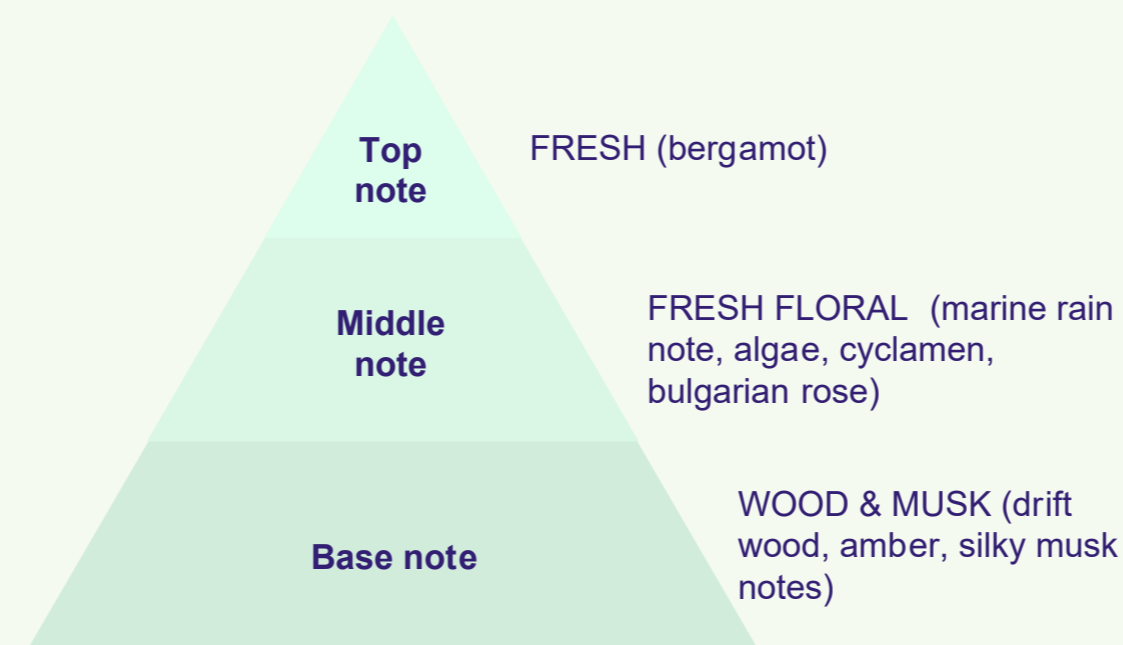
The Salty Mist has a hold 2 out of 5 and is the perfect alternative if you are aiming for a lighter salty beach look. The spray is a wet product which dries very fast, so always allow the hair to absorb the product before working through it. Our head technician at Maria Nila highly recommends mixing the Salty Mist with the Argan Oil. Mix the products together in the palm of your hand and apply it to the lengths of the hair for nourishment and shine with a slight hold.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – Sunflowers naturally develop protection against solar radiation. This extract helps repair and protect hair from color loss, UV damage, and heat styling while defending against free radicals that accelerate fading.

Styling Polymer (PVP) – Provides gentle hold, reduces frizz, and helps maintain hairstyles in windy conditions, enhancing a natural beach look.

Meadowfoam Seed Oil – A plant-based oil rich in triglycerides that conditions, moisturizes, and strengthens hair while adding shine.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Salty Mist	150 ml / 5.1 fl oz	2 / 5	3.5 -4.0	✓	x	✓	✓	✓	✓	x	x	✓

A fresh chypre floral scent, with notes of bergamot & Bulgarian rose



STYLE & FINISH

GLOSS COAT

Maria Nila Gloss Coat is a heat-activated smoothing treatment designed to transform your hair with an instant boost of shine and long-lasting manageability. This innovative formula works by sealing the hair cuticle when activated by heat, creating a smooth, glossy finish that enhances both natural and color-treated hair. More than just a styling product, the Gloss Coat offers multiple benefits in a single application. It significantly reduces frizz, helping to tame unruly strands and flyaways, even in high-humidity conditions. This makes it an ideal choice for those who struggle with climate-related hair issues or simply want a sleek, polished look that lasts with heat protection up to 230 degrees.

Application: After washing your hair, apply the product evenly to damp hair. It is essential to use a blow-dry brush to activate the formula with heat as you dry. To maximize shine and smoothness, follow up with your preferred heat styling tool such as a flat iron or curling wand to lock in the glossy finish and long-lasting effect.

FUNCTIONAL INGREDIENTS

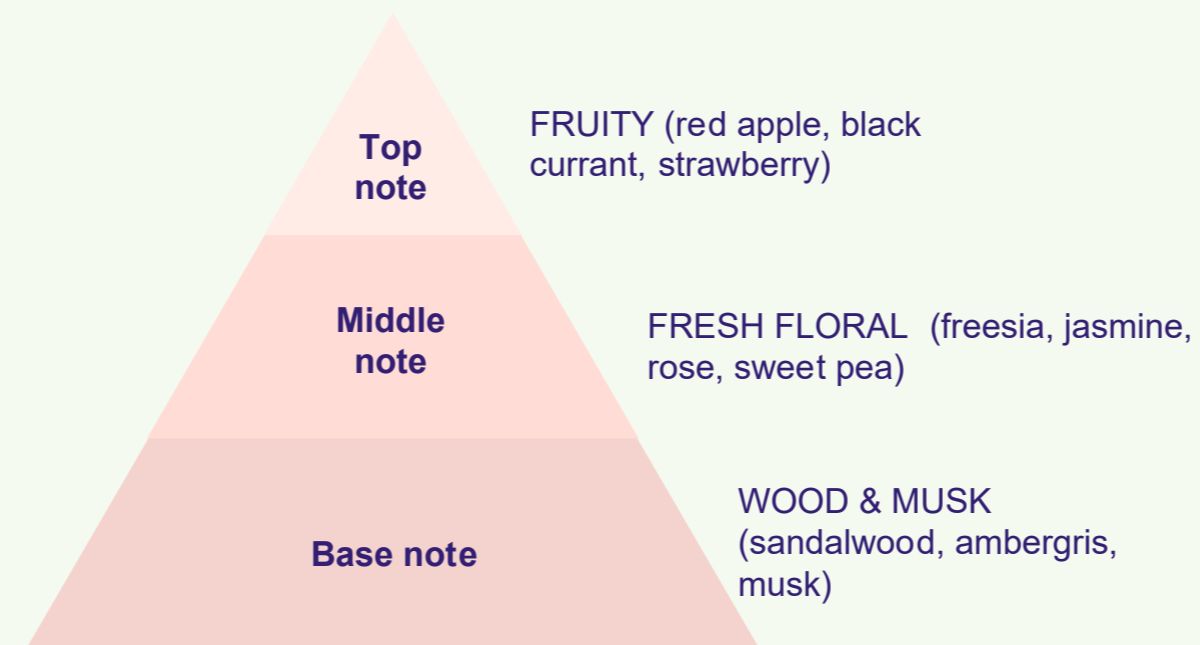
Amino acids - instantly improve the hair quality, making it appear smooth and shiny.

Provitamin B5 - provides deep hydration with a volumizing effect.

Sunflower extract, Quaternium-95, Pomegranate extract - protects the hair against damage and preserves hair color longer. This secures a color-protecting formula. The antioxidant absorbs UV radiation and protects the bindings from weakening and the hair from damage caused by sunlight.

TIPS FOR THIS PRODUCT

Spray evenly throughout the hair for consistent, all-over coverage. Work in sections to distribute the product evenly from roots to ends. Concentrate on the mid-lengths and ends, where frizz is most common, and avoid the roots. For best results, activate the product with a blow dryer after application.



HEAT
PROTECTION
UP TO 230°C
/450°F



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Gloss Coat	200 ml	5.5 -6.0	✓	x	✓	✓	✓	✓	✓	x	✓

STYLE & FINISH

POWER POWDER

Maria Nila Power Powder is a volumising, matte styling powder. The main ingredient in Power Powder is Silica Silylate, which adds great texture and volume to dry hair. Power Powder works well for those desiring a long-lasting experience of thicker, high-volume hair without it feeling heavy. The powder works great for both long and short hair and gives as much volume to fine hair as thick.

Application: Shake the bottle before application. Apply Power Powder near the roots in dry hair, and gently massage the powder into the hair to create a matte and volumising look. This volume powder can also be applied in sections of the hair for a more even result and extra volume.

TIPS FOR THIS PRODUCT

The Power Powder is a great tool for both hairdressers and end-consumers to create volume, hold and long-lasting styling. It is especially useful if you want to create the sensation of having thicker hair or to secure your bridal, prom or party hairstyle. Power Powder is also suitable for fixing braids or hairstyles after using hair coils to create extra long-lasting texture. The bottle has a pump function which enables easier and more even application. Thanks to the light formula and the handy pump, this product can also be applied to create wanted volume in specific parts of the hair. Our head technician at Maria Nila recommends using the Power Powder as an alternative to wax.

FUNCTIONAL INGREDIENTS

Silica Silylate – Adds volume and texture to the hair. Gives a matte finish with a firm feel. It works by separating the individual hairs, especially strengthening the roots of the hair.



	Sizes	Hold	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Power Powder	2g / 0.1 oz	4 / 5	✓	✓	✓	✓	✓	✓	x	✓	✓

STYLE & FINISH

WEIGHTLESS CURL DEFINER

A caring styling gel that provides hydration, definition, and light hold with a weightless feeling for wavy and curly hair. With a blend of shea butter, hyaluronic acid, glycerin, squalane and aloe vera, this gel will condition the hair, while keeping it soft and frizz free. Curl Guard Complex will define coils and curls in the lushest way possible, Soothing Mix will condition, soften, and balance and Moisture regulating Complex will rehydrate the hair by binding and preserve moisture. Color protecting formula protects and maintains color treated hair.

Application: Apply to wet hair from top to ends. Scrunch the hair upwards for well-defined curls. Once fully dry, scrunch out the crunch. Add more product for more definition.

TIPS FOR THIS PRODUCT

Easy, breezy waves and bold, luscious curls love hydration and need it to stay healthy. Your curls are unique, so explore them to understand their natural tendencies and get the best results.

FUNCTIONAL INGREDIENTS

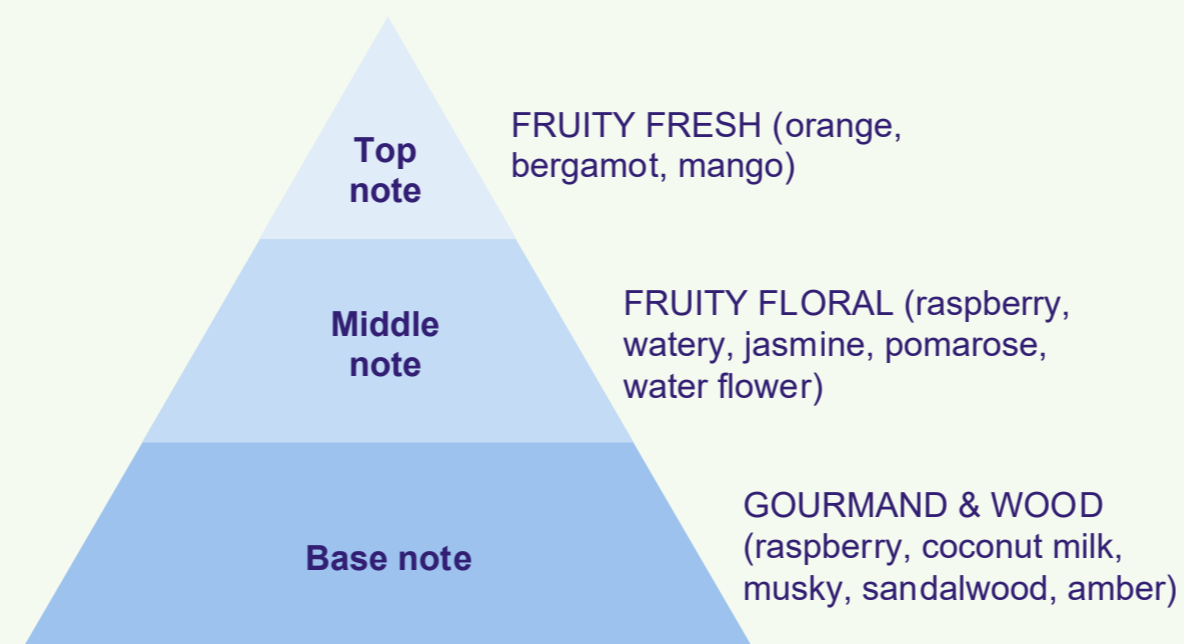
Hyaluronic Acid (Sodium Hyaluronate) - Is a humectant that will hydrate the scalp and hair, prevent frizz and re-energize high-porosity hair by retain the proper balance of lipids, humectants, and proteins required for hair strength and elasticity.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Shea Butter – Are rich in fatty acids, and have a conditioning effect for a naturally shiny hair.

Aloe Vera (Aloe Barbadensis Leaf Extract) – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Weightless Curl Definer	125 ml / 4.2 fl oz	5.5 - 6.0	✓	✓	✓	✓	✓	✓	x	✓	✓



STYLE & FINISH

LUSCIOUS CURL DEFINER

A rich, caring styling gel that provides hydration, definition, and medium hold with a weightless feeling for curly and coily hair. With a blend of shea butter, hyaluronic acid, glycerin, squalane, and aloe vera, this gel will condition the hair, while keeping it soft and frizz-free. Curl Guard Complex will define coils and curls in the lushest way possible. Soothing Mix will condition, soften, and balance. Moisture regulating Complex will rehydrate the hair by binding and preserving moisture. Color protecting formula protects and maintains color-treated hair.

Application: Apply to wet hair from top to end. Scrunch the hair upwards for well-defined curls. Once fully dry, scrunch out the crunch. Add more products for more definition.

TIPS FOR THIS PRODUCT

Easy breezy waves and bold luscious curls loves hydration and need it to stay healthy. Your curls are unique, explore to understand your curls' natural tendencies to get the best results.

FUNCTIONAL INGREDIENTS

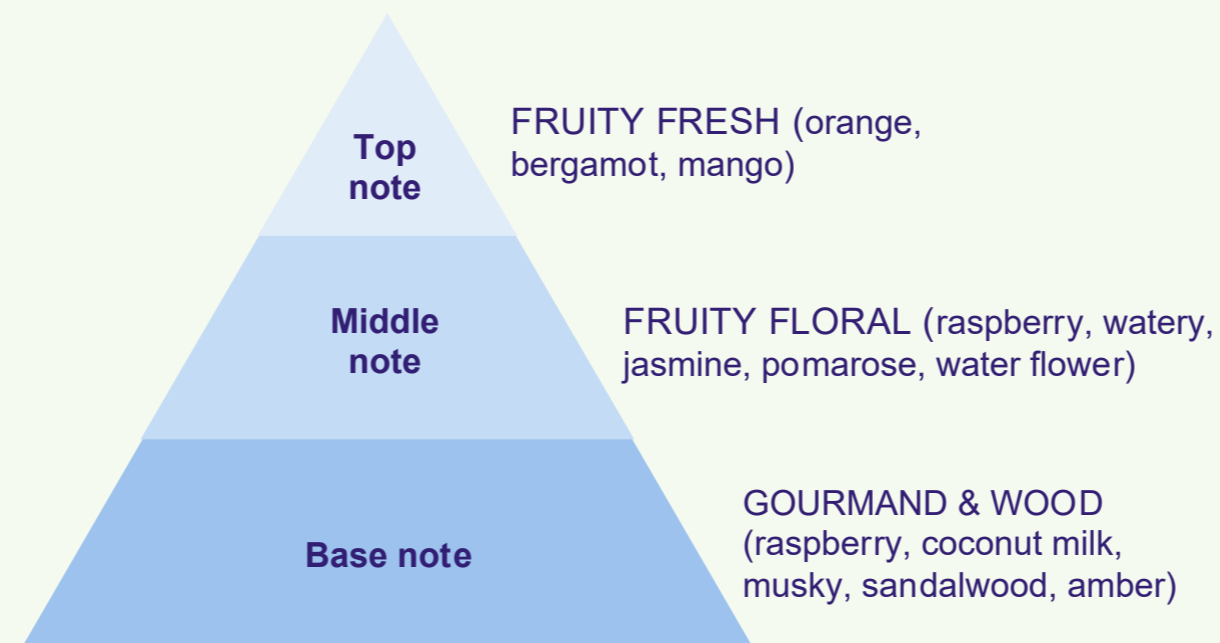
Hyaluronic Acid (Sodium Hyaluronate) - Is a humectant that will hydrate the scalp and hair, prevent frizz and re-energize high-porosity hair by retain the proper balance of lipids, humectants, and proteins required for hair strength and elasticity.

Glycerin – Will keep the hair rehydrated by binding water, promoting a frizz-free hair.

Squalane – Is a dry oil that acts as a barrier to keep moisture locked in, which help to protect your hair from further damage.

Shea Butter – Are rich in fatty acids, and have a conditioning effect for a naturally shiny hair.

Aloe Vera (Aloe Barbadensis Leaf Extract) – Is rich in nutrients and will help to hydrate and retain moisture in the hair, and care for sensitive scalps.



	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Luscious Curl Definer	125 ml / 4.2 fl oz	5.5 - 6.0	✓	✓	✓	✓	✓	✓	x	✓	✓



STYLE & FINISH

CURLICUE CREAM

Maria Nila Curlicue Cream is a nourishing cream that enhances curls and waves whilst protecting hair against humidity. Moisturising glycerin and extract from chamomile make up the hydrating formula that protects the hair and prevents frizz and split ends, whilst the molecule PVP helps to add definition and hold to the curls. It is formulated with color protecting formula to protect against UV-rays and free radicals.

Application: Apply in damp hair just at the ends for a textured look or apply in damp hair throughout full lengths for a more controlled look. To avoid flyaways and allow curls to find their natural wave, squeeze the product through the hair from root to top. Finish off by allowing hair to dry naturally or use a hair dryer to style.

TIPS FOR THIS PRODUCT

By brushing your hair after showering, or blow-drying in certain ways, you can lose a lot of the natural movements and waves in the hair. The Curlicue Cream help you find those natural movements. Our head technician at Maria Nila highly recommends working the cream in section by section with your hands. Once it's been applied, work with your hands to find the natural movements by squeezing the product through hair from root to top. Be aware of your natural curls and waves, work more in the back since you have more hair there and look for where you can enhance the movements.

FUNCTIONAL INGREDIENTS

Sunflower Seed Extract – Protects hair from color loss, UV damage, and heat styling. Offers strong defense against free radicals that accelerate fading.

Chamomile Extract – Soothes both skin and irritated scalps.

Protecting Antioxidant – Absorbs UV radiation, preserving hair color and protecting from sunlight damage.

Glycerin – Moisturizes by binding water, helping to keep hair hydrated and frizz-free.

Styling Polymers – Provide gentle hold and minimize frizz, helping to maintain a beachy look even in windy conditions.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Curlicue Cream	100 ml / 3.4 fl oz	3 / 5	6.0 -6.5	✓	✓	✓	✓	✓	✓	x	✓	✓



STYLE & FINISH

STYLING CREAM

Maria Nila Styling Cream is a conditioning, defining Styling Cream that adds control and subtle shine to the hair. The Styling Cream has a hold 3 out of 5 and works as a soft, light wax in long and short hair. It can be applied to both damp and dry hair and the color protecting formula protects against UV-rays and free radicals.

Application: Apply a small amount of the cream in damp hair, section by section, where control is needed. Blow-dry if desired or let it dry naturally.

TIPS FOR THIS PRODUCT

The styling cream has a light and natural texture which is perfect for shorter haircuts and someone looking for a lighter alternative to wax. Our head technician at Maria Nila highly recommends mixing this product with Maria Nila Styling Paste for a slightly stronger hold, when styling slickback pony tails. It can also be mixed with Maria Nila Argan Oil, to create a softer texture and define curls or give hold to newly straightened hair.

FUNCTIONAL INGREDIENTS

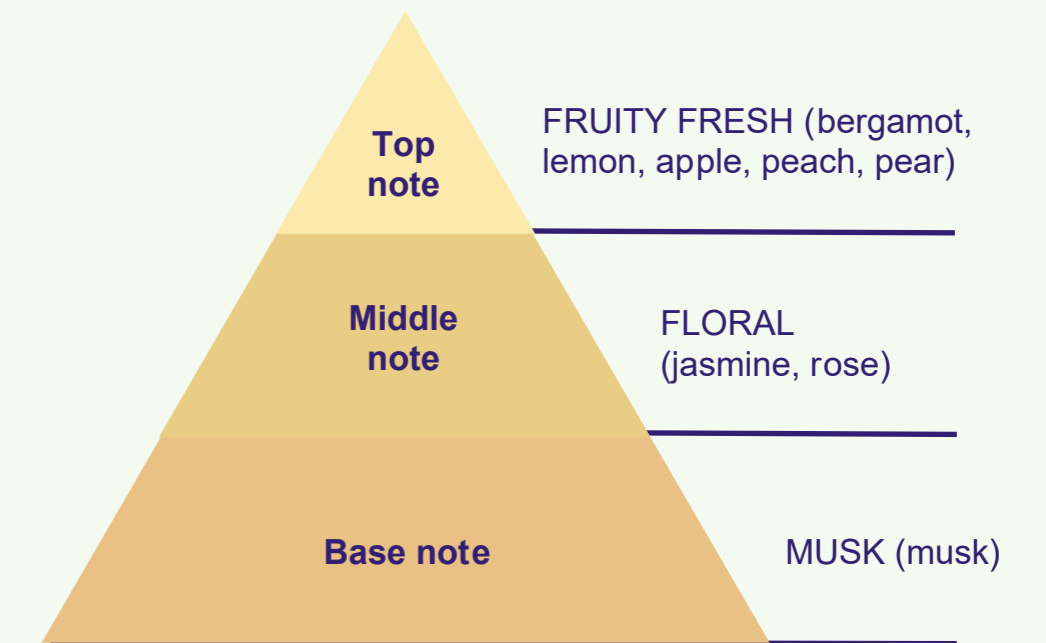
Sunflower Seed Extract - The sunflower plant follows the sun's movement during the day and therefore exposes itself to extraordinary radiation. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The sunflower extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. It also offers strong protection against free radicals that accelerate decolorization.

Wheat Protein (Hydrolysed Wheat Protein) - Works as a moisture retainer through its hydrophilic groups that attract and enclose moisture. Strengthens the hair and gives a long-lasting conditioning effect.

Apple Oil (Pyrus Malus Seed Oil) - Gives shine and moisture. Contains the fatty acids Oleic and Linoleic acid which control the water loss in the hair and therefore are very moisture-retaining and softening.

Protecting Antioxidant - Protects hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bindings from weakening and the hair from damage caused by sunlight.

Glycerin - Keeps the hair rehydrated by binding water, promoting a frizz-free hair.



	Sizes	Hold	pH Level	FREE FROM						BENEFITS		
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Styling Cream	100 ml / 3.4 fl oz	3 / 5	7.0 -7.5	✓	✓	✓	✓	✓	x	x	x	✓

WAX

STYLING PASTE

Maria Nila waxes is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO₂ compensated.

Styling paste is a thickening, texturizing molding paste with neutral shine for all hairstyles.

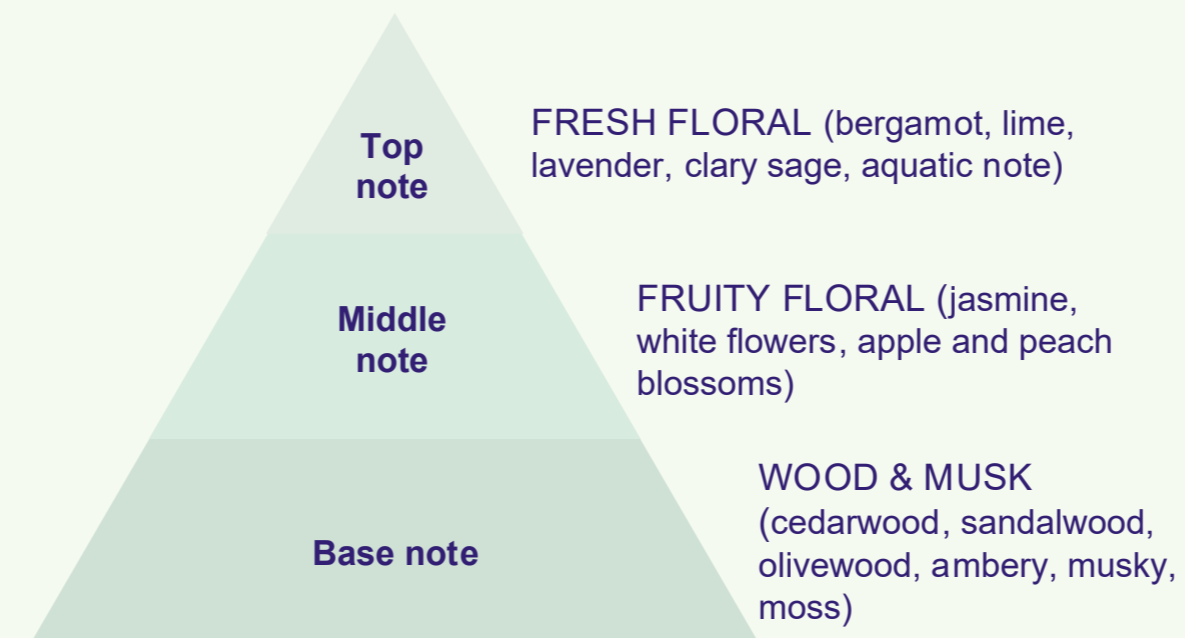
HOW TO USE THIS PRODUCT

Apply in dry or damp hair to create a textured look. Styling paste can also be used to define your curls.

FUNCTIONAL INGREDIENTS

Carnauba Wax (Copernicia Cerifera Wax) - Is obtained from the leaves of the carnauba palm. Carnauba Wax is very emollient and gives the product a smooth application and natural shine.

Sunflower Seed Extract – The sunflower plant has always followed the sun's movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolorisation.



	Sizes	Shine	Hold	pH Level	FREE FROM						BENEFITS		
					Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Styling paste	100 ml / 3.4 fl oz	Neutral	2 / 5	7.5 - 8.0	✓	✓	✓	✓	✓	✓	x	x	✓

WAX

FIXATING WAX

Maria Nila waxes is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant based proteins and contains 100% vegan ingredients. The packaging is 100% CO₂ compensated.

Fixating Wax is a quick-dry fixating wax with low shine for short hairstyles.

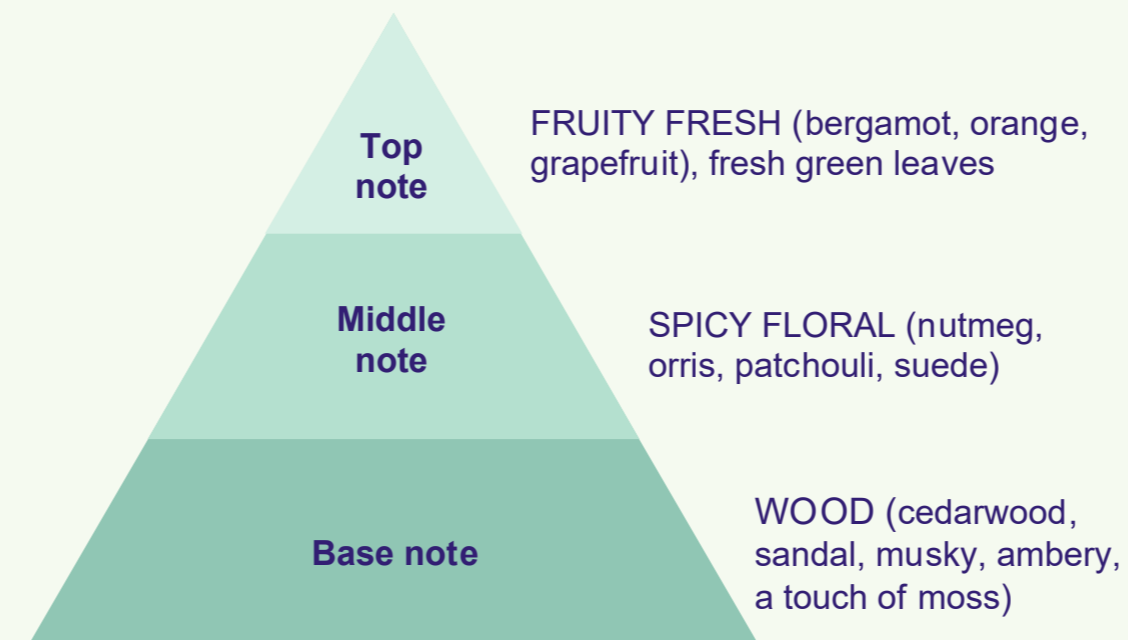
HOW TO USE THIS PRODUCT

Use in dry hair to get the ultimate hold, perfect for short hair that grows in the opposite direction than desired. Distribute it evenly in your hands before styling.

FUNCTIONAL INGREDIENTS

Vegetable Oils (Hydrogenated Vegetable Oil) - Extracted from plants such as olives, sunflowers, and soybeans. Emollient and smoothing for the hair.

Sunflower Seed Extract – The sunflower plant has always followed the sun’s movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolorisation.



	Sizes	Shine	Hold	pH Level	FREE FROM					BENEFITS			
					Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Fixating wax	100 ml / 3.4 fl oz	Neutral	4 / 5	4.5 - 5.0	✓	✓	✓	✓	✓	✓	x	x	✓

WAX

SCULPTING WAX

Maria Nila waxes is a vegan wax line with products for structure, styling/shaping and hold. Choose the hold and shine that suits your hair the most. All products are with plant-based proteins and contain 100% vegan ingredients. The packaging is 100% CO₂ compensated.

Sculpting wax is a defining fibre cream with low shine for short to medium-long hairstyles.

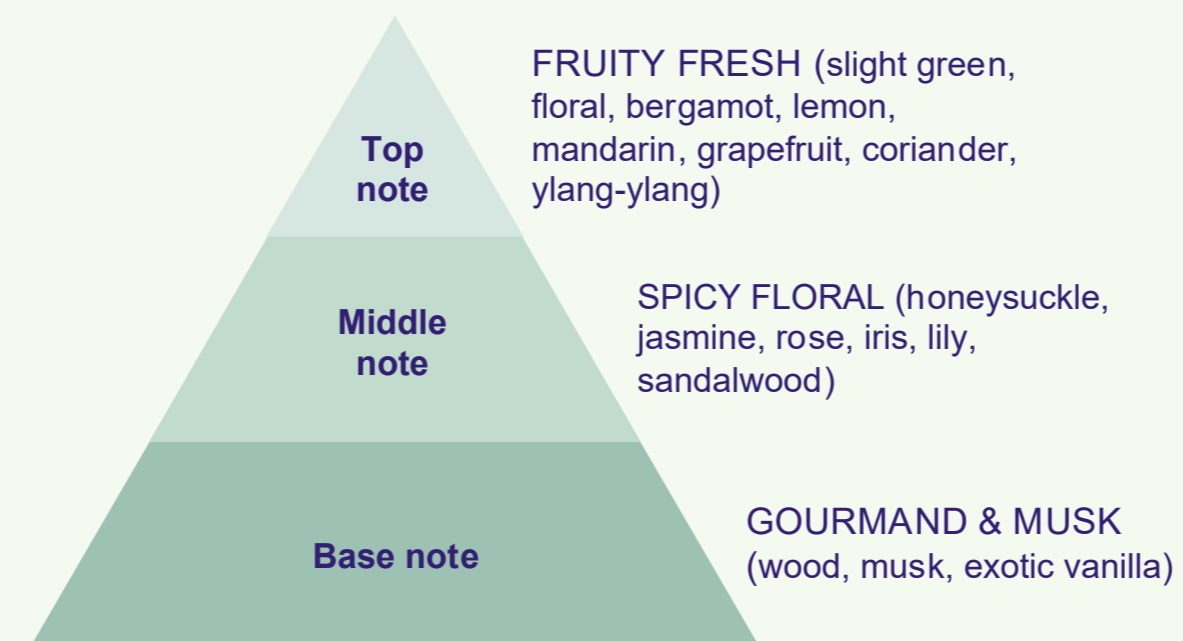
HOW TO USE THIS PRODUCT

Apply in dry or damp hair. For the perfect wet look: Add a rich amount of Sculpting Wax in damp hair and distribute with a comb. Be generous and don't overwork the product into the hair.

FUNCTIONAL INGREDIENTS

Shea Butter - Has a moisturizing effect for dry and damaged hair from roots to ends. Rich in fatty acids and alcohols, Shea Butter also contains Vitamins A, E, and F to help protect against damage from UV radiation.

Sunflower Seed Extract – The sunflower plant has always followed the sun's movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolorisation.



	Sizes	Shine	Hold	pH Level	FREE FROM						BENEFITS		
					Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Sculpting wax	100 ml / 3.4 fl oz	Low	3 / 5	6.0 - 6.5	✓	✓	✓	✓	✓	✓	x	x	✓

WAX

EXTREME WAX

Maria Nila waxes is a vegan wax line with products for structure, styling/shaping, and hold. Choose the hold and shine that suits your hair the most. All products are with plant-based proteins and contain 100% vegan ingredients. The packaging is 100% CO₂ compensated.

Extreme Wax is a quick-dry wax, perfect for shorter hair that needs a good hold and light shine.

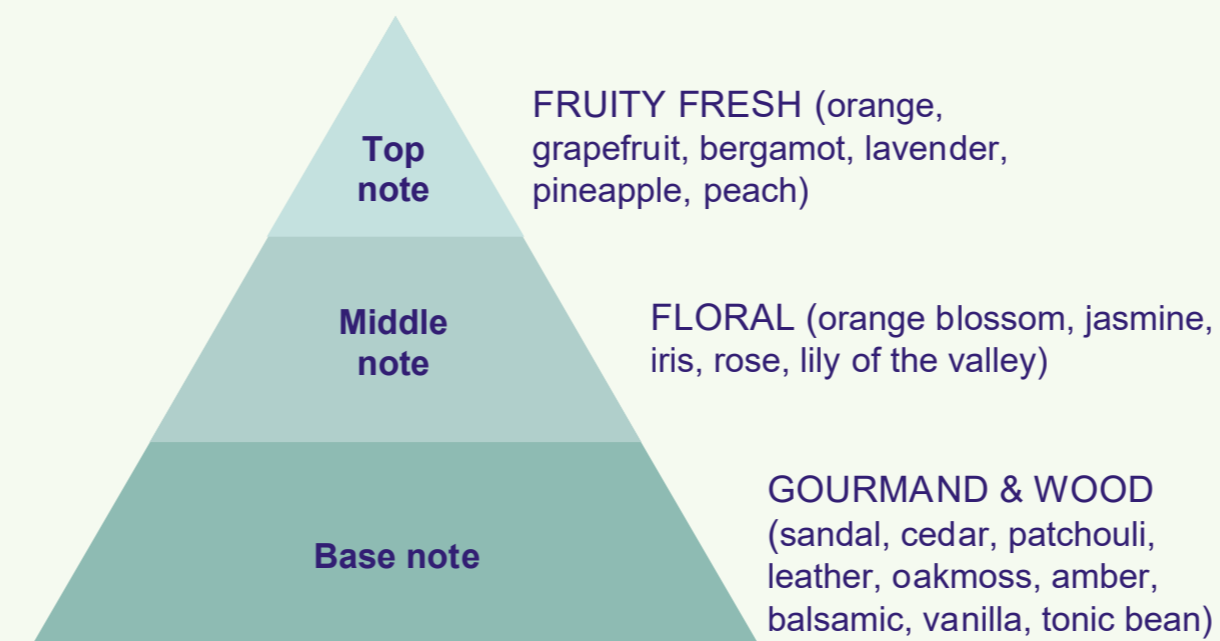
HOW TO USE THIS PRODUCT

Extreme Wax can be used in both damp and dry hair, and for all types of hair and lengths. To reach the ultimate hold, use in dry hair.

FUNCTIONAL INGREDIENTS

Carnauba Wax (Copernicia Cerifera Wax) - Is obtained from the leaves of the carnauba palm. Carnauba Wax is very emollient and gives the product a smooth application and natural shine.

Sunflower Seed Extract – The sunflower plant has always followed the sun's movement during the day and therefore exposes itself to extraordinary radiation compared to other plants. It is said that the leaves and seeds have developed an effective protection system against solar radiation. The extract has repairing qualities, protects the hair from color loss and damage caused by UV radiation and hot styling tools. Offers strong protection against free radicals that accelerate decolorisation.



	Sizes	Shine	Hold	pH Level	FREE FROM					BENEFITS			
					Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Extreme Wax	100 ml / 3.4 fl oz	Light	5 / 5	4.5 - 5.0	✓	✓	✓	✓	✓	✓	x	x	✓

STYLE & FINISH

HAIR MIST

Light as air and softly scented, Floral Drift is more than just a spray – it’s the final step in your hair ritual. It hydrates, refreshes, and leaves your hair with a delicate floral scent. Whether it’s after the shower or before you head out, a spritz is all it takes.

FUNCTIONAL INGREDIENTS

Aloe Vera – As always, the scalp’s best friend. This leaf extract is full of nutrients and works soothing and refreshing with a long-lasting and moisturizing effect.

Color protecting formula (*Sunflower extract and Quaternium -95*) – Protects hair against damage and preserves hair color longer. The antioxidant absorbs UV radiation and thus protects the bonds from weakening the hair from damage caused by sunlight.



	Size	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Hair Mist	100 ml	5.0 - 5.5	✓	✓	✓	✓	✓	✓	x	✓	✓

COLOR COLLECTION

Product information

QUICK INTRODUCTION TO OUR **COLOR COLLECTION**

3.0 fl oz | 90 ml

Maria Nila Color Collection – a color system that is easy to use, easy to love and, easy to connect with, a complete color system created with four key features:

High Shine:

- Outstanding shine thanks to natural oils
- 67% increased shine*
- 136% increased shine compared to untreated hair

Long-lasting:

- 25% less color fading* thanks to high concentration of pigment
- US patented ingredients, reducing color fading
- True to tone, 5 levels of lift

Pre-bonded:

- Protects the hair bonds during coloring thanks to pre-bonding complex
- 41% less breakage after coloring*
- Created with antioxidants, vitamins, proteins and fatty acids

Sustainable:

- 100% recycled aluminum tubes and cartons
- Free from: PPD, sulphates, parabens, resorcinol, MIT, minerals and ammonia (only in High Lifts)

**compared to leading market competitors, in instrumental testing.*



THE SHADES

COLOR COLLECTION



CLASSIC COLLECTION

Permanent color

Mixing ratio 1:1



BLONDE COLLECTION

Highlift color, up to 5 levels

Mixing ratio 1:2



BOOST COLLECTION

Mix tones to be used with Classic, Cover, Blonde and Sheer Collection



COVER COLLECTION

Permanent color

Extra cover

Mixing ratio 1:1



SHEER COLLECTION

Alkaline demi permanent color

Mixing ratio 1:1



More in depth information, inspiration and how to use Color Collection in

[THE COLOR GUIDE](#)

SCENTS

COLOR COLLECTION

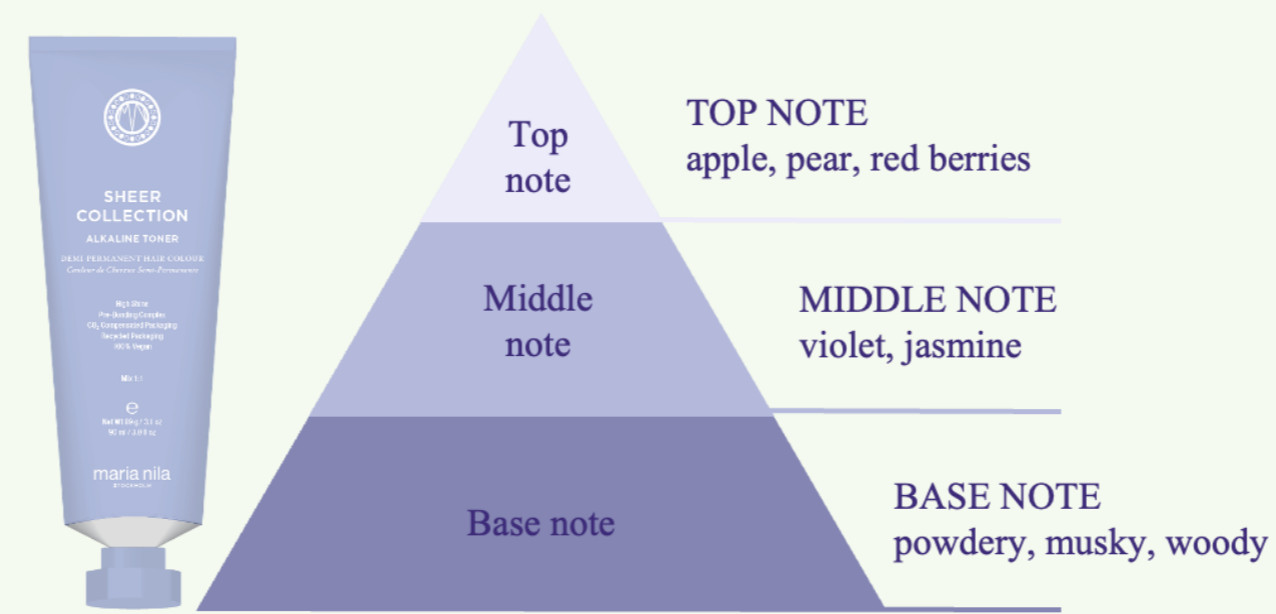
PERMANENT COLORS

The permanent colors have a **florally green** scent with notes such as green apple, rose and cedarwood.



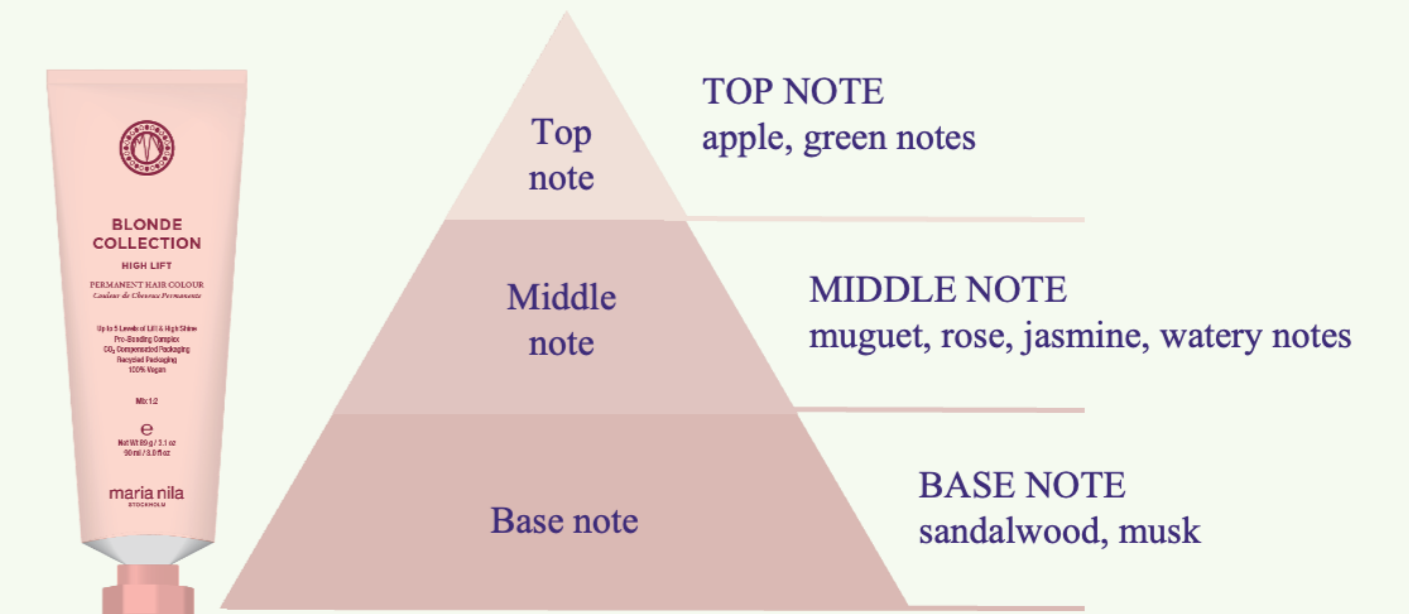
DEMI-PERMANENT COLORS

The demi permanent colors has a **fruity floral** scent with notes such as apple, pear, violet and powder musk.



HIGH LIFT COLORS

The high lift colors have a **fruity floral** scent with notes such as apple, muguet and sandalwood.



COLOR COLLECTION

STAIN REMOVER

A formula that removes unwanted stains.

5.1 fl oz | 150 ml

KEY INGREDIENTS

– Baobab Oil

Rich in nutrients

– Aloe Vera

Protects the skin from irritation

KEY FEATURES

- Gentle on skin
- Sulphat and paraben free
- Vegan

HOW TO

Apply after finished color treatment using a cotton pad or a tissue. Wipe-off treatment.

	Volume	pH Level	FREE FROM						BENEFITS	
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	100% Vegan
Silver Shot	5.1 fl oz	7.0 - 8.0	✓	✓	✓	✓	✓	✓	x	✓



COLOR REFRESH

Product information

OVERVIEW

COLOR REFRESH

Maria Nila Color Refresh is a nourishing color-depositing mask available in several shades. Formulated with semi-permanent pigments, it allows you to enhance existing tones or create temporary color changes with ease.

The color gradually fades with each wash and lasts between 4 to 10 washes, depending on the hair's condition and care routine. Ideal for refreshing color between salon visits or experimenting with new shades —without long-term commitment.

FUNCTIONAL INGREDIENTS

Provitamin B5 (Panthenol) – Adds volume by retaining moisture deep in the hair, helping to plump and add body.

Wheat Protein (Hydrolyzed Wheat Protein) – Moisturizes and retains moisture in the hair, providing long-lasting conditioning by strengthening and penetrating deeply.

Protecting Antioxidants – Protects from damage and preserves color by absorbing UV radiation and shielding hair from sunlight damage.

Sunflower Seed Oil – Softens and adds shine by creating a protective barrier that prevents moisture loss, enriched with Vitamin E.

Argan Oil – Softens, conditions, and strengthens hair, adding shine while retaining moisture thanks to antioxidants and fatty acids.

	Sizes	pH Level	FREE FROM						BENEFITS		
			Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Parabens	Gluten	Heat Protection	Curly Girl Approved	100% Vegan
Cacao, Cacao Intense, Bright Red, Bright Copper, Pearl Silver	10.1 fl oz	5.0 - 5.5	✓	x	✓	✓	✓	x	x	✓	
Pink Pop, Vivid Violet, Autumn Red	10.1 fl oz	5.0 - 5.5	✓	x	✓	✓	✓	x	x	✓	
Cool Cream	10.1 fl oz	5.0 - 5.5	✓	✓	✓	✓	✓	x	✓	✓	



USING COLOR REFRESH

IN THE SALON

PRE-PIGMENTATION

Prepare client's hair before coloring it quickly and easily with our color refresh. To create a clean canvas, simply wash the hair and apply Color Refresh throughout the hair. Let it sit for 5 minutes. Rinse and towel dry. Continue by applying the desired oxidation color.

REFRESH CUSTOMER COLOR

Add a luxurious treatment during a customer haircut or blow-dry session. By doing this, you will offer a more deluxe session for your client and also refresh their color in a nourishing way! It is the perfect treatment to offer before weddings, special occasions or to achieve a new color for your customer quickly and easily.

TONING AFTER LIGHTENER

A gentle alternative to oxidation color after a lightener session. Use the desired shade of Color Refresh for toning, and at the same time boost the hair with moisture and shine! This makes it easier for your customer to maintain their color at home with the same product! Sand and Cool Cream are perfect shades to use after lightener. Let it sit under observation to receive the result you want!

COLOR CORRECTION

Color Refresh is your easy fix to correct a color that has gone wrong or a color that has become too intense. Save time and money in the salon by choosing to correct with Color Refresh. If you have a brassy green tone, mix shampoo and a small amount of Pink Pop to make the tone more natural.



COLOR REFRESH

HOW TO USE



1

WASH THE HAIR

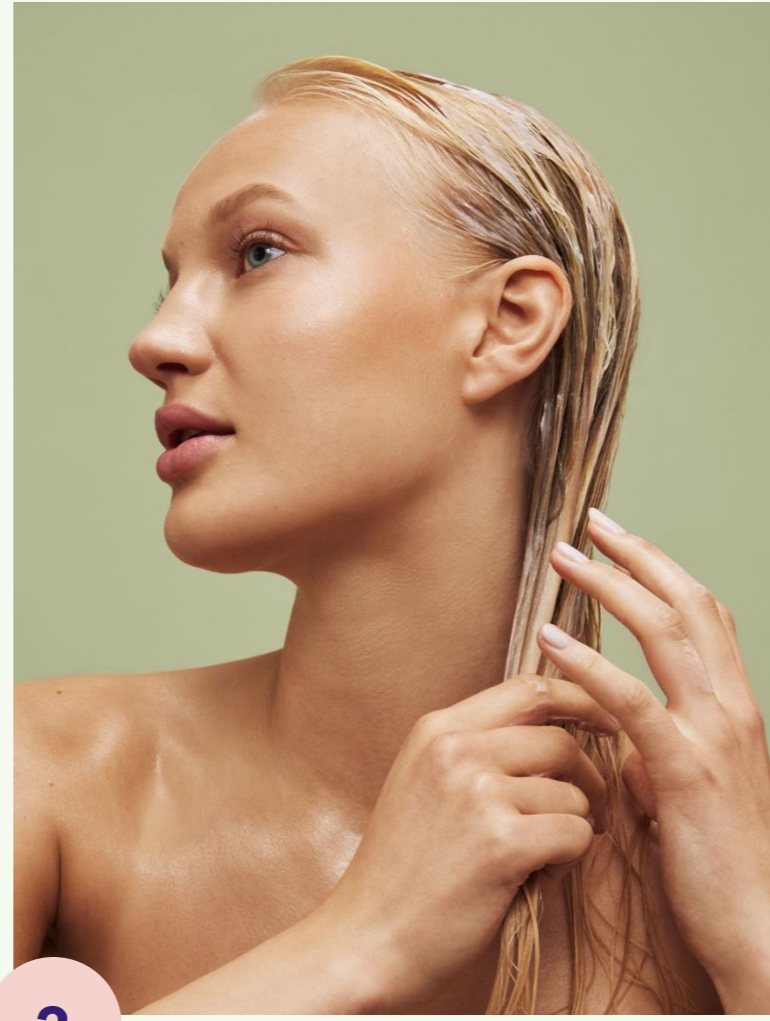
Shampoo the hair and rinse out with water.



2

TOWEL DRY

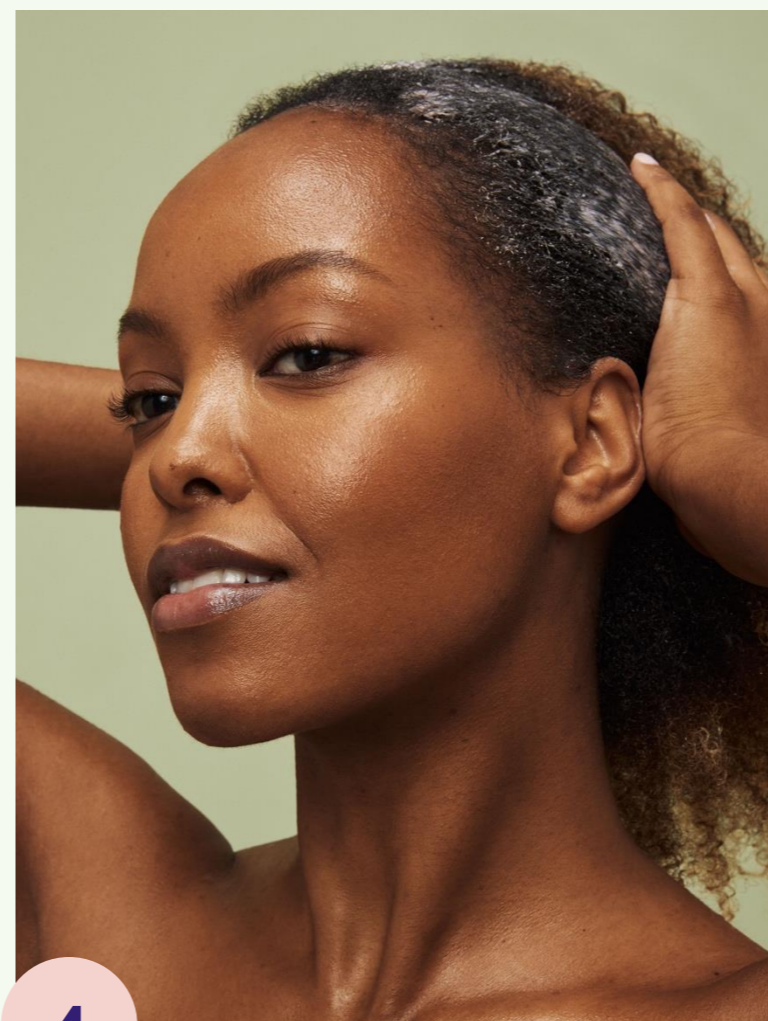
Squeeze out excess water and gently towel dry the hair.



3

APPLY COLOR REFRESH

Ensure an even result by applying evenly throughout all the hair, using either your fingers or a comb. Please consider using gloves.



4

PROCESSING TIME

Let it sit for 3–10 minutes, depending on the desired intensity.



5

RINSE

Rinse thoroughly.



6

AFTER TREATMENT

Finish the treatment with conditioner or with Maria Nila Finishing Shot.



COLOR REFRESH

PRO TIPS!

- All Color Refresh shades can be mixed to create custom colors.
- Use as a quick touch-up – perfect as an extra add-on treatment in the salon!
- Perfect to use as a toner after lightening the hair.
- The result depends on the quality of the hair, and the mask will be more intense on treated or porous hair.
- It may not work on unprocessed hair and does not cover gray hair.
- Dilute Color Refresh with a Maria Nila mask or a conditioner for a sheerer result.

TIPS BEFORE USING

Cleanse the hair using Maria Nila Purifying Cleanse Shampoo to get rid of build-ups to prime the hair for an even result.

HOW TO REMOVE PIGMENTS

Use Purifying Cleanse Shampoo if you want to remove Color Refresh pigments faster. Wash your hair and let the shampoo sit for 3 minutes before rinsing. Repeat if needed.

DO NOT!

Do not use lighteners or lightener on hair that has been recently treated with Color Refresh.

THE ASSORTMENT

COLOR REFRESH

BRIGHT COPPER

7.4



BEFORE



AFTER

AUTUMN RED

6.60



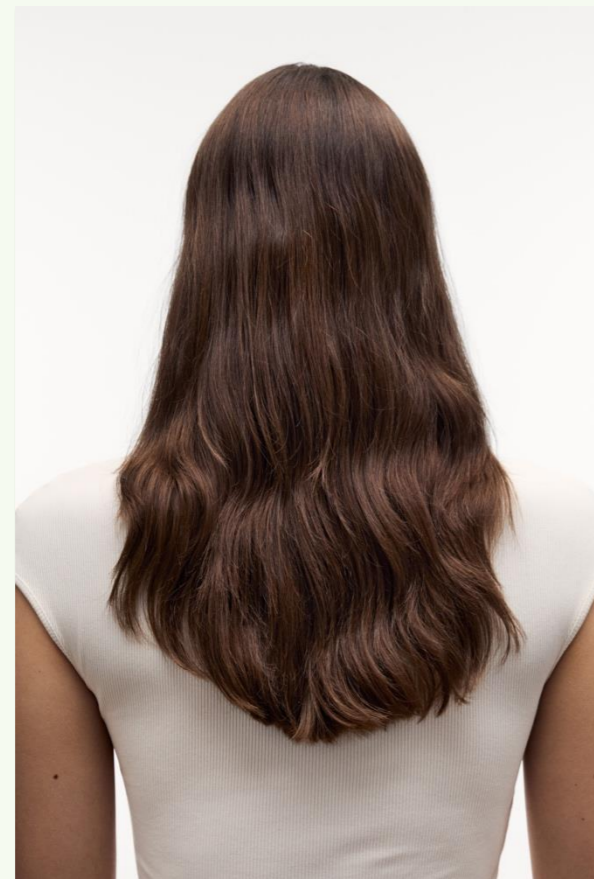
BEFORE



AFTER

CACAO

6.5



BEFORE



AFTER

CACAO INTENSE

4.10



BEFORE



AFTER

THE ASSORTMENT

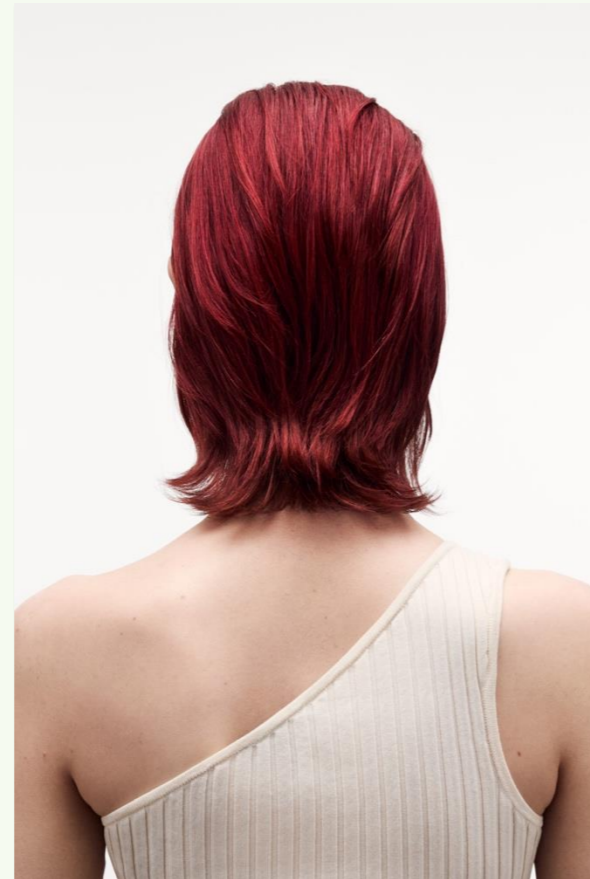
COLOR REFRESH

BRIGHT RED

0.66



BEFORE



AFTER

PINK POP

0.69



BEFORE



AFTER

VIVID VIOLET

0.22



BEFORE



AFTER

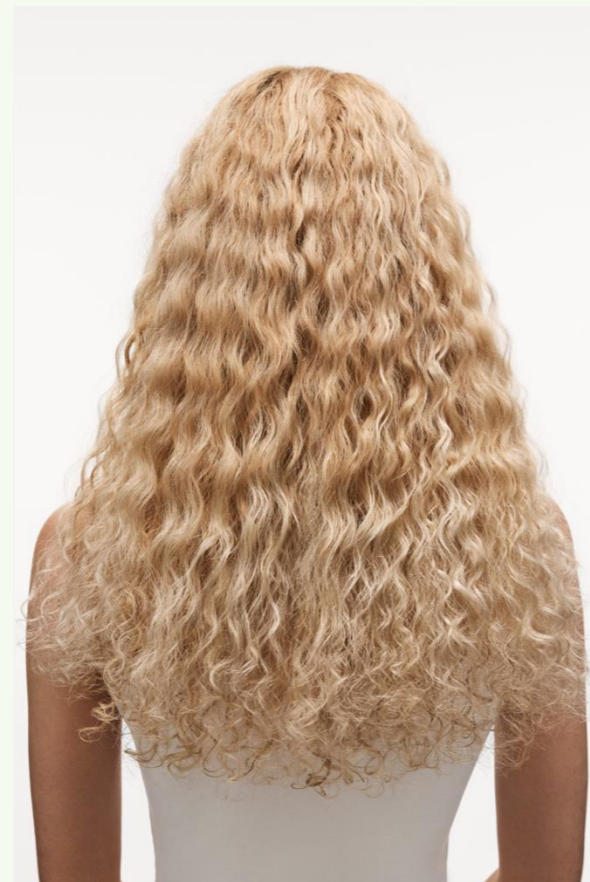
THE ASSORTMENT
COLOR REFRESH

PEARL SILVER

0.92



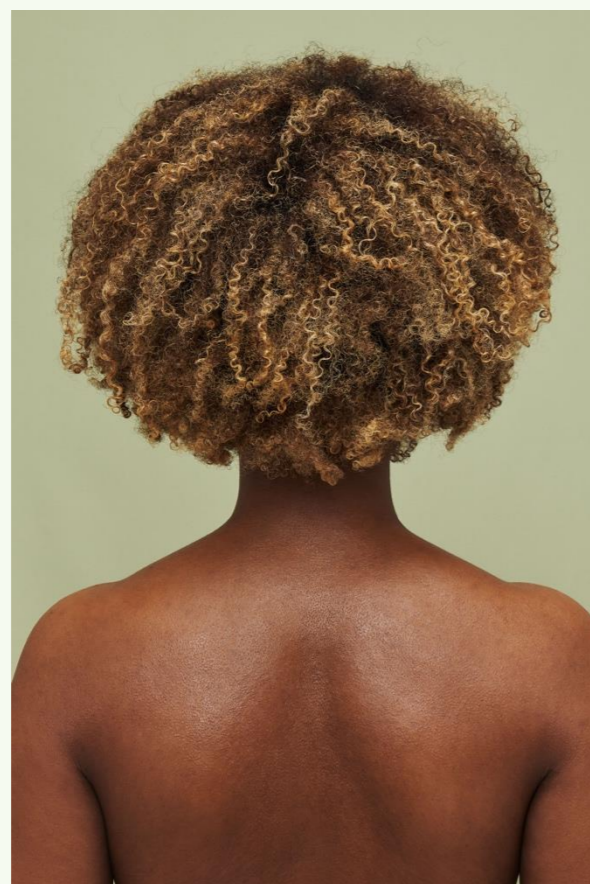
BEFORE



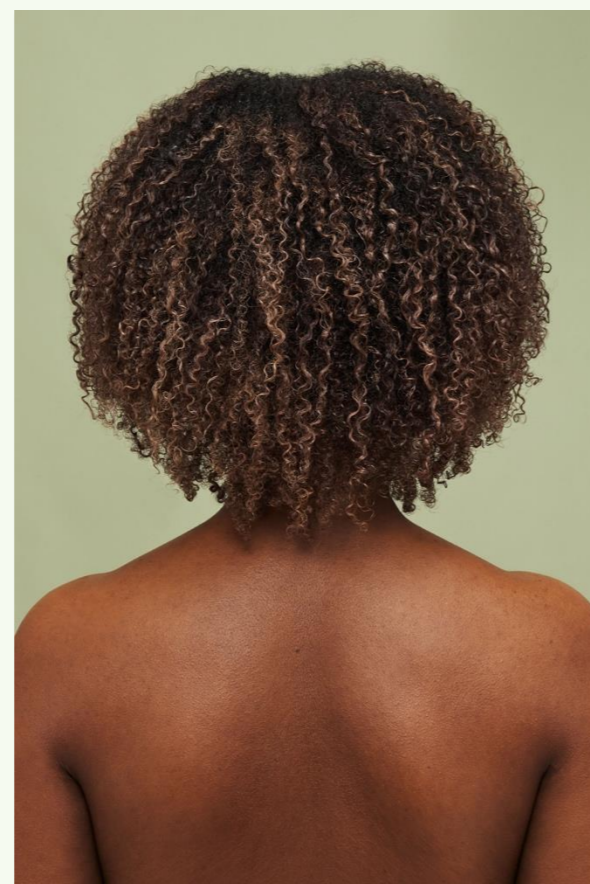
AFTER

COOL CREAM

9.46



BEFORE



AFTER



LIGHTENER COLLECTION

Product information

LIGHTENER COLLECTION

SILVER LIGHTENER

A professional lightener with violet pigments that diminishes golden tones. The pigments help reduce the underlying pigments during the process which will make your result clearer. You will not need to change the tone with a toner as much as you are used to with other lightening powders.

The formula of Silver lightener is a cream formula and is easy to work with thanks to its unique color which will make it easier to see the result on the hair during the processing time.

The natural ingredient Kaolin will strengthen the elasticity. Thanks to its lighter formula, our Silver lightener once mixed, will create a cream that is easy to apply and can be used with paper, foil or a highlight cap – without bleeding or swelling!

Remember! To benefit from the violet pigments we choose one of the lower developers so the oxidation of the pigments happens when the lightener is applied in the hair – otherwise they will oxidate in the bowl before it reaches the hair!



	Volume	Lift	pH Level	FREE FROM						BENEFITS	
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	100% Vegan
Silver Lightener	12.3 oz	Up to 7	9.8 - 10.8	✓	✓	✓	x	✓	✓	x	✓

LIGHTENER COLLECTION

BALAYAGE LIGHTENER

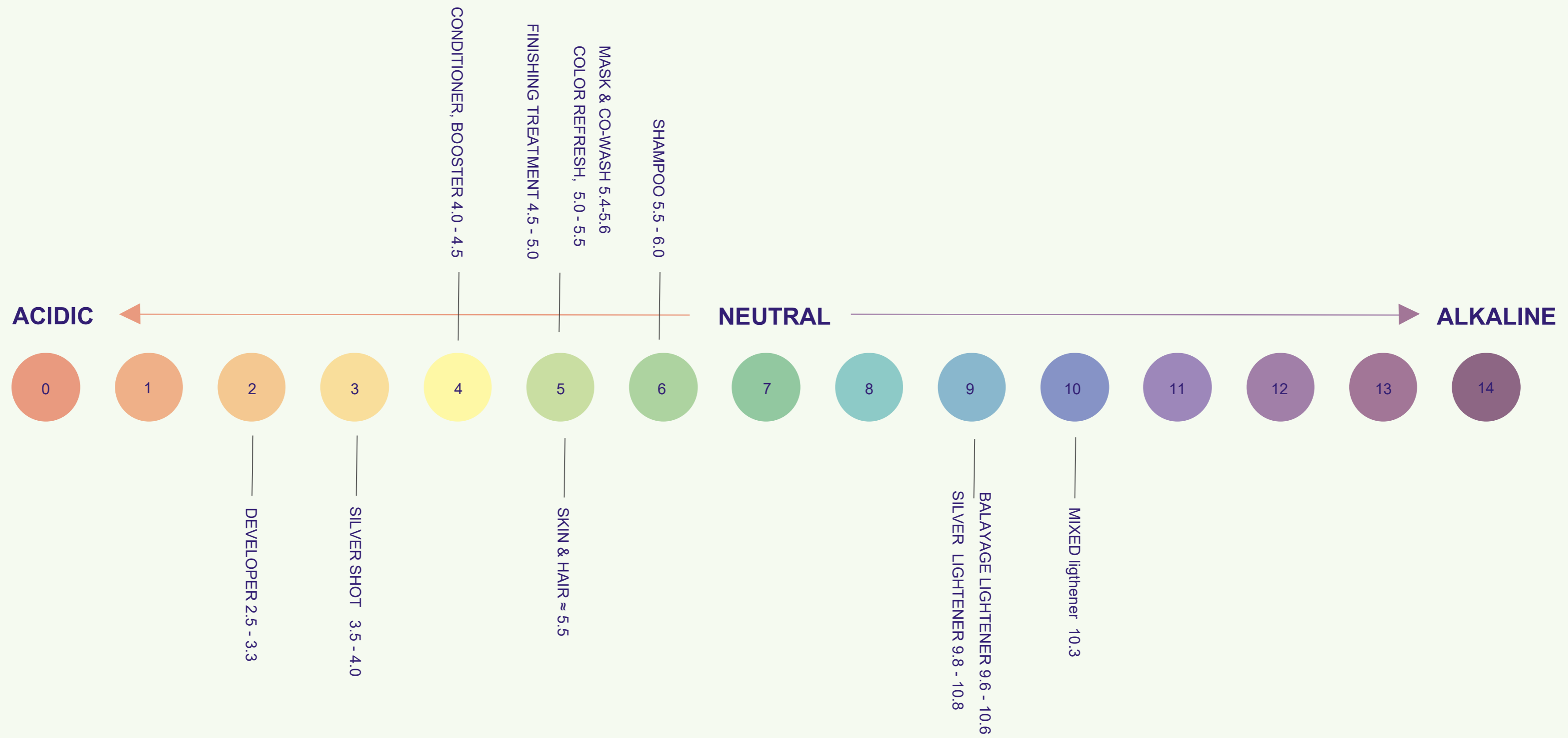
A professional lightener with natural ingredients Kaolin, Xanthan Gum and Guar Gum added to increase the thickness of the mixed formula, creating a paste that is ideal for free-hand techniques. The formula has a unique gentle scent which will make the session more pleasant for your salon and for your client.

The natural ingredient Kaolin will create a dry surface yet keep the process going inside each section. Thanks to this, the formula will not dry or stain and will make it possible to use without foil, plastic or paper!



	Volume	Lift	pH Level	FREE FROM						BENEFITS	
				Fat Soluble Silicones	Water Soluble Silicones	Ethanol	Sulphate	Paraben	Gluten	Heat Protection	100% Vegan
Balayage lightener	12.3 oz	Up to 6	9.6 - 10.6	✓	✓	✓	x	✓	✓	x	✓

OVERVIEW OF PH LEVELS



THANK YOU!

maria nila
STOCKHOLM