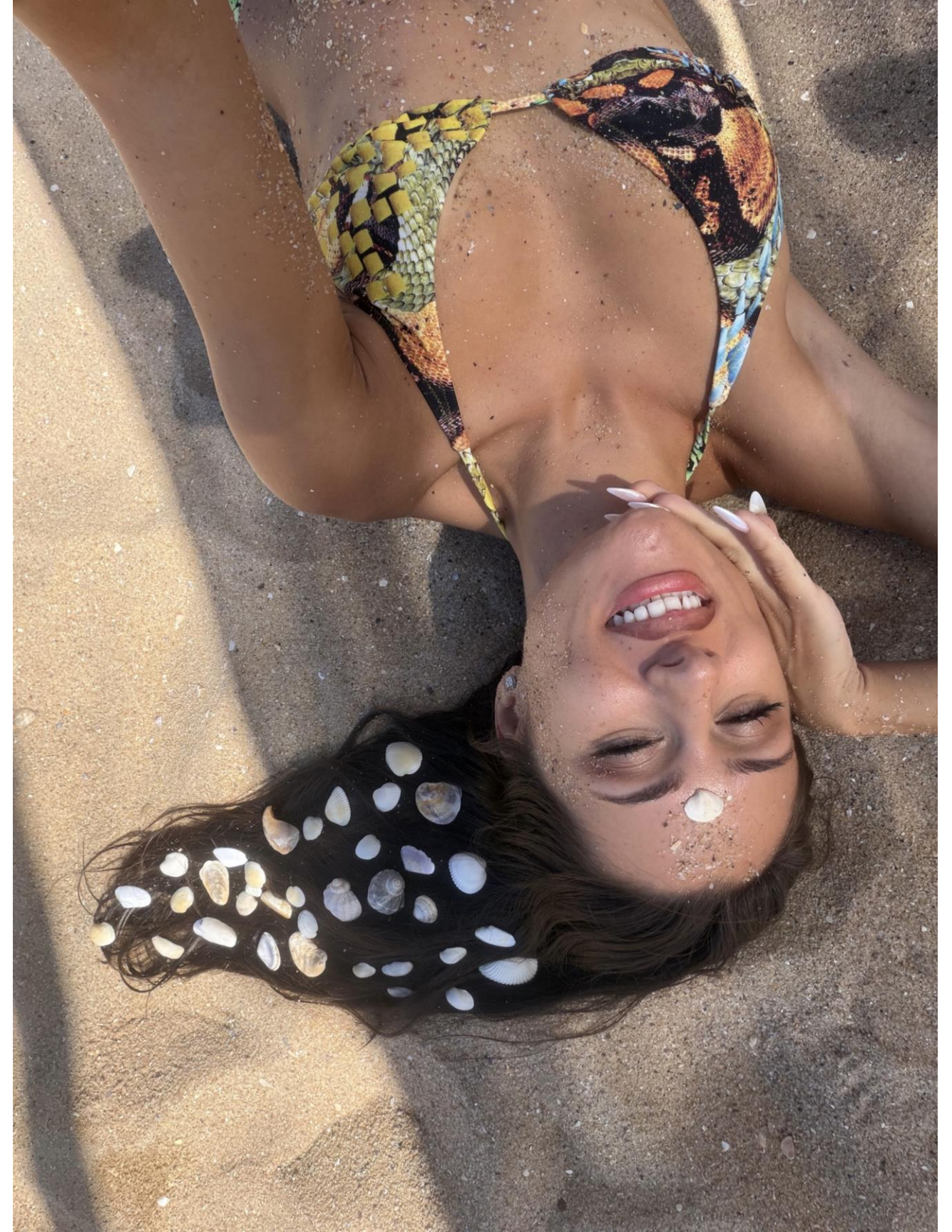


2001 - 2026

25 YEARS GRIFID Hotels

A quarter-century of hospitality and dedication.
The sea remembers each of these 25 years, and so do we.

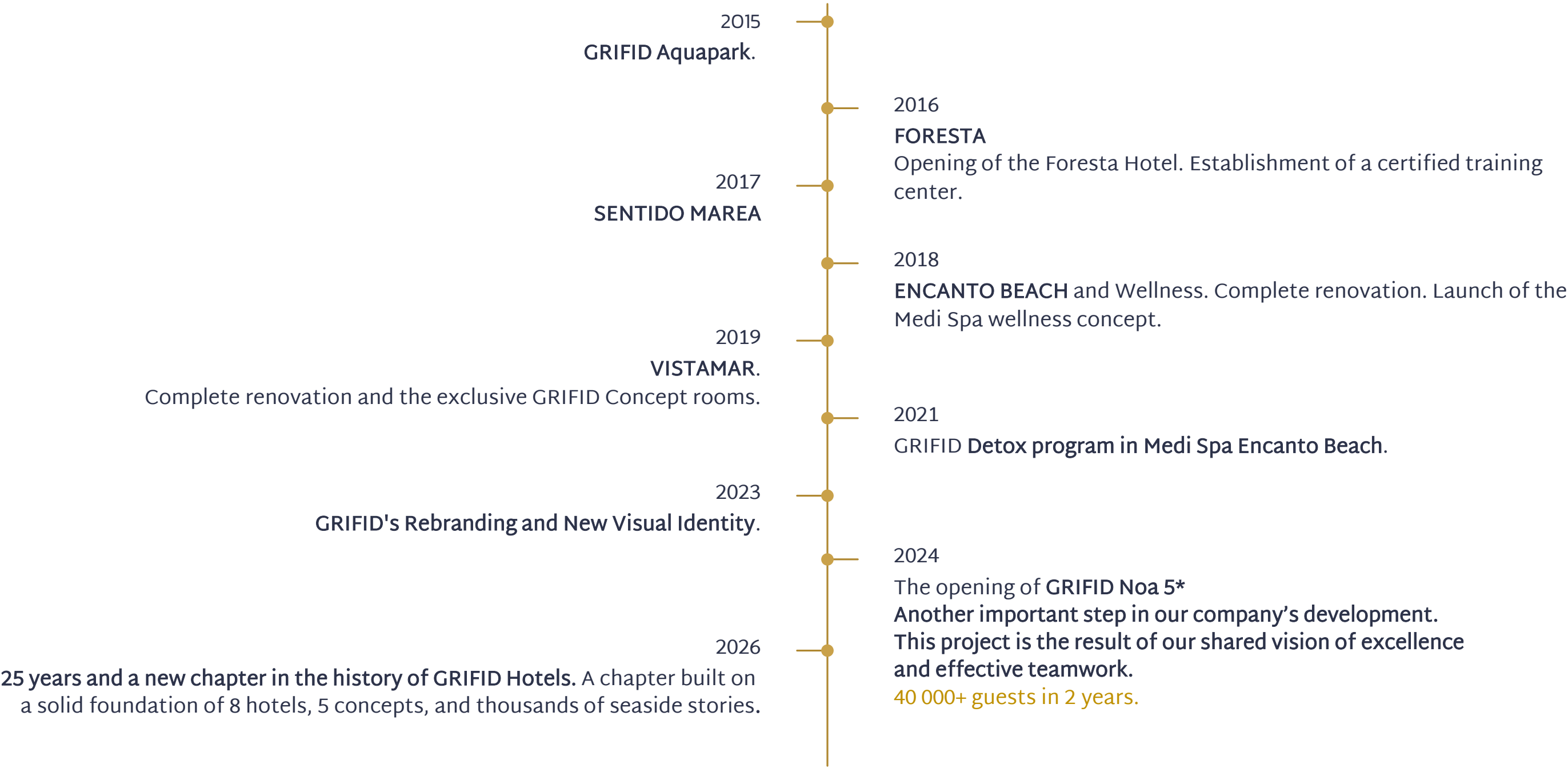




THE JOURNEY 2001 → 2014



THE JOURNEY 2015 → 2026



GRIFID TODAY

25

Years

From 2001 to 2026.

1800+

Team members

We are professionals. We love what we do.

8

Hotels

5 Unique concept

1.5M+

Guests

Who trust us and chose GRIFID.

GRIGOR FIDANOV

The man who set new standards in the Bulgarian hotel industry, transforming Golden Sands into a destination known for high-quality hospitality.

“Every difficulty is a hidden opportunity, as long as you have the courage to look beyond your fear.”

Owner and visionary of GRIFID Hotels

GRIGOR FIDANOV





PARTNERS AND ACKNOWLEDGEMENTS

Our successful partnerships and memorable incentive programs are the foundation of GRIFID's growth and success. They strengthen our relationships and inspire the team to reach new heights.



PHILOSOPHY GRIFID

CURATED EXPERIENCES.MOMENTS THAT LAST

THE TEAM. THE HEART OF GRIFID

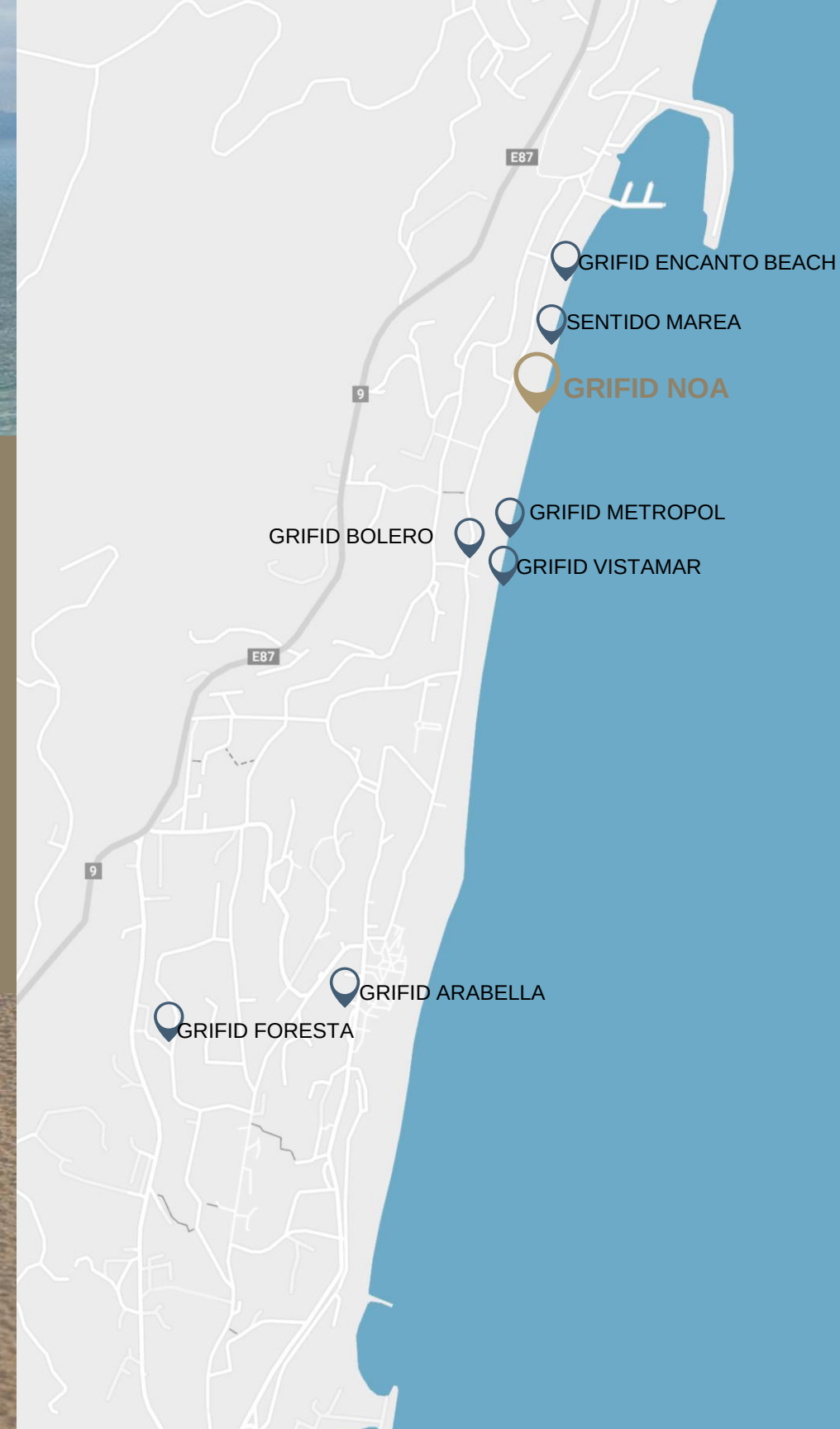
INNOVATION

MODERN AND ON-TREND HOLIDAY EXPERIENCE

SUSTAINABILITY

GOOD EXAMPLE FOR FUTURE GENERATION

ALWAYS IN BEST LOCATION



Direct on the beach

VARNA – Sea capital of Bulgaria => 15 km

2.5 hours in the air

VARNA airport => 30 km

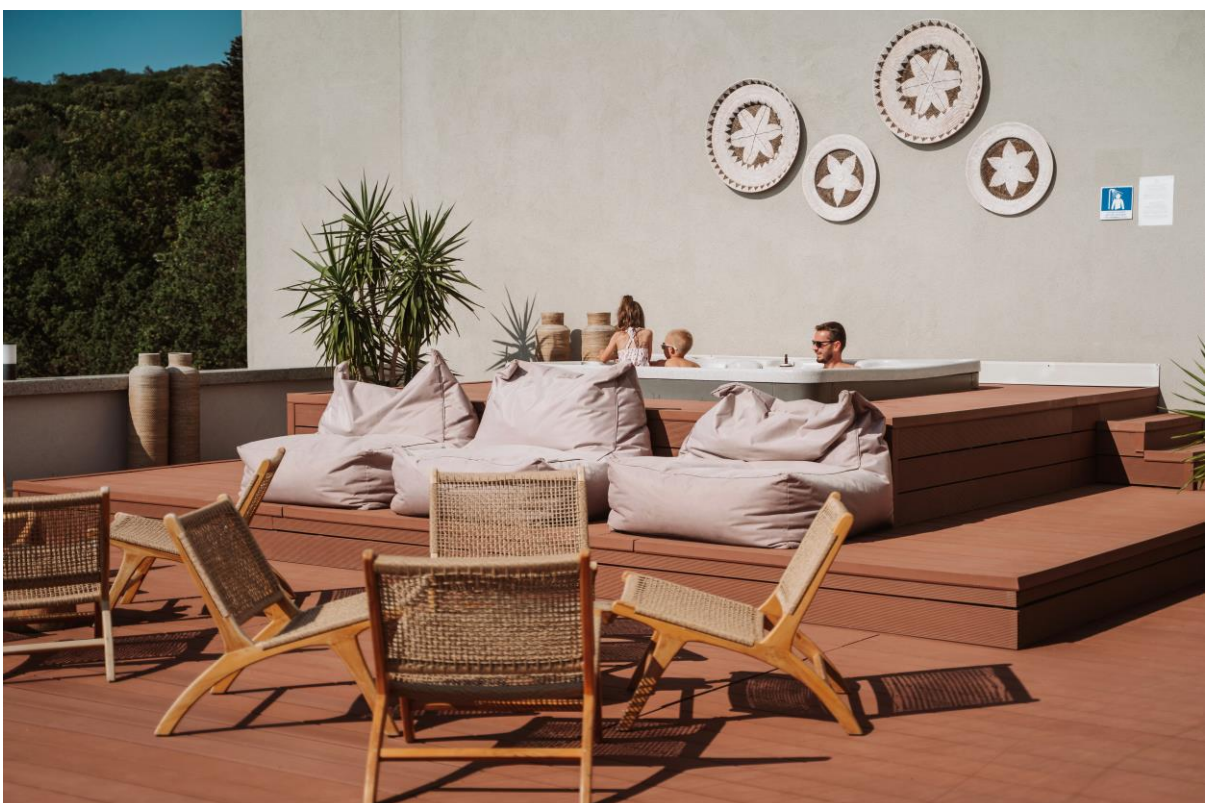
World-class golf courses => 34 km

Team building spaces or sightseeing activities 0 – 60 km

5 CONCEPTS 8 HOTELS



GRIFID VISTAMAR



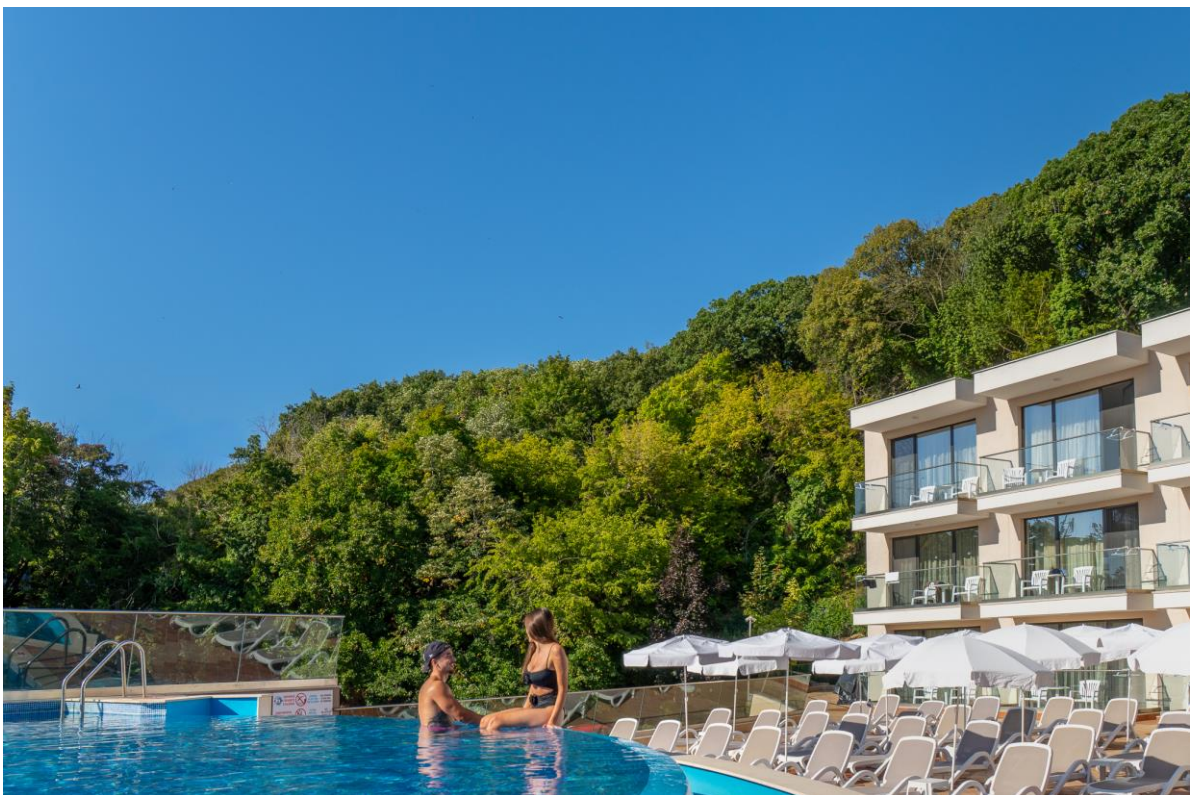
GRIFID ENCANTO BEACH



CONCEPT HOTELS



5 CONCEPTS 8 HOTELS



GRIFID METROPOL

GRIFID FORESTA

ADULTS ONLY HOTELS



5 CONCEPTS
8 HOTELS



ROMANCE ESCAPE



FAMILY FUN

5* LUXURY GRIFID NOA



5 CONCEPTS 8 HOTELS



GRIFID ENCANTO BEACH



GRIFID NOA



WELLNESS FOR YOUR HEALTH



GRIFID BEACH LIVING POOLS





GRIFID POOLS



BEACH LIVING

GRIFID SUMMER RITUAL



ULTRA ALL INCLUSIVE
FOR BON VIVANT





GRIFID DINE AROUND
9 A LA CARTE
RESTAURANTS
BOLERO | VISTAMAR |
METROPOL

GRIFID COFFEE SHOP FROM OUR OWN BAKERY





GRIFID NOA



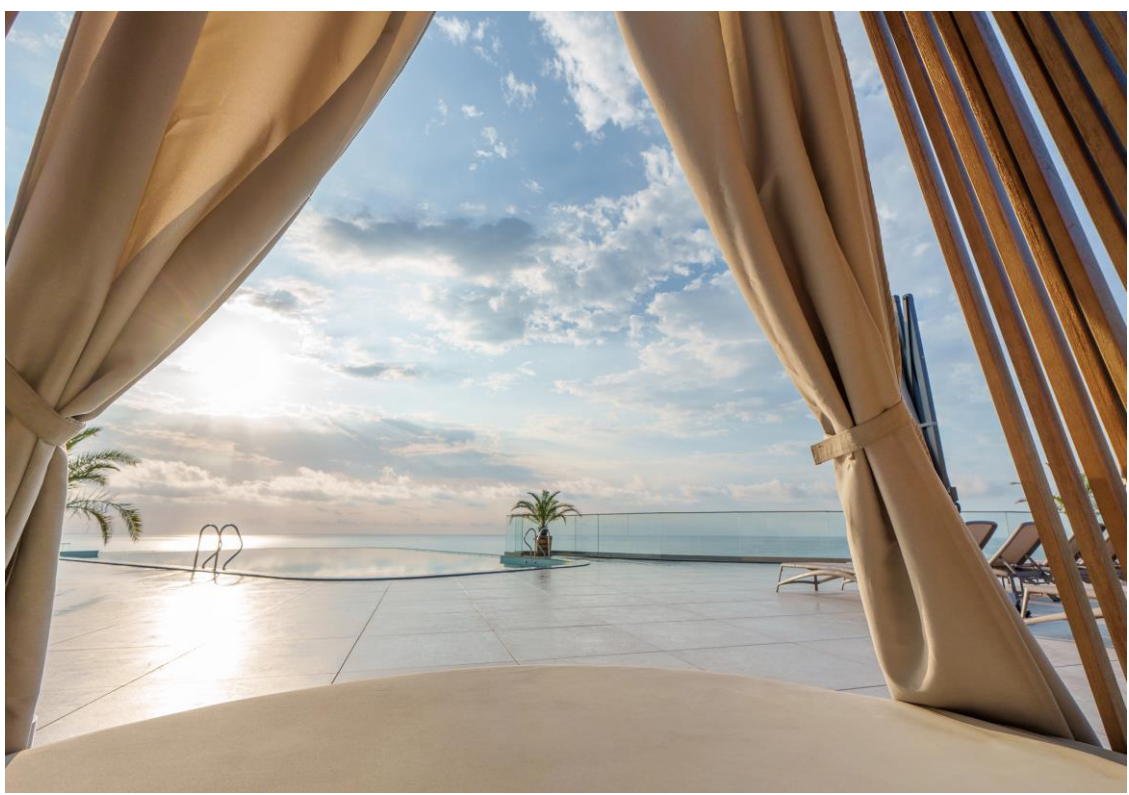
Signature-Floor with Swim-up rooms on 4th floor with private pools & exclusive adults only beach zone with cabanas and drink service



ADULTS ONLY 16+ CONCEPT

Infinity pool & Sky Bar & Beach club

& Pool by the beach & Pura bar



SIGNATURE-ADULTS ONLY

LUXURY CONCEPT (16+)



A sophisticated culinary experience
24-hour premium all-inclusive



6 A la carte Restaurants
3 of them Gourmet-à-la-carte-offer
STEAKROOM*
CHEF'S PASSION SHOW* 12+
SORA RESTAURANT at 11.floor * 12+
*surcharge of 20 Euro



DONUTS & BUBBLE WAFFLE AT THE BEACH



Indoor and Outdoor Kid's Pool



WATER SLIDES & DELIGHTS AT THE BEACH

DRINK AROUND PROGRAM
with spectacular views



SKY BAR Encanto Beach

SKY BAR Vistamar 16+

Ultimate Summer Family Escape

The Newly Renovated
GRIFID FAMILY CLUB HOTELS



vibrant new kids activities

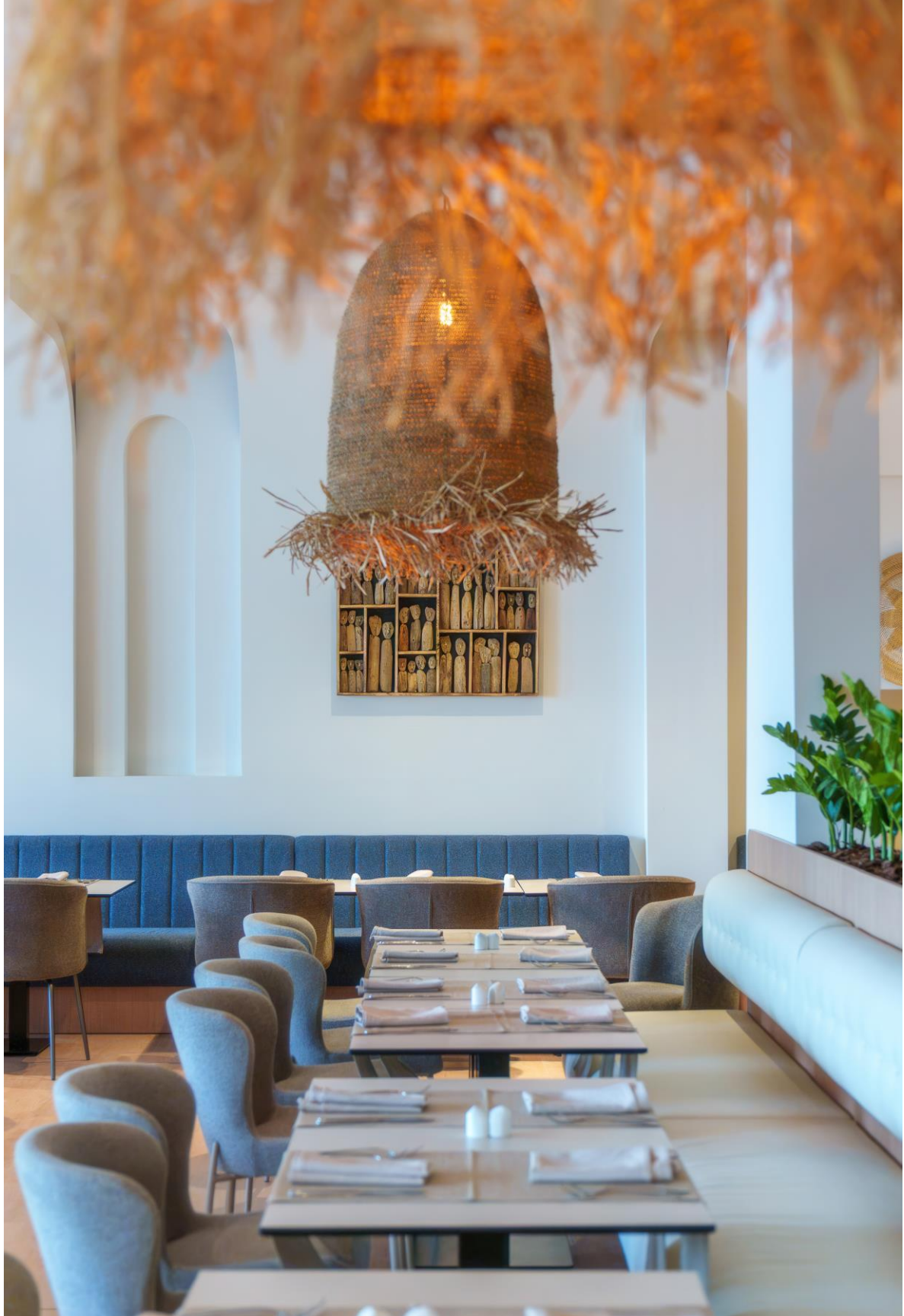
upgraded family rooms



fresh modern redesign



AQUA CLUB GRIFID BOLERO



TUI BLUE ARABELLA

THE ZEN LEVEL UNLOCKED.
GRIFID MISSION COMPLETED.



WINETATION 🍷

👁 554K · [View insights](#)

❤ 15,8K 💬 637 ↻ 561 📌 36,4K 📌

andra.munteanu When your bestie knows exactly what you need!