

ICEMAN

G O L F[®]

INTERNATIONAL LONG DRIVE CHAMPIONSHIPS

AFRICA PLAYS HOST TO THE WORLD

WORLD-CLASS GOLF • GLOBAL DESTINATION • INTERNATIONAL TELEVISION



AFRICA TOURISM & HOST VENUE OVERVIEW

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A PROVEN GLOBAL MEDIA CAMPAIGN

The International Long Drive Championship Series combines elite international competition, destination marketing and broadcast-quality storytelling in one coordinated corporate platform.



WORLD-CLASS GOLF • GLOBAL DESTINATION • INTERNATIONAL TELEVISION

7

COUNTRIES
FILMED

250+

EPISODES
PRODUCED

50+

INTERNATIONAL
MARKETS

300M+

HOUSEHOLDS
WITH ACCESS

PREMIUM BRAND ALIGNMENT

Association with international sport, athletic performance and a polished destination-golf environment.

INTEGRATED MEDIA VISIBILITY

Coordinated presence across event coverage, television programming, digital content and approved on-site activation.

EXECUTIVE & CLIENT ENGAGEMENT

A distinctive setting for hospitality, relationship development, leadership participation and stakeholder experiences.

DESTINATION POSITIONING

A visual showcase for the host course, tourism assets, business travel and international event capability.

CONTENT WITH LONGER LIFE

Competition, athlete, venue and destination stories that extend value beyond the live championship window.

TURNKEY DELIVERY

One experienced team coordinating international participants, competition operations, production and partner integration.

THE CORPORATE OPPORTUNITY

A proven international media property designed to build brand visibility, deepen executive relationships and connect corporate partners with Africa's growing golf, tourism and business audience.

EXECUTIVE PRODUCER

Sir Roger J. Piggott

INTERNATIONAL TELEVISION & EVENTS PRODUCER
BLUE-CHIP CORPORATE CAMPAIGNS • MOTIVATIONAL SPEAKER • WORLD CHANGER

A LEGACY OF VISION. A RECORD OF EXCELLENCE.
A WORLD OF IMPACT.

Sir Roger J. Piggott is an internationally recognized television and events producer, humanitarian leader, and media entrepreneur with more than four decades of award-winning experience in global media, syndicated television broadcast, sports programming, and youth ministry.

He is the Executive Producer and CEO of Iceman Productions™ and Iceman Television™, and Vice President of Media and Public Relations of The Stars Foundation™.



Sir Roger J. Piggott

A PROVEN TRACK RECORD WORLDWIDE



40+ YEARS
In Global Media
& Production



275+
Episodes Produced
of International
Television



SYNDICATED
Broadcast in Africa,
the Caribbean,
Europe & North
America



FORTUNE 500
Blue-Chip Corporate
Campaigns &
Partnerships



**MULTIPLE
COUNTRIES**
Mobile Productions
with International
Production Crews



THE WORLD'S #1
Producer of Long Drive
Golf Championships
Worldwide



10+ YEARS
Former Producer
with ESPN Sports
Network

MEDIA & PRODUCTION CAREER

Roger founded Iceman Productions™ in 1982, later establishing Iceman Television™, an International Corporate Event Marketing and Advertising Network company globally known as "ICEMAN", specializing in global television production and syndicated broadcast programming.

Over his career, he has produced more than 275 episodes of regularly scheduled international television programming, integrating tourism, entertainment, philanthropy, and high impact, heartfelt driven cultural transformational storytelling.

His productions have been filmed on location in more than 13 countries, capturing the beauty of cultures, the power of purpose, and the spirit of humanity.

SPECIALTIES & EXPERTISE

- ✓ Syndicated Television Programming
- ✓ Blue-Chip Corporate Campaigns & Branded Content
- ✓ International Sports & Golf Championships
- ✓ Mobile Productions & Remote Broadcasting
- ✓ Global Event Production & Tape Delayed Television
- ✓ Youth Empowerment & Inspirational Programming
- ✓ Media Training, Education & Capacity Building



"Bridging Nations Through Global Media"

Telling Africa's positive story. Showcasing its nations.
Empowering its people. Inspiring the world.



GLOBAL PRODUCTIONS. GLOBAL IMPACT.



MOBILE PRODUCTIONS
ANYWHERE IN THE WORLD



INTERNATIONAL TELEVISION
PRODUCTION & SYNDICATED
WORLDWIDE BROADCAST



LONG DRIVE GOLF
CHAMPIONSHIPS



WORLDWIDE
SYNDICATED BROADCAST



INTERNATIONAL EVENTS
& TAPE DELAYED TELEVISION

ICEMAN

PRODUCTIONS

- WORLDWIDE SYNDICATED BROADCAST

A visionary. A pioneer. A world-class producer.
Sir Roger J. Piggott continues to break barriers,
build bridges, and change lives through the
transformative power of television.



GLOBAL VISION
TIMELESS IMPACT
ETERNAL LEGACY

ICEMAN

G O L F™

INTERNATIONAL LONG DRIVE — CHAMPIONSHIPS — AFRICA PLAYS HOST TO THE WORLD



MEN'S WORLD CHAMPIONSHIPS
CANADA • USA • JAMAICA

POWER. DISTANCE. PRECISION.

The International Long Drive Championship represents the ultimate test of power and consistency. Elite athletes from around the world compete to be crowned the longest driver on the planet.



ELITE ATHLETES
GLOBAL COMPETITION



400+ YARDS
OF POWER



INTERNATIONAL
TELEVISION
EXPOSURE



DESTINATION
& TOURISM
SHOWCASE



ONE CHAMPIONSHIP
ONE WORLD STAGE

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INTERNATIONAL LONG DRIVE CHAMPIONSHIPS SERIES IS A TRADEMARK OF ICEMAN GLOBAL PRODUCTIONS.

ICEMAN

G · O · L · F[®]

INTERNATIONAL LONG DRIVE

— CHAMPIONSHIPS —
AFRICA PLAYS HOST TO THE WORLD

PROFESSIONAL PRODUCTION & INTERNATIONAL TELEVISION



State-of-the-art production captures every drive from multiple angles for a world-class television experience.

GLOBAL QUALIFYING MISSION STATEMENT

OUR MISSION

To showcase the world's longest hitters while promoting the sport of golf, inspiring excellence and uniting nations through competitive sports.



NATIONAL TEAMS UNITED BY PRIDE



Countries compete for glory, national pride and the International Championship title.

DESTINATION SHOWCASE EXPERIENCES THAT INSPIRE



World-class resorts, dining, culture and adventure showcased to global audiences.

WORLD TOUR EVENTS COMPETING AROUND THE GLOBE



A global series of events building to the International Championship Finals.



ONE CONTINENT.
ONE CHAMPIONSHIP.
GLOBAL IMPACT.



BUILDING PARTNERSHIPS.
DRIVING TOURISM.
EMPOWERING COMMUNITIES.



ECONOMIC GROWTH.
GLOBAL RECOGNITION.
A LEGACY FOR GENERATIONS.

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ICEMANTM GOLF INTERNATIONAL LONG DRIVE CHAMPIONSHIPS

★★★★★ AFRICA PLAYS HOST TO THE WORLD

WORLD-CLASS GOLF • GLOBAL DESTINATION • INTERNATIONAL TELEVISION



THE OPPORTUNITY

Africa is ready to take center stage as the host of the world's most exciting long drive championships. This is more than a sporting event—it is an international platform that showcases your country, engages global audiences and drives tourism, investment and economic growth.

WHY HOST AFRICA 2027?



Global television exposure in 50+ countries



World-class athletes and international teams



Tourism, hospitality sponsors and destination promotion



Global Awareness, Economic impact and national pride



A legacy that inspires generations



THE WORLD'S PREMIER LONG DRIVE EXPERIENCE.

Elite athletes. Global television. Unmatched distance.
A world-class stage for champions—and partners.



THE WORLD'S
LONGEST HITTERS



INTERNATIONAL
TEAM COMPETITION



WORLDWIDE
TELEVISION SERIES



DESTINATION
GLOBAL EXPOSURE



ONE CHAMPIONSHIP
ONE WORLD STAGE



ONE CONTINENT.
ONE CHAMPIONSHIP.
GLOBAL IMPACT.



PRESENTED BY ICEMAN GLOBAL PRODUCTIONS

BUILDING PARTNERSHIPS.
DRIVING TOURISM.
EMPOWERING COMMUNITIES.



ECONOMIC GROWTH.
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INTERNATIONAL LONG DRIVE CHAMPIONSHIPS SERIES — AFRICA 2027 —

WORLD-CLASS GOLF • GLOBAL DESTINATIONS • INTERNATIONAL TELEVISION



SIR ROGER J. PIGGOTT

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www.Iceman.ca



www.TheStarsFoundation.net



THE
STARS
FOUNDATION
PEOPLE HELPING PEOPLE™

OFFICIAL CHARITY

OF THE

**INTERNATIONAL LONG DRIVE
CHAMPIONSHIPS**

GOLF WITH A PURPOSE



 GLOBAL
TELEVISION

 YOUTH
DEVELOPMENT

 TOURISM

 BUSINESS
NETWORKING

 HUMANITARIAN
IMPACT



INTERNATIONAL SPORTS TELEVISION

225

400