

Terre Haute Convention Center

# Community Branding & Sponsorship Guide

Welcome to the Terre Haute Convention Center Community Branding and Sponsorship Guide! Elevate your business visibility beyond events with our exclusive advertising spaces available for 6 to 12-month contracts throughout our convention center. Showcase your brand to our diverse audience, ranging from local residents to visitors, with strategic placements in high-traffic areas. Whether it's prominent wall displays, digital screens, or innovative sponsorships, our guide offers tailored solutions to amplify your brand presence.



The following advertising opportunities are available for community sponsors for the Terre Haute Convention Center.



## Second-Story Window Placement

Elevate your brand's visibility with our second-story window advertising opportunities. Positioned on the backside of the convention center, these expansive windows offer prime visibility from the intersection of 8th and Cherry Street. Attendees from the ISU Hulman Center, as well as visitors to nearby parking garages and office spaces, will have a clear view of your advertisement, ensuring maximum exposure and engagement. **Available for 6 to 12-month advertising contracts.**

### Dimensions

Dimensions Vary:  
See Bottom Table for Exact

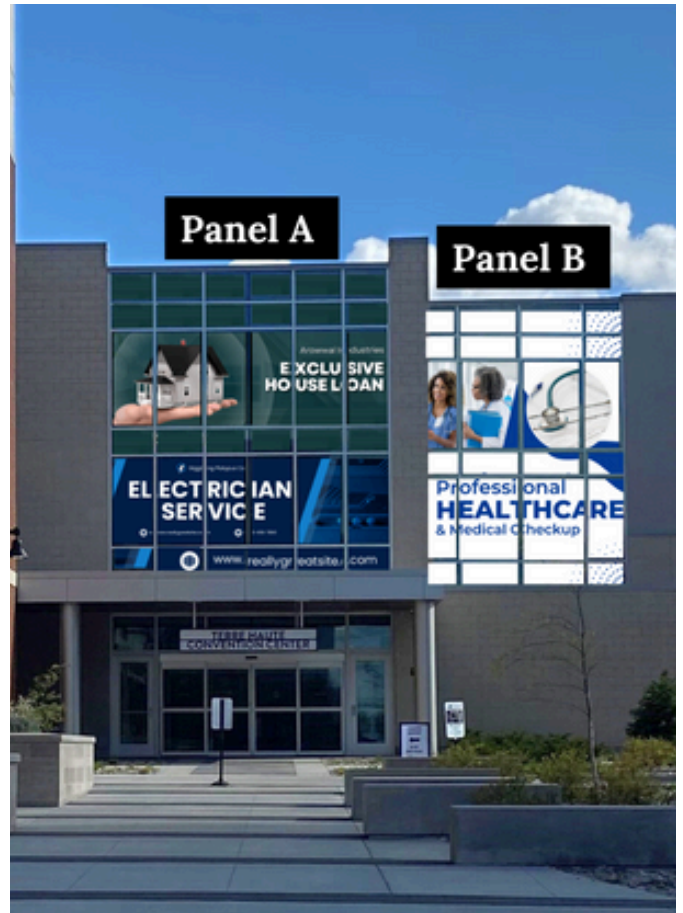
### Monthly Placement Fee:

Window (A): \$750.00 per month

Window (B): \$500.00 per month

Window (C): TBD

*Does not include printing, installation, and removal\**





## Meeting Room 201 Window Dimensions

| Panel A - R1  | Panel A - R2      | Panel A - R3       | Panel A - R4       | Panel A - R5       | Panel A - R6  |
|---------------|-------------------|--------------------|--------------------|--------------------|---------------|
| 39" x 28-1/2" | 43-1/4" x 28-1/2" | 39 -3/4" x 28-1/2" | 39- 3/4" x 28-1/2" | 43- 1/3" x 28-1/2" | 39" x 28-1/2" |
| 39" x 22-1/2" | 43-1/4" x 22-1/2" | 39 -3/4" x 22-1/2" | 39 -3/4" x 22-1/2" | 43-1/4" x 22-1/2"  | 39" x 22-1/2" |
| 39" x 88-1/2" | 43-1/4" x 88-1/2" | 39 -3/4" x 88-1/2" | 39- 3/4" x 88-1/2" | 43-1/4" x 88-1/2"  | 39" x 88-1/2" |
| 39" x 23"     | 43-1/4" x 23"     | 39 -3/4" x 23"     | 39- 3/4" x 23"     | 43-1/4" x 23"      | 39" x 23"     |
| 39" x 81-7/8" | 43-1/4" x 81-7/8" | 39 -3/4" x 81-7/8" | 39- 3/4" x 81-7/8" | 43-1/4" x 81-7/8"  | 39" x 81-7/8" |
| 39" x 23-1/8" | 43-1/4" x 23-1/8" | 39 -3/4" x 23-1/8" | 39- 3/4" x 23-1/8" | 43-1/4" x 23-1/8"  | 39" x 23-1/8" |

## Administration Office Window Dimensions

| Panel B - Row 1    | Panel B - Row 2   | Panel B - Row 3   | Panel B - Row 4    |
|--------------------|-------------------|-------------------|--------------------|
| 35-5/8" x 29-1/4"  | 58-1/2" x 29-1/4" | 58-1/2" x 29-1/4" | 35-5/8" x 29-1/4"  |
| 35-5/8" x 22-1/2"  | 58-1/2" x 22-1/2" | 58 1/2" x 22-1/2" | 35-5/8" x 22-1/2"  |
| 35-5/8" x 88-1/2"  | 58-1/2" x 88-1/2" | 58-1/2" x 88-1/2" | 35-5/8" x 88-1/2"  |
| 35-5/8" x 23"      | 58-1/2" x 23"     | 58-1/2" x 23"     | 35-5/8" x 23"      |
| 35-5/8" x 81- 7/8" | 58-1/2" x 81-7/8" | 58-1/2" x 81-7/8" | 35-5/8" x 81- 7/8" |
| 35-5/8" x 23-1/8"  | 58-1/2" x 23-1/8" | 58-1/2" x 23 1/8" | 35-5/8" x 23-1/8"  |

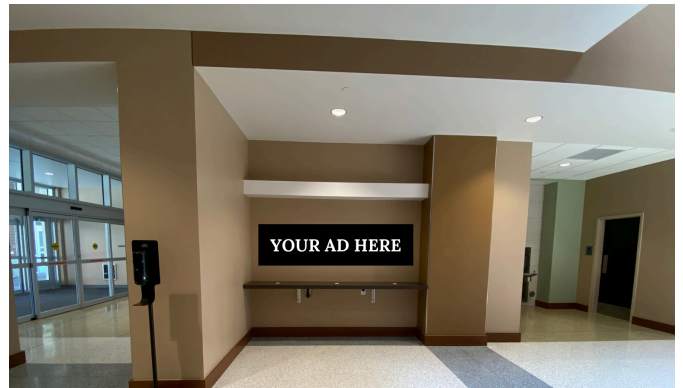
## North Pre-Function Wall

### *Dimensions*

Wall (A): 105" W x 51" H

**Monthly Placement Fee** \$150.00

*Does not include printing, installation, and removal\**



## North Breezeway Branding

Maximize your brand exposure with our North Breezeway branding opportunities. Located at the back entrance of our convention center, this bustling area serves as the main entry point for attendees and guests arriving from the parking garage. With dedicated sections on both sides for branding, your advertisement will be prominently displayed, ensuring high visibility and engagement with every arrival and departure.

### *Dimensions*

Wall (A): 121" W x 131" H

Wall (B): 121" W x 131" H

**Monthly Placement Fee**

\$250.00 per month

*Does not include printing, installation, and removal\**





## Staircase Advertising

Make a grand entrance and capture the attention of every visitor with our staircase advertising opportunities. As the focal point of our convention center entrance, the staircase guarantees exposure to every visitor, making it an ideal space for promoting your brand or event. With ads positioned in between steps, your message will be impossible to miss.

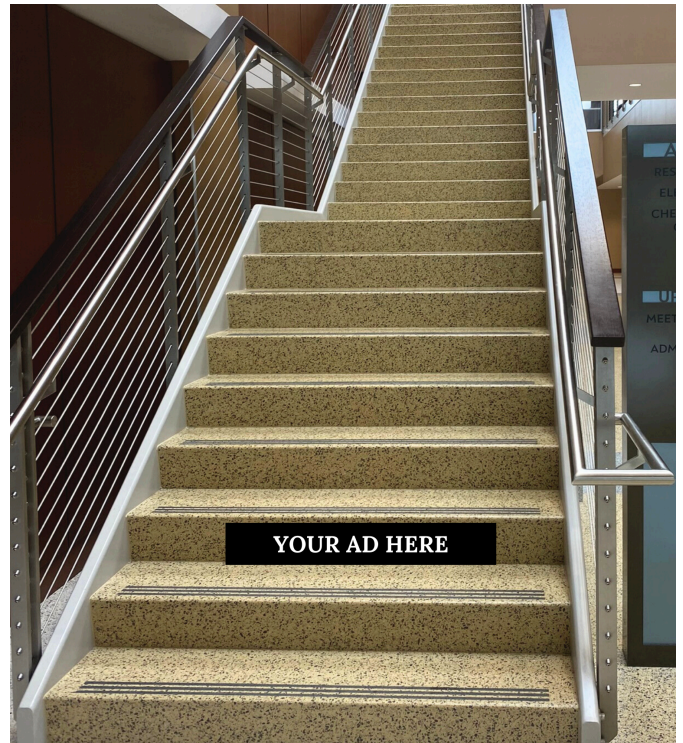
### ***Dimensions***

Individual Step: 59" W x 6" H

### ***Monthly Placement Fee***

\$250.00 per month

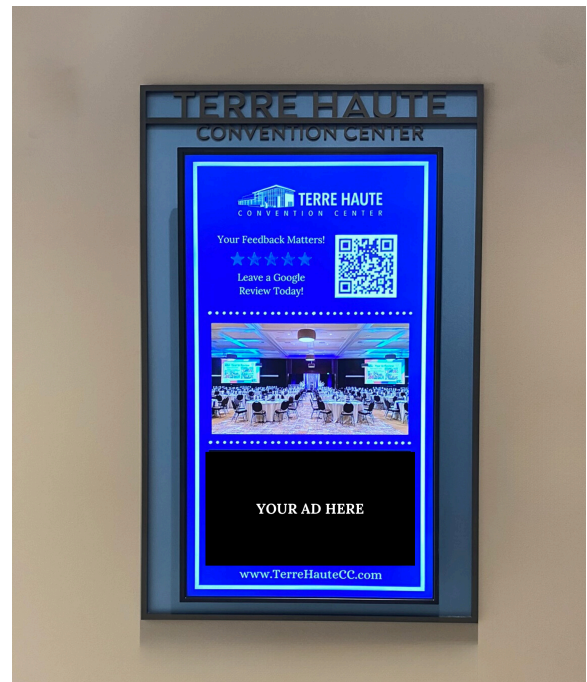
*Does not include printing, installation, and removal\**



## Internal Screens

Engage directly with event attendees, exhibitors, and guests as they navigate through key areas of the convention center, providing a unique opportunity to promote your brand or message. Your advertisement will be displayed on all three internal screens strategically positioned in the busiest areas of the convention center, including entrances, lobbies, and common areas.

For additional run-time outside of the contracted time frame an additional \$50.00, per week will apply. Each slide runs 8 seconds long in rotation with other sponsorship ads.



# Terre Haute Convention Center Parking Garage

Located in the heart of downtown Terre Haute, the Terre Haute Convention Center Parking Garage is more than a parking structure—it's a high-traffic advertising opportunity. Since its opening, the garage has demonstrated steady usage and visibility, making it the perfect platform for promoting your brand to thousands of potential customers every week.



**Your brand will be seen by:** Business professionals from nearby office buildings. Travelers and guests of the Hilton Garden Inn. Families and visitors to the Larry Bird Museum and the Children's Museum. Public transportation users, with the bus station just down the road. Many individuals who work, shop, and dine in the heart of downtown Terre Haute utilize the garage for convenient parking.



## Parking Garage Elevators

Drive brand visibility with our parking garage advertising opportunities, strategically positioned in a high-traffic area frequented by the Terre Haute Convention Center and ISU Hulman Center attendees, local employees, and tourists visiting nearby museums. With options available for 6 to 12-month sponsorship contracts, your brand will enjoy long-term exposure in this bustling public space.

### ***Dimensions***

Each Door: 42" W x 82" H

### ***Placement Fee***

L-1: \$250 per elevator/per month

L-2: \$175.00 per elevator/per month

L-3: \$100.00 per elevator/per month

L-4: \$75.00 per elevator/per month

L-5: \$50.00 per elevator/per month

*Does not include printing, installation, and removal\**



## Parking Garage Vinyl Wall Placement

Position your brand prominently on the first-floor wall of the parking garage, ensuring maximum visibility to all entering and exiting the garage.

### ***Placement Fee***

\$250 per month

*Does not include printing, installation, and removal\**





# Terms & Conditions

Thank you for your interest in exploring sponsorship opportunities with the Terre Haute Convention Center. Please review the following terms and conditions that oversee our sponsorship program:

- Sponsorships are subject to availability. Sponsorships are available on a first-come, first-serve basis (with the exception that the prior year's sponsors will be given first right of refusal).
- All sponsorship materials, including artwork and placement locations, must be approved by the Terre Haute Convention Center at least 30 days prior to production and installation.
- Payment for the installation and removal of sponsored materials must be made upfront by the sponsor before any work commences.
- Rental does not include production, installation, or removal. These services are available from your selected decorator or general contractor.
- All sponsored materials must adhere to our company guidelines and meet city regulations for size, placement, and content.
- All sponsored displays must be removed by the final contracted date and time specified in your agreement with the Terre Haute Convention Center.
- The Terre Haute Convention Center will not be liable for any damages, losses, or claims arising from the use of sponsored materials by the sponsor.

By proceeding with our community sponsorship program, you acknowledge and agree to comply with these terms and conditions outlined by the Terre Haute Convention Center.

Sponsorship items, locations, and artwork must be approved 30 days prior to production and installation.

**Contact us today to explore advertising opportunities and become a vital part of our thriving community!**

