



Southern
California



2026 PARTNERSHIP PROGRAM

COMMITMENT ★ **CONNECTION** ★ **COLLABORATION**

Our Partnership Program is designed to offer opportunities for our partners to engage with the ABC SoCal community through events, sponsorships, and marketing exposure.

Here are some key benefits of the 2026 Partnership Program:

- Exclusive branding opportunities at major ABC SoCal events
- Digital exposure through our website, newsletters, and social media platforms
- Tickets and sponsorships for major events
- Special recognition in ABC SoCal communications throughout the year

2026 PARTNERSHIP PROGRAM

ABC SoCal's Partnership Program opens doors for engagement and positively promotes member companies. One annual commitment can provide your company with varying attendance and recognition at the chapter's offices throughout the year.

DIAMOND

MARKETING

- X-Large Company Logo on ABC SoCal Website Homepage
- Company Logo on Event Marketing and Signage for Events You Receive Sponsorship Recognition
- Company Logo on Event Social Media Posts for Events You Receive Sponsorship Recognition
- X-Large Company Logo on Membership Directory
- X-Large Company Logo in Continuing Education Catalogs
- X-Large Company Logo on Partnership Lobby Banners
- X-Large Company Logo on Lobby TV's
- Social Media Partnership Feature - 4 Times
- Company Advertisement on Lobby TV's
- Link to Company Website on ABC SoCal Website Homepage

\$16,000 Value

DIAMOND LEVEL SPONSORSHIP

- Installation and EIC Awards Celebration
- Golf Classic
- Meet the Generals
- Top Golf
- Safety Summit
- Graduation
- STEP Lunch
- Angels Baseball Tailgate
- Young Professionals Marquee Event

\$15,000 Value

EVENT TICKETS

- Installation and EIC Awards Celebration - 4 Tickets
- Golf Classic - Foursome
- Meet the Generals - 4 Tickets
- Top Golf - 6 Tickets
- Safety Summit - 4 Tickets
- Graduation - 4 Tickets
- STEP Lunch - 4 Tickets
- Angels Baseball Tailgate - 6 Tickets
- Young Professionals Marquee Event - 4 Tickets

\$4,710 Value

\$15,000

\$35,710 Total Value

\$20,710 Total Savings = 58% Discount

PLATINUM

MARKETING

- Large Company Logo on ABC SoCal Website Homepage
- Company Logo on Event Marketing and Signage for Events You Receive Sponsorship Recognition
- Company Logo on Event Social Media Posts for Events You Receive Sponsorship Recognition
- Large Company Logo on Membership Directory
- Large Company Logo in Continuing Education Catalogs
- Large Company Logo on Partnership Lobby Banners
- Large Company Logo on Lobby TV's
- Social Media Partnership Feature - 2 Times
- Company Advertisement on Lobby TV's

\$8,000 Value

PLATINUM LEVEL SPONSORSHIP

- Installation and EIC Awards Celebration
- Golf Classic
- Meet the Generals
- Top Golf
- Safety Summit
- Graduation
- STEP Lunch
- Angels Baseball Tailgate
- Young Professionals Marquee Event

\$10,000 Value

EVENT TICKETS

- Installation and EIC Awards Celebration - 2 Tickets
- Golf Classic - Foursome
- Meet the Generals - 3 Tickets
- Top Golf - 3 Tickets
- Safety Summit - 3 Tickets
- Graduation - 3 Tickets
- STEP Lunch - 2 Tickets
- Angels Baseball Tailgate - 4 Tickets
- Young Professionals Marquee Event - 3 Tickets

\$3,395 Value

\$10,000

\$21,395 Total Value

\$11,395 Total Savings = 53% Discount

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GOLD

MARKETING

- Medium Company Logo on ABC SoCal Website Homepage
- Company Logo on Event Marketing and Signage for
- Events You Receive Sponsorship Recognition
- Company Logo on Event Social Media Posts for Events
- You Receive Sponsorship Recognition
- Medium Company Logo on Membership Directory
- Medium Company Logo in Continuing Education Catalogs
- Medium Company Logo on Partnership Lobby Banners
- Medium Company Logo on Lobby TV's

\$5,000 Value

GOLD LEVEL SPONSORSHIP

- Installation and EIC Awards Celebration
- Golf Classic
- Meet the Generals
- Top Golf
- Safety Summit
- Graduation
- Angels Baseball Tailgate
- Young Professionals Marquee Event

\$6,500 Value

EVENT TICKETS

- Installation and EIC Awards Celebration - 2 Tickets
- Golf Classic - 4 Tickets
- Meet the Generals - 2 Tickets
- Top Golf - 2 Tickets
- Safety Summit - 2 Tickets
- Graduation - 2 Tickets
- STEP Lunch - 2 Tickets
- Angels Baseball Tailgate - 4 Tickets
- Young Professionals Marquee Event - 2 Tickets

\$2,960 Value

\$8,000

\$14,460 Total Value

\$6,460 Total Savings = 45% Discount

SILVER

MARKETING

- Small Company Logo on ABC SoCal Website Homepage
- Company Logo on Event Marketing and Signage for Events You Receive Sponsorship Recognition
- Company Logo on Event Social Media Posts for Events You Receive Sponsorship Recognition
- Small Company Logo on Membership Directory
- Small Company Logo in Continuing Education Catalogs
- Small Company Logo on Partnership Lobby Banners
- Small Company Logo on Lobby TV's

\$5,000 Value

SILVER LEVEL SPONSORSHIP

- Installation and EIC Awards Celebration
- Golf Classic
- Meet the Generals
- Top Golf
- Safety Summit
- Graduation
- Angels Baseball Tailgate
- Young Professionals Marquee Event

\$4,000 Value

EVENT TICKETS

- Installation and EIC Awards Celebration - 1 Tickets
- Golf Classic - 2 Tickets
- Meet the Generals - 1 Tickets
- Top Golf - 1 Tickets
- Safety Summit - 1 Tickets
- Graduation - 1 Tickets
- STEP Lunch - 1 Tickets
- Angels Baseball Tailgate - 2 Tickets
- Young Professionals Marquee Event - 1 Tickets

\$1,480 Value

\$6,000

\$10,480 Total Value

\$4,480 Total Savings = 43% Discount

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BRONZE

MARKETING

- Text Company Name on ABC SoCal Website Homepage
- Text Company Name on Event Marketing and Signage for Events You Receive Sponsorship Recognition
- Text Company Name on Event Social Media Posts for Events You Receive Sponsorship Recognition
- Text Company Name on Membership Directory
- Text Company Name in Continuing Education Catalogs
- Text Company Name on Partnership Lobby Banners
- Text Company Name on Lobby TV's

\$2,500 Value

BRONZE LEVEL SPONSORSHIP

- Meet the Generals
- Top Golf
- Graduation
- Angels Baseball Tailgate
- Young Professionals Marquee Event

\$1,250 Value

EVENT TICKETS

- Meet the Generals - 1 Ticket
- Top Golf - 1 Tickets
- Graduation - 1 Ticket
- Angels Baseball Tailgate - 1 Tickets
- Young Professionals Marquee Event - 1 Tickets

\$360 Value

\$3,000

\$4,360 Total Value

\$1,360 Total Savings = 18% Discount

2026 PARTNERSHIP PROGRAM

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
COST TO YOU	\$15,000	\$10,000	\$8,000	\$6,000	\$3,000
TOTAL VALUE	\$33,750	\$21,395	\$14,460	\$10,480	\$4,360
Company Logo on ABC SoCal Website Homepage	X-LARGE	LARGE	MEDIUM	SMALL	TEXT
*Company Logo on Event Marketing and Signage for Events	★	★	★	★	★
*Company Logo on Event Social Media Post	★	★	★	★	★
Company Logo in Membership Directory	X-LARGE	LARGE	MEDIUM	SMALL	TEXT
Company Logo in Continuing Education Catalogs	X-LARGE	LARGE	MEDIUM	SMALL	TEXT
Company Logo on Partnership Lobby Banners	X-LARGE	LARGE	MEDIUM	SMALL	TEXT
Company Logo on Lobby TV's	X-LARGE	LARGE	MEDIUM	SMALL	TEXT
Ticket(s) to Meet the Generals	4	3	2	1	1
Ticket(s) to Top Golf	6	3	2	1	1
Ticket(s) to Graduation	4	3	2	1	1
Ticket(s) to Angels Baseball Tailgate	6	4	4	2	1
Ticket(s) to Young Professionals Marquee Event	4	3	2	1	1
Ticket(s) to Installation and EIC Awards	4	2	2	1	
Ticket(s) to STEP Lunch	4	2	2	1	
Ticket(s) to Golf Classic	4	4	4	2	
Ticket(s) to Safety Summit	4	3	2	1	
Sponsorship Recognition for Meet the Generals	★	★	★	★	★
Sponsorship Recognition for Top Golf	★	★	★	★	★
Sponsorship Recognition for Graduation	★	★	★	★	★
Sponsorship Recognition for Angels Baseball Tailgate	★	★	★	★	★
Sponsorship Recognition for Young Professionals Marquee Event	★	★	★	★	★
Sponsorship Recognition for Installation and EIC Awards	★	★	★	★	
Sponsorship Recognition for STEP Lunch	★	★	★	★	
Sponsorship Recognition for Golf Classic	★	★	★	★	
Sponsorship Recognition for Safety Summit	★	★	★	★	
Social Media Partnership Feature	★	★			
Link to Company Website on ABC SoCal Website Homepage	★	★			

(*) Applies only to events included in your sponsorship level

Help us lead the way to a better future, become a Partner today.

Email us at LRockefeller@abcsocal.net to learn more.

I'M INTERESTED

IN AN ABC SOCAL PARTNERSHIP PROGRAM!

Company Name:

Contact Name:

Phone Number:

Email Address:

Level of Sponsorship Desired:

PAYMENT TYPE

CHECK

Please make check payable to:

ABC SoCal

Mail Check To:

Lisa Rockefeller
Director of Membership Development
1400 N. Kellogg Drive, Suite A
Anaheim, CA 92807

CREDIT CARD

Contact:

Lisa Rockefeller
Director of Membership Development
1400 N. Kellogg Drive, Suite A
Anaheim, CA 92807