We are excited to announce an exclusive concert for our biennial “A Night for Sight,” featuring entertainment legends, The Beach Boys, on Saturday, October 28, 2023, at The Sound at the Del Mar Fairgrounds! Get ready for some “Good Vibrations” and help us bring the ultimate Southern California beach vibe experience and “Fun, Fun, Fun” to an exclusive audience as The Beach Boys make waves to a brighter future for visually impaired children. All concert proceeds benefit The Vision of Children Foundation.

For over three decades, The Vision of Children Foundation has been a driving force in the worldwide quest to find a cure for genetic vision disorders and childhood blindness, while supporting visually impaired children and their families. We’ve made great strides toward finding a cure, but we need your help to raise funds necessary to continue our cutting-edge research.

We hope you will take a moment to review the attached “A Night for Sight” Sponsorship Packet and consider becoming a sponsor. Your tax-deductible contribution will provide you with positive exposure to high-profile members of the San Diego community and countless others through our worldwide family network, social media following, and expansive database.

We invite you to join us in making a difference for children and families in the visually impaired community. If you have any questions or would like more information, please contact Julie Rausch, Special Events Associate, at (858) 314-7926, or e-mail julie@visionofchildren.org.

Thank you for your support of our mission to help children see clearly!

Sincerely,

Sam and Vivian Hardage
Co-Founders
The Vision of Children Foundation
12555 High Bluff Drive, Suite 330, San Diego, CA 92130
Tax ID: 95-4271785

Dear Friend of The Vision of Children Foundation,
What: We are delighted to announce “A Night for Sight,” featuring entertainment legends, *The Beach Boys*! This promises to be a fun-filled night, including a delicious 3-course meal, a silent auction, opportunity drawing, cocktail reception, live auction, and an opportunity for everyone to come together to support a worthy cause! All concert proceeds benefit *The Vision of Children Foundation*.

When: Saturday Evening, October 28, 2023

Where: The Sound at the Del Mar Fairgrounds – The new $17 million dollar, indoor concert venue!
2260 Jimmy Durante Blvd, Del Mar, CA 92014

Who: Event Co-Chairs: Jacki Johnson, Vivian Hardage

Why: We believe ALL children deserve to see clearly.

That’s why, for over three decades, *The Vision of Children Foundation (VOC)* has funded research to find cures for genetic vision disorders and childhood blindness, and supported visually impaired children and their families. VOC funded researchers are exploring revolutionary new treatments and a **cure for genetic vision disorders is in sight, but cannot be reached without your help.** Your participation in this premier concert event will help give the gift of sight to millions of children.

Tickets: Sponsorships: Varying levels available.
Premier Ticket: $1,000
Preferred Ticket: $500

*For more event information or to become a sponsor, please contact Julie Rausch, Special Events Associate, at 858-314-7926, or email julie@visionofchildren.org.*
2023 Sponsorship Package

“Good Vibrations” Title Sponsor: $25,000
- Opportunity for on-stage introduction
- Front row, Premier concert seating at your own exclusive table of ten (10) guests includes dinner and complimentary fine wine and champagne service
- Naming opportunity for VIP Private Reception
- Ten (10) exclusive invitations to the “Meet and Greet” reception with The Beach Boys (limited availability)
- Ten (10) invitations to the VIP reception including hosted bar & hors d’oeuvres
- A full-page ad on inside cover of event program*
- Full-screen display of logo/name recognition at event*
- Recognition in all event media coverage and press releases*
- Recognition on Vision of Children website with your name or company logo and link
- Featured in Vision of Children newsletter and social media
- Twenty (20) tickets for the high value Opportunity Drawing
- Complimentary, front-of-the-line car return from valet post-event for each guest

“Fun, Fun, Fun” Sponsor: $15,000
- Front row, Premier concert seating at your own exclusive table of ten (10) guests includes dinner and complimentary fine wine and champagne service
- Five (5) exclusive invitations to the “Meet and Greet” reception with The Beach Boys (limited availability)
- Ten (10) invitations to the VIP reception including hosted bar & hors d’oeuvres
- A full-page ad in event program*
- Full-screen display of logo/name recognition at event*
- Recognition in all event media coverage and press releases*
- Recognition on Vision of Children website with your name or company logo and link
- Featured in Vision of Children newsletter and social media
- Ten (10) tickets for the high value Opportunity Drawing
- Complimentary, priority car return from valet post-event for each guest
“Surfin’ U.S.A.” Sponsor: $10,000

❖ Premier concert seating at your own exclusive table of ten (10) guests includes dinner
❖ Ten (10) invitations to the VIP reception including hosted bar & hors d’oeuvres
❖ A half-page ad in event program*
❖ Full-screen display of logo/name recognition at event*
❖ Recognition in all event media coverage and press releases*
❖ Recognition on Vision of Children website with your name or company logo and link
❖ Recognition in Vision of Children newsletter and social media
❖ Ten (10) tickets for the high value Opportunity Drawing
❖ Complimentary valet for each guest

“Help Me Rhonda” Sponsor: $5,000

❖ Four (4) Premier concert seats at a shared table of ten guests includes dinner
❖ Four (4) invitations to the VIP reception including hosted bar & hors d’oeuvres
❖ A half-page ad in event program*
❖ On-screen display of company/name recognition (text only) at event*
❖ Recognition on Vision of Children website (text only)
❖ Recognition in Vision of Children newsletter and social media
❖ Four (4) tickets for the high value Opportunity Drawing
❖ Complimentary valet for each guest

“Wouldn’t It Be Nice” Sponsor: $2,500

❖ Two (2) Premier concert seats at a shared table of ten guests includes dinner
❖ Two (2) invitations to the VIP reception including hosted bar & hors d’oeuvres
❖ On-screen display of company/name recognition (text only) at event*
❖ Recognition on Vision of Children website (text only)
❖ Recognition in Vision of Children newsletter and social media
❖ Two (2) tickets for the high value Opportunity Drawing
❖ Complimentary valet for each guest

Don’t see quite what you’re looking for? Customize your perfect package by contacting Julie Rausch at 858-314-7926 or julie@visionofchildren.org.
UNDERWRITING OPPORTUNITIES
Underwriting donors will receive recognition in the printed program, as well as recognition in on-screen video presentation (text only) as deadlines allow.

❖ Printed Program $5,000
❖ Flowers $1,500
❖ Décor $2,500
❖ Champagne $2,000
❖ Valet $2,000
❖ VIP Reception $4,000

Full Page Ad: $1,000
❖ Full page ad in event program (dimensions TBD)
❖ Recognition in on-screen video presentation (text only)

Half Page Ad: $500
❖ Half page ad in event program (dimensions TBD)
❖ Recognition in on-screen video presentation (text only)

Contact Gabby Coolbaugh at 858-314-7927, or at gabrielle@visionofchildren.org for any questions regarding ad space.

*Subject to deadlines
“A Night for Sight”
Featuring The Beach Boys

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| “Good Vibrations” Title Sponsor | $25,000 |
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| “Help Me Rhonda” Sponsor | $5,000 |
| “Wouldn’t It Be Nice” Sponsor | $2,500 |

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Credit Card: (circle type) Visa  Master Card  American Express  Check # __________
Checks Payable to: The Vision of Children Foundation 12555 High Bluff Drive, Suite 330, San Diego, CA 92130
Cardholder Name:______________________________________________________________
Billing Address:_______________________________________________________________
Card Number:__________________________________________________________ Exp: _____ Sec. Code: ______
Visit https://www.visionofchildren.org/ to pay online. All transactions are final.

By signing this form, I authorize Vision of Children to charge my credit card for the amount noted above: ___________________________ Date: ____________

www.visionofchildren.org
The Vision of Children Foundation is a non-profit organization 501(c)(3) TAX ID# 95-4271785
Thank you for your support!